

amoena

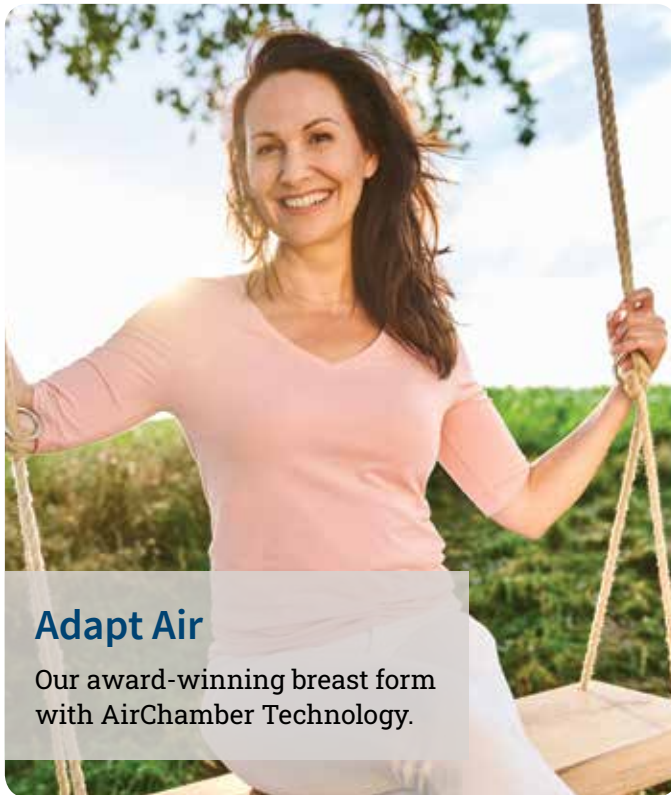
Supporting Confidence



PRODUCT CATALOGUE 2022

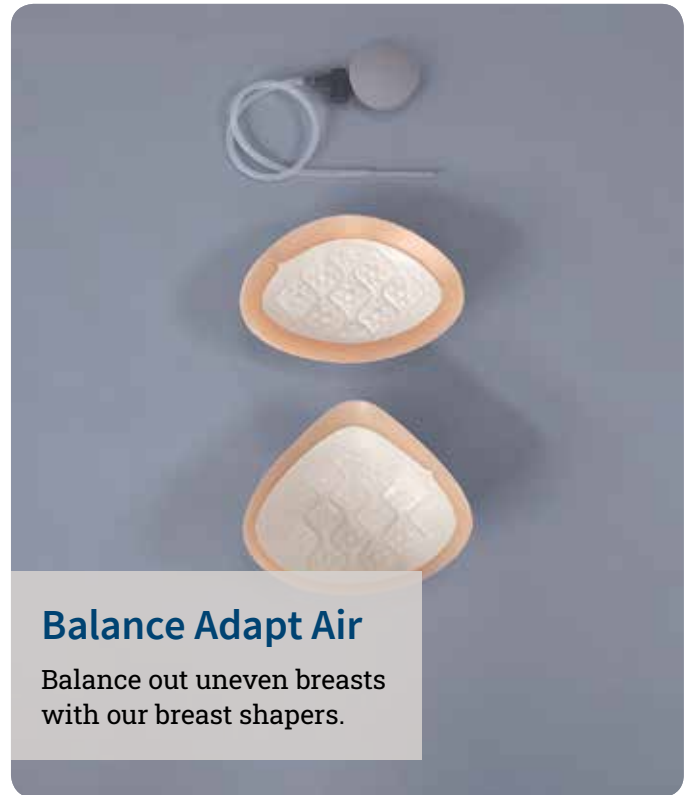
Amoena – Your partner in breast care

NEW PRODUCT PORTFOLIO 2022



Adapt Air

Our award-winning breast form with AirChamber Technology.



Balance Adapt Air

Balance out uneven breasts with our breast shapers.



Lingerie Collection

The right bra for every woman in a great selection of colours.

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ALWAYS HERE FOR YOU

Our friendly, experienced, solution-focused team is here to take care of you every step of the way.

When it comes to breast care, there's no such thing as one size fits all. That's why we're here to help you provide your customers with the right products to make their journey a success. Optimal care for them is our priority. Together, we are a strong team, helping women regain their confidence after breast cancer.



Our customer service department is here to:

- Take orders, and answer any specific questions you have about our products
- Help you solve problems
- Provide information regarding your order status, as well as shipment tracking details

Available

By phone

- Monday to Friday, 9:00 am to 5:00 pm at 1-866-583-1513

Via email

- infocanada@amoena.com
- deborah.innes@amoena.com
- kim.jensen@amoena.com
- barbara.mcmurray@amoena.com
- monika.seller@amoena.com

Customer Service

- sharon.steward@amoena.com
- kim.burgess@amoena.com

Reliable

- Delivery via trusted services with tracking capability

Simple

- No minimum order requirement
- Invoices and credit memos sent via email or fax

CONTACT US



1-905-826-9693
1-866-583-1524 (fax)



By email – see above



Online
b2b.amoena.com/ca-en

Amoena Canada Inc., 6790 Century Ave., Suite 400, Mississauga ON L5N 2V8

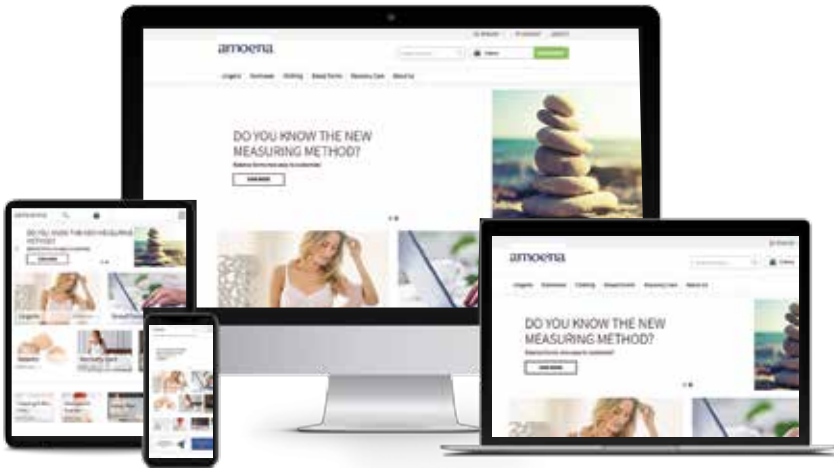
MORE THAN AN ONLINE SHOP

Amoena
online shop for
retailers

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Create an account now at: b2b.amoena.com/ca-en

Our partnership with you extends to online. Use our B2B website and other resources to place orders and stay up to date 24/7.



Amoena Media Library

A comprehensive resource where you can download product photos, get advertising assistance, look at merchandising ideas, and more.

www.amoenalibrary.com



Social media

Check out our social media channels – LinkedIn, Facebook, Instagram, and YouTube – for content about our products and company. You can also use them as inspiration for your own business social channels.

Orders

- 24/7 service when you need it on all devices
- 100% secure data transfer via SSL
- Option to create additional users
- Product availability and delivery dates at a glance
- Overview of your order history
- Access to special offers
- Editable shopping cart

Stay up to date

- Latest News highlights
- Price lists and policies for references
- Welcome “Get Started Guide” for new retailers

Information & support

- Watch recorded Webinars and keep up with other Continuing Education opportunities online
- Access our latest catalogue
- Download marketing resources to print locally, like product fliers, consumer brochures, posters and more

AMOENA ACADEMY TRAINING AND EDUCATION OPPORTUNITIES



Amoena Academy educational opportunities support your business with a robust schedule of topics that can help you in your day-to-day work.

Our Fit Courses provide training on how to match our products with different surgery types, gain practical hands-on fitting experience and master key fitting techniques. We are also pleased to offer digital education throughout the year in Amoena Academy webinars. Certification is applied after completion of a full Fitting Course.

To register, please call or email your Account Manager, and you will be added to the next scheduled session.



AMOENA – YOUR **PARTNER** IN BREAST CARE

For over 45 years, we've been working passionately to help women with breast cancer get their confidence back. Since 1975, we have been your complete partner in the field of breast care with the highest standards of quality, innovation and design. Let's help build the future and self-confidence of your patients together.



THE AMOENA SOLUTION

To support women on their journey through breast cancer, we offer products adapted to all sorts of specific needs, right from the beginning of treatment. Our high-quality products, strong focus on innovation, and commitment to using only the best materials ensures your patients will be satisfied with our products. We're proud to support women along their journey – from diagnosis right up to the return to their everyday lives.

This is what we call the **Amoena Solution**

AMOENA'S COMMITMENT TO HIGH QUALITY



Amoena has stood for quality since 1975. All of our products are manufactured to the highest quality standards and perfectly adapted to the specific needs of women on their breast cancer journey. We are the trusted providers of over 15,000 retailers worldwide and have sold over 18 million breast forms since 1975.

A perfect fit

- Find the perfect fit with product lines designed to complement one another
- High fitting accuracy due to perfectly matched products
- Perfect look, maximum comfort

Smart sizing

- Our use of innovative materials and technologies means that our products suit most shapes and sizes
- Small recurring fluctuations in size can be accommodated

Tried-and-tested sizing method

- We use a precise sizing method, developed over decades of taking post-op body and breast measurements, as well as experience with a wide range of materials and technologies
- We develop all of our products alongside women who have undergone breast surgeries and adapt the fit of our products to meet their needs

Easy to use

- Our sizing method has been designed so that our products can be paired together in any combination
- Find the perfect fit in a few easy steps

Wide range of products

- Products available in many different styles and designs
- Wide range of sizes
- Solutions for your patients' specific needs

Medical devices

- Our breast forms and shapers, post-op wear and scar therapy products, specially designed bras and swimwear are all CE certified and therefore meet Europe's high (MDR) safety and performance requirements

Oeko-Tex® 100

- We use Oeko-Tex® 100 certified materials in all our textile manufacturing processes

Allergen free

- All of our products are latex- and nickel-free and do not contain any toxic substances

Sustainability

- Sustainable materials, including raw materials
- Wherever possible, we design our work processes sustainably

OUR QUALITY STANDARDS

CE marked

All Amoena's CE-certified products meet the requirements of EU regulation MDR 2017/745 as well as the German Medical Devices Implementation Act (MPDG).

ISO-certified

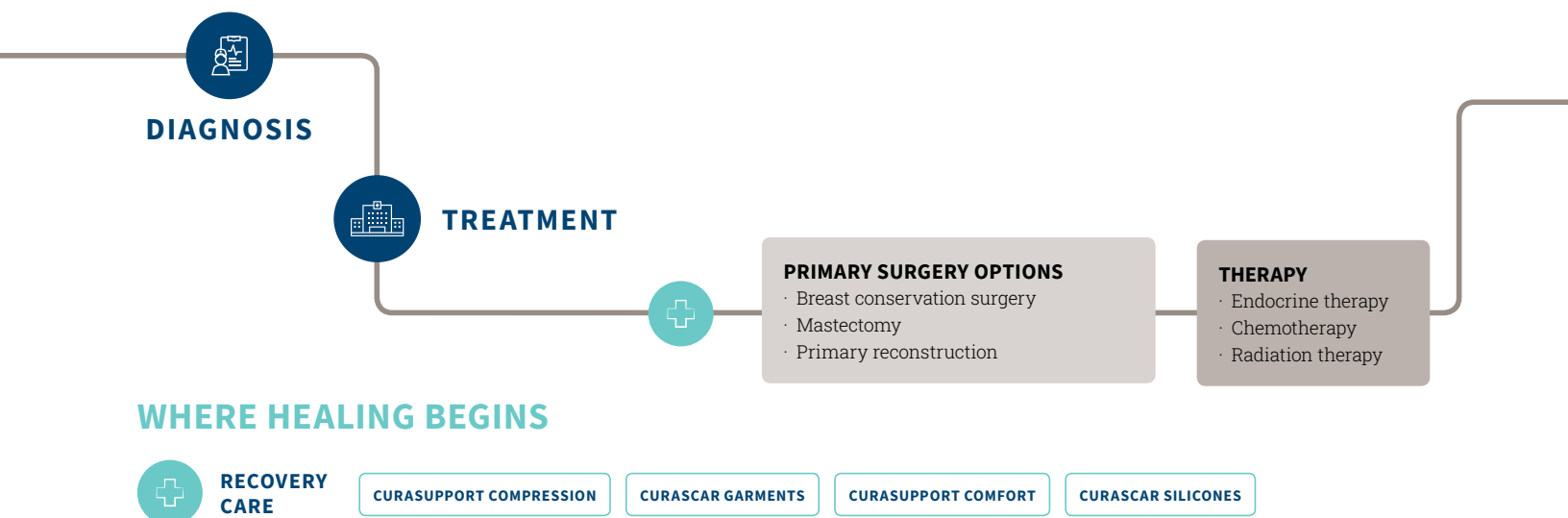
Amoena works with an integrated management system and is certified in accordance with ISO 9001/1401/13485.

Made in Germany

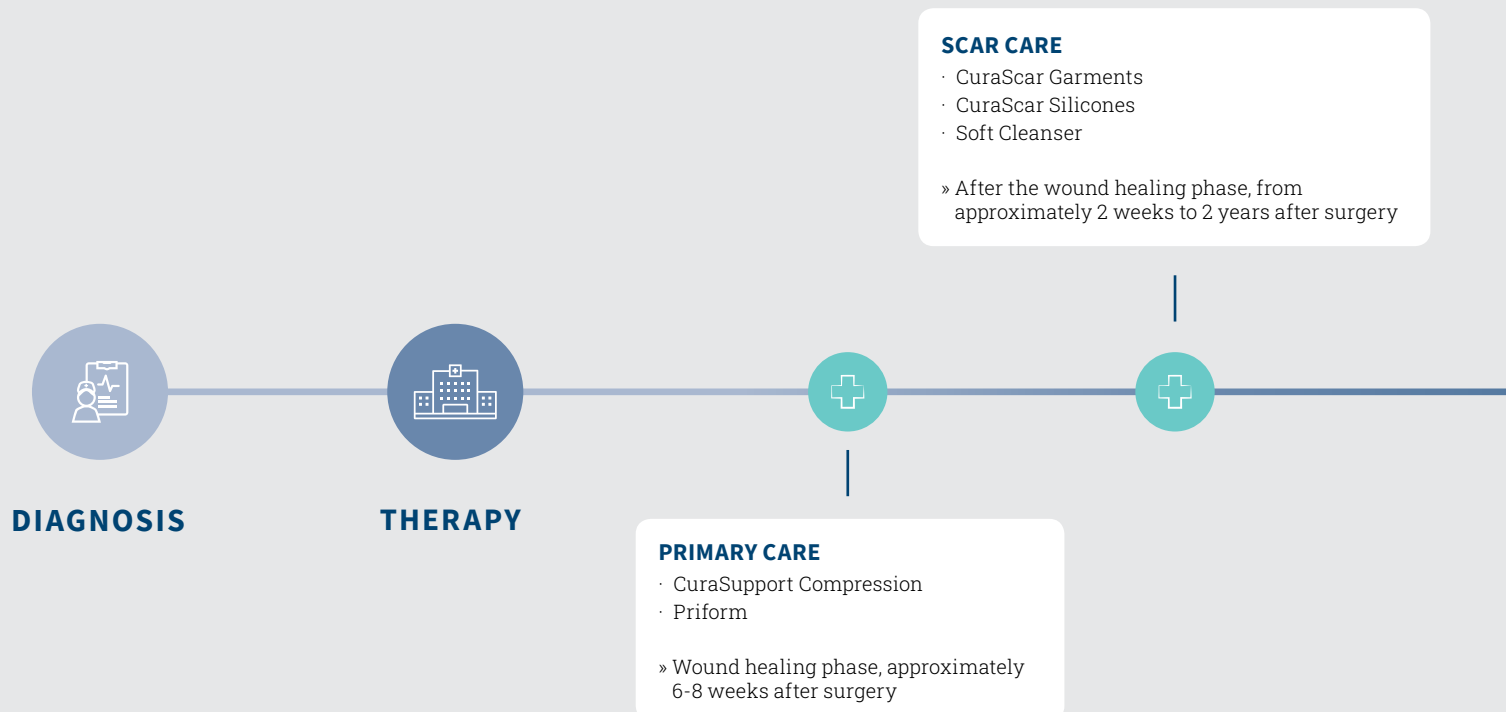
We develop and produce our breast forms exclusively in Raubling, where our textiles are also developed and designed. Everything is created under one roof by long-standing, qualified employees, who strive every day to ensure our mutual success.

PATIENT JOURNEY

Every woman is different – as is every case of breast cancer. We understand the challenges you and your customers face. This is why all of our product solutions are designed to complement each other and work together perfectly. You can choose from a range of combinations to support her along her journey. Amoena is with you to provide optimal care solutions every step of the way:



THE AMOENA SOLUTION



WHERE EVERYDAY LIFE CONTINUES



BREAST CARE APPAREL

LINGERIE

ACTIVE

WELLNESS

SWIMWEAR

RECOVERY



SECONDARY SURGERY OPTIONS

- Reconstruction using implants
- Reconstruction with autologous (FLAP) transplant

LIVING



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WHERE CONFIDENCE GROWS



BREAST FORMS AND SHAPERS

ADAPT AIR

CONTACT

ENERGY

NATURA

ESSENTIAL

RECOVERY



COMFORT CARE

- CuraSupport Comfort
- Breast forms and shapers

» Ongoing care once wounds are healed, approximately 6-8 weeks after surgery

BACK TO EVERYDAY LIFE



BREAST CARE

- Breast forms and shapers
- Lingerie and swimwear

» After complete wound healing

AMOENA PRODUCT RANGE

How we meet her needs and requirements:
The right product for every woman.

You'll find the perfect product for each individual customer in Amoena's wide product range, specifically designed and adapted to patients' requirements and needs.

PREMIUM



Outstanding quality and innovative product developments.

Our products represent the best quality and most personalized care standards.

ADVANCED



Functional design using materials specially selected for their durability.

A focus on the woman's needs using innovative manufacturing technologies.

BASIC



The excellent Amoena quality you expect at attractive prices.

Our products meet all her basic care needs without compromising on materials, workmanship, or design.

FEATURES	PREMIUM	ADVANCED	BASIC
Full medical efficacy	✓	✓	✓
Optimal comfort	✓	✓	✓
Special functions	✓	✓	
Special features	✓	✓	
Customizable features	✓		





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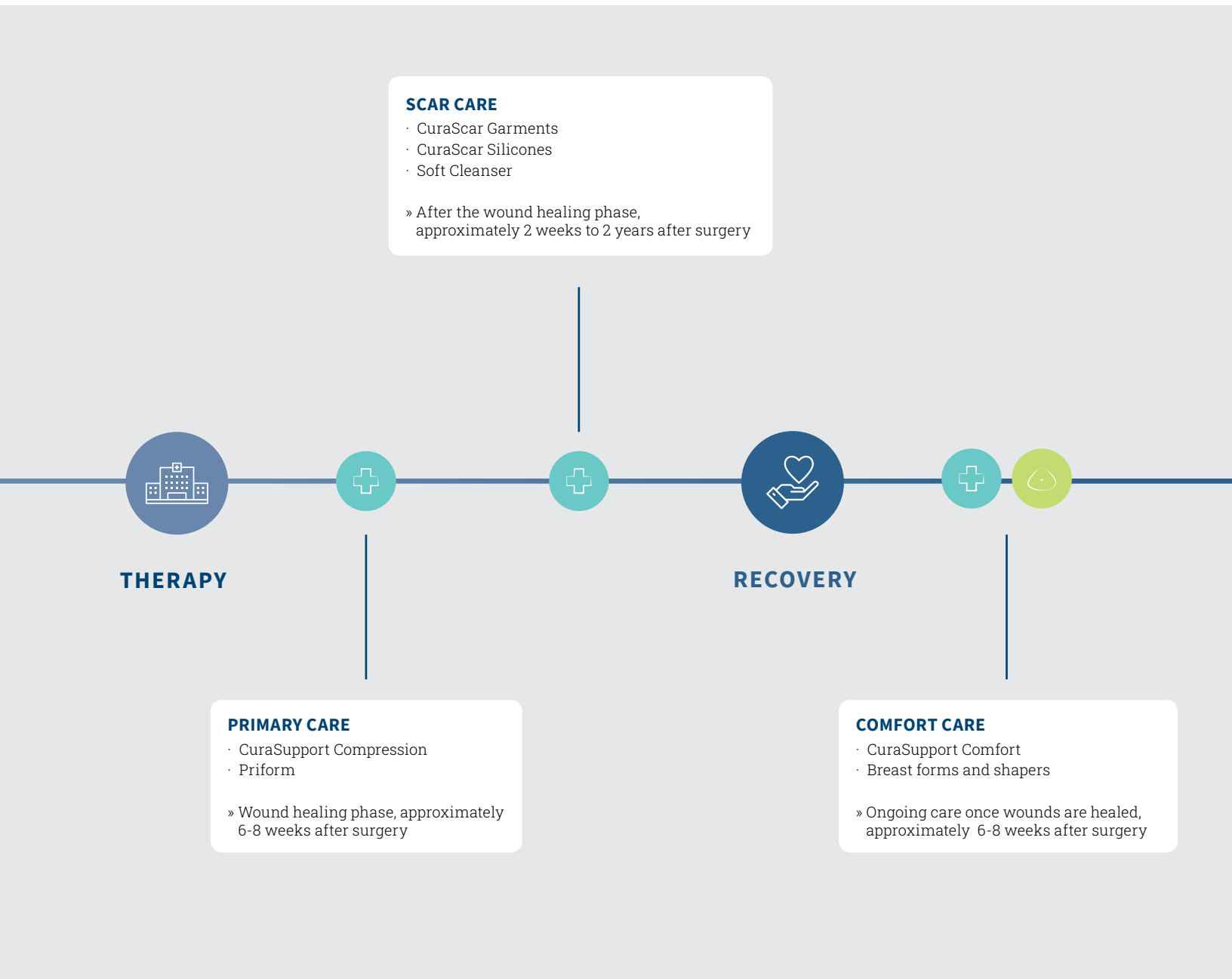
SIZE CHART 29



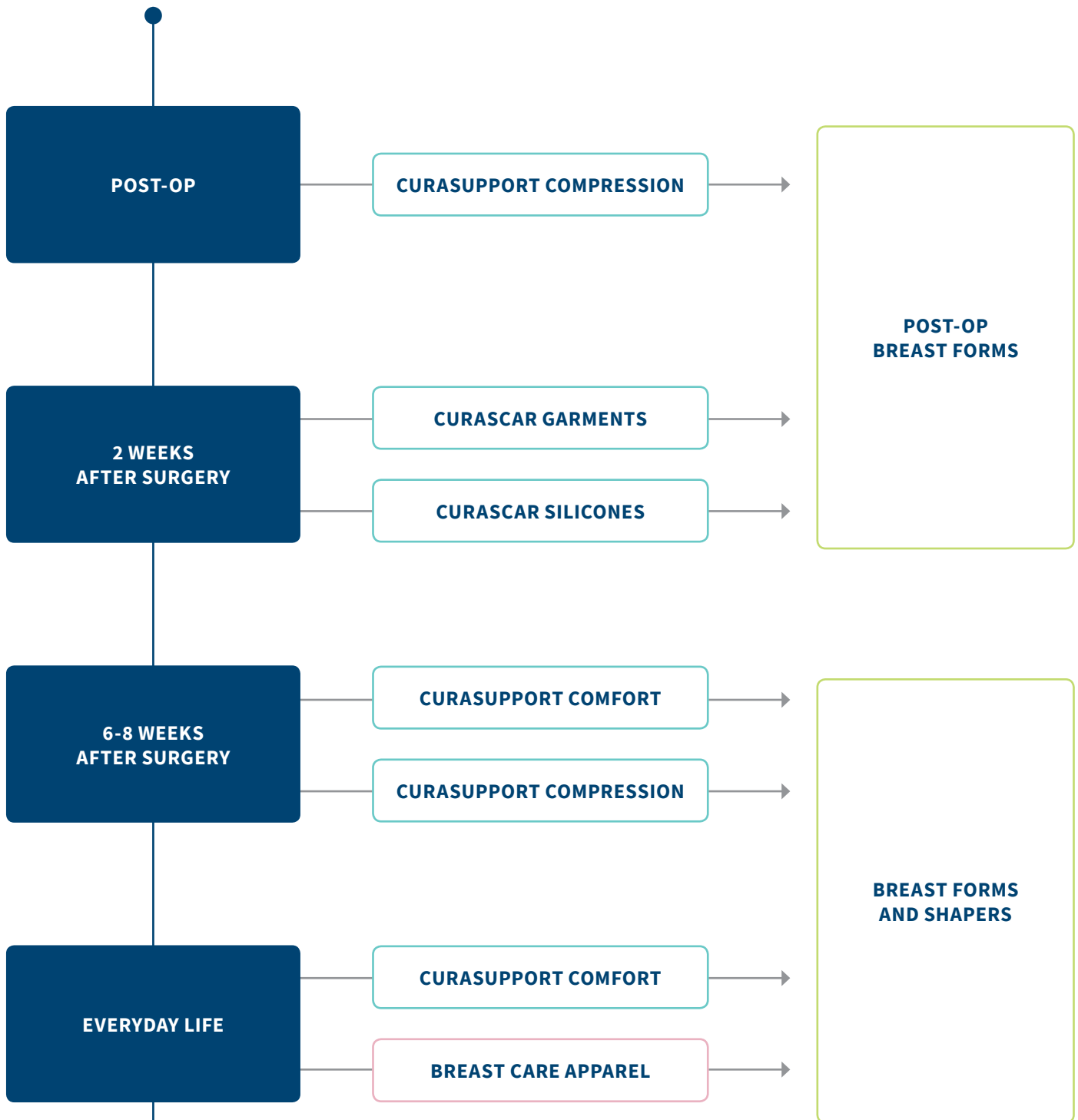
WHERE HEALING
BEGINS

RECOVERY CARE

The products in our recovery care portfolio have been specially developed for patients' needs right after breast surgery. Whether your patient has undergone full, partial or reconstructive breast surgery, our solutions are there to help with the specific challenges they face during the healing process, with a focus on safety and well-being.



RECOVERY CARE CARE CONCEPT



RECOVERY CARE PORTFOLIO OVERVIEW

CURASUPPORT



CURASUPPORT COMPRESSION

- Leyla
- Sina
- Pamela
- Compression Belt
- Sarah
- Theraport



CURASUPPORT COMFORT

- Emilia
- Hannah
- Michelle
- Frances
- Clara
- Fleur



POST-OP BREAST FORMS

- Priform
- Leisure Form
- Fibrefill Post-Surgical Form



CURASCAR



CURASCAR GARMENTS

- Scar compression Panty
- Scar compression Capri (Bermuda)
- Scar compression Belly Bandage

CURASCAR SILICONES

- Strips
- Squares
- Mammilla Circles
- Anchors

CURASUPPORT COMPRESSION

Seamless post-op bras

Our seamless compression bras have been specially developed for wear after breast surgery. They support the wound healing process by stabilizing and supporting the post-surgical breast. In addition, they protect sensitive skin and scar tissue and can ease post-operative edema and pain.

3 reasons to try our post-op bras

1. Comfortable design without troublesome seams, which supports the healing process without further irritating the skin.
2. Specially stitched areas that apply targeted pressure, encouraging lymphatic drainage and minimizing the risk of post-operative edema.
3. Varying pressure levels for use after different surgical methods to suit the patient's individual needs and requirements.

Leyla



LIGHT COMPRESSION

- Underbust 9 mm Hg; 15-17 mmHg when worn and fastened
- A special compression zone supports the breast without applying direct pressure to its entire surface
- Specific pressure zones apply light pressure to the side and back sections to encourage lymphatic drainage and support the healing process

Sina



MEDIUM COMPRESSION

- Underbust 12-14 mmHg; 17-20 mmHg when worn and fastened
- Keeps the breast supported and secure with specific compression zones in the lower cup area
- Specific pressure zones apply light pressure to the side and back sections to encourage lymphatic drainage and support the healing process

Pamela



HIGH COMPRESSION

- Underbust 14 mmHg; 20-23 mmHg when worn and fastened
- Keeps the breast supported and secure by applying pressure to the entire breast surface
- High compression levels and specially stitched panels promote optimal lymphatic drainage

COLOURS



White



Rose Nude



Black

FEATURES

- Prewashed and ready for use in a clinical setting
- Flexible
- Supports the surgical area
- Universal cups fit all cup sizes
- Seamlessly integrated pockets to securely hold breast forms and shapers in place

Post-op bras with a high cotton content

Our Theraport compression bra has been specially developed to wear during radiation treatment, including partial breast radiation (such as brachytherapy). These bras have a high cotton content and are made from material that can easily be cut to accommodate the catheter on either side without fraying. The material is also gentle on sensitive skin, ideal for patients undergoing radiation. Likewise, our post-op bras with a high cotton content have been specifically designed for wear after breast surgery. The pressure secures the post-surgical breast and tissues in place, which accelerates the wound healing process after surgery.



Theraport



MEDIUM COMPRESSION

- Secures and supports the breast and wound site

COLOURS









White

FEATURES

- Gentle on sensitive skin
- Supports the surgical area
- Medium compression
- Broad straps and underbust band to improve lymphatic drainage
- Integrated pockets for breast forms and shapers

Overview

Image	Name	Style / Colour	Category	Sizes	Features	Material
POST-OP BRAS						
	Leyla	44605 White 44604 Rose Nude 44606 Black	PREMIUM	32/34; 36/38; 40/42; 44/46; 48/50; 52/54 Cup: Universal	<ul style="list-style-type: none"> Light compression: underbust 9 mmHg; 15-17 mmHg when worn and fastened Seamless sewn-in securing ring around the pre-formed cup to secure the breast without applying pressure Prewashed and ready for use in a clinical setting 	49% Nylon 43% Cotton 8% Spandex
	Sina	45007 White 45006 Rose Nude 45008 Black	PREMIUM	32/34; 36/38; 40/42; 44/46; 48/50; 52/54 Cup: Universal	<ul style="list-style-type: none"> Medium compression: underbust 12 mmHg; 17-20 mmHg when worn and fastened Seamless, sewn-in cups secure the breast, applying even pressure across the whole cup area Prewashed and ready for use in a clinical setting 	98% Nylon 2% Spandex
	Pamela	45010 White 45009 Rose Nude 45011 Black	PREMIUM	32/34; 36/38; 40/42; 44/46; 48/50; 52/54 Cup: Universal	<ul style="list-style-type: none"> High compression: underbust 14 mmHg; 20-23 mmHg when worn and fastened Seamless, sewn-in cups secure the breast, applying even pressure across the whole cup area Prewashed and ready for use in a clinical setting Kit includes one garment and one Amoena 2106 Fibrefill Post-Surgical Form 	98% Nylon 2% Spandex
POST-OP BRAS WITH A HIGH COTTON CONTENT						
	Compression Belt	0776N White 0789N Black	PREMIUM	30-54 (see chart on p. 30)	<ul style="list-style-type: none"> Developed for optimal post-op care. Holds the breast in place to prevent the implant from moving during the healing process VELCRO® strip in the centre of the back panel to aid attachment to compression bras from the CuraSupport Compression product range 	50% Nylon 21% Spandex 18% Polyester 11% Cotton
	Sarah	0778 White 0779 Black	PREMIUM	34-46 A, B, C, D, DD Hook and eye fasteners: 7 rows: 34 A 8 rows: 36-40 A; 34-36 B; 34 C 9 rows: 40-42 A; 38-40 B; 36-48 C; 34-36 D; 34 DD 10 rows: 44-46 A; 42-44 B; 40-42 C; 38-40 D; 36-38 DD 11 rows: 46 B; 44-46 C; 42-44 D; 40-42 DD 12 rows: 46 D; 44-46 DD	<ul style="list-style-type: none"> Medium compression: underbust 14 mmHg; 17-20 mmHg when worn and fastened Pre-formed cup and flat seams prevent skin irritation Double-layered material in the front section with a high cotton content for additional support 	82% Cotton 11% Spandex 5% Polyester 2% Nylon
	Theraport	2161 White	PREMIUM	S: 30-34 A; 30-32 B; 30 C M: 36-40 A; 34-38 B; 32-36 C; 30-34 D; 30-32 DD; 30 DDD L: 42-46 A; 40-44 B; 38-42 C; 36-40 D; 34-38 DD; 32-36 DDD; 30-34 G-H XL: 48-52 A; 46-50 B; 44-48 C; 42-46 D; 40-44 DD; 38-42 DDD; 36-40 G; 36-38 H 2XL: 54-58 A; 52-56 B; 50-54 C; 48-52 D; 46-50 DD; 42-46 DDD; 42-46 G; 40-44 H	<ul style="list-style-type: none"> Soft cotton bra with VELCRO® front fastener, specially designed for wear after various types of breast surgery. Ideal for partial breast radiation (e.g. brachytherapy) Grey inserts that can be easily cut at the sides to accommodate the patient's drainage tubes Seamless underbust band ensures optimal comfort and can hold a pocket for a drainage pouch 	81% Cotton 12% Nylon 7% Spandex

See pages 28-29 for sizing.

EXPERT TIP

Suitable for use immediately after surgery, in the operating room

Our post-op compression bras (Leyla, Sina, and Pamela) are delivered prewashed and vacuum packed. The product will not remain sterile if the packaging is opened before surgery.

FITTING TIP

Guaranteed to fit with seamless post-op compression bras

No need to try Leyla, Sina, and Pamela compression bras beforehand. Due to our innovative measurement system, the underbust measurement is enough to determine which size is required. The universal cups fully enclose the breast, due to the special processing technology used to make them. Comfortably fits up to an F cup.

CARE INSTRUCTIONS

CuraSupport Compression bras are designed to be worn 24 hours a day and only removed for daily hygiene purposes. In order to ensure constant, effective compression throughout the care period, compression garments should be washed on a daily basis.

Patients should be advised to keep a spare garment for this reason.



CURASUPPORT COMFORT

Comfort bras and camisoles

Our comfort bras and camisoles are the ideal companion for patients in the post-op phase and on their journey back to everyday life. They are designed to offer additional comfort and be easy to wear.

After the wound healing phase (6-8 weeks after surgery), the skin and scar tissue are still extremely sensitive. This is one of the reasons why it is often not possible for patients to opt for regular bra garments.

3 reasons to choose our comfort bras

1. Wide straps and soft closures that don't cut into the skin ensure maximum comfort.
2. Front closures make it easy for patients with restricted movement to put the bra on and take it off.
3. Integrated pockets keep breast forms and shapers securely in place.

Emilia



COLOURS



White



Rose Nude














Black

FEATURES

- Functional materials that are gentle to the skin
- Front closure
- Complete freedom of movement
- Integrated pockets for breast forms and shapers

Overview

Image	Product name	Style / Colour	Category	Sizes	Fit / Features	Material
	Emilia	45013 White 45012 Rose 45014 Nude 45014 Black	ADVANCED	32/34; 36/38; 40/42; 44/46; 48/50; 52/54 Cups: Universal	<ul style="list-style-type: none"> Low pressure: underbust 12 mm Hg; 17-20 mmHg when worn and fastened Seamless circular knitting technology for a precise fit and wearing comfort Breathable insert on each side and along the underbust area for ventilation and extra comfort 	69% Cotton 25% Nylon 6% Spandex
	Hannah Soft Cup	2160 White	ADVANCED	XS (26/28); S (28/30); M (32/34) L (36/38); XL (38/40); 2XL (42/44); 3XL (46/48); 4XL (50/52) Cups: A/B; C/D Hook and eye fasteners: 4 rows: XS(A/B); S(A/B); M(A/B); XS(C/D) 5 rows: L(A/B); XL(A/B); S(C/D); M(C/D); L(C/D); XL(C/D)	<ul style="list-style-type: none"> Comfort bra with high cotton content Feminine lace edges Repositionable Drain Pouch can attach to bottom band (sold separately, see below) Kit (2160K) includes bra plus two 2106 Fibrefill Post-Surgical Forms and two 2107 Repositionable Drain Pouches 	85% Cotton 15% Spandex
	Hannah Post-Surgical Camisole	2860 White	ADVANCED	XS (2/4); S (6/8); M (10/12); L (14/16); XL (18/20); 2XL (22/24); 3XL (26/28); 4XL (30) Cups: A/B; C/D	<ul style="list-style-type: none"> Non-restrictive fit features a secure locking zipper front closure Cotton pockets hold a post-surgical form securely in place Elastic straps fasten in front for easy access during treatment and while recovering range-of-motion Includes two Repositionable Drain Pouches that can attach to bottom band (also sold separately, see below) 	85% Cotton 15% Spandex
	Michelle Post-Surgical Camisole	2105 White 2105 Nude 2105 Black	ADVANCED	XS (2/4); S (6/8); M (10/12); L (14/16); XL (18/20); 2XL (22/24); 3XL (26/28); 4XL (30) <i>Refers to clothing size</i>	<ul style="list-style-type: none"> Comfort camisole with a high cotton content Stretchy, elastic neckline makes it easy to put on (by stepping into it) Repositionable Drain Pouch can attach to bottom band (sold separately, see below) 	82% Cotton 18% Spandex
	Clara Soft Cup Front Closure	44743 Rose 44743 Nude	ADVANCED	S (32-36 A; 32-34 B; 32 C) M (38-40 A; 36-38 B; 34-36 C; 32-34 D) L (42-44 A; 40-42 B; 38-40 C; 36-38 D; 34-36 DD) XL (44-46 B; 42-44 C; 40-42 D; 38-40 DD) Hook and eye fasteners: 5 rows: S, M 6 rows: L, XL	<ul style="list-style-type: none"> Fit: Average Comfort straps for optimal weight distribution Seamless knit technology for optimal comfort ultimate comfort; ideal sleep bra Bamboo fabric is soothing to sensitive skin, naturally antibacterial, breathable and moisture-wicking 	50% Rayon (bamboo fibres) 26% Nylon 21% Cotton 3% Spandex
	Frances Soft Cup	2128 White 2128 Nude 2128 Black 2128 Blue/White* 2128 Light Blue/Aqua*	BASIC	XS (28/30); S (32/34); M (36/38); L (40/42); XL (44/46); 2XL (48/50) Cups: A/B; C/D; DD/DDD Hook and eye fasteners: 4 rows: XS (A/B; C/D); S (A/B); M (A/B) 5 rows: XS (DD/DDD); S (C/D, DD/F); M (C/D, DD/F); L (A/B, C/D) 6 rows: L (DD/DDD); XL (DD/DDD) 7 rows: 2XL (DD/DDD)	<ul style="list-style-type: none"> Fit: Shallow/Average Comfort bra with a very high cotton content Cotton absorbs moisture, keeping the skin nice and dry 	90% Cotton 10% Spandex
	Fleur Soft Cup	44672 White 44671 Nude 44695 Grey Melange	BASIC	XS (28/30); S (32/34); M (36/38); L (40/42); XL (44/46); 2XL (48/50) Cup: A/B, C/D, DD/DDD Hook and eye fasteners: 4 rows: XS(A/B;C/D); S(A/B); M (A/B) 5 rows: XS (DD/DDD); S (C/D, DD/F); M (C/D, DD/F); L (A/B, C/D) 6 rows: L (DD/DDD); XL (DD/DDD) 7 rows: 2XL (DD/DDD)	<ul style="list-style-type: none"> Fit: Shallow/Average Comfort straps for optimal weight distribution Adjustable, elastic straps Cotton absorbs moisture, keeping the skin nice and dry 	90% Cotton 10% Spandex
CURASUPPORT ACCESSORIES						
	Priform	216 Nude	BASIC	1/2, 3/4, 5/6, 7/8, 9/10, 11/12, 13/14	<ul style="list-style-type: none"> Very soft fabric for temporary use after surgery, filled with light cotton padding for adapting the volume as desired Soft cotton material on the back for optimal comfort 	Front: 86% Nylon 14% Spandex Back: 100% Cotton
	Slightly Weighted Leisure Form	132N	BASIC	3-14	<ul style="list-style-type: none"> Polyurethane foam form is slightly weighted with Barium Sulfate (7727-43-7), a naturally occurring mineral in powder form Ultra-soft removable, washable fabric cover helps maintain a clean environment Ideal for wear while sleeping 	Weighted Foam: 30% Polyurethane, 70% Barium Sulfate (7727-43-7) Cover: 82% Nylon, 18% Spandex
	2106 Fibrefill Post Surgical Form	2106 White	BASIC	XS (28/30); S (32/34); M (36/38); L (40/42); XL (44); 2XL (46); 3XL (48); 4XL (50); 5XL (52) <i>Refers to bra band size</i>	<ul style="list-style-type: none"> An ultra-comfortable symmetry solution for immediately after surgery Easy to adjust form to the right fullness by adding or removing fibrefill One per package 	67% Cotton, 30% Polyester 3% Spandex
	Repositionable Drain Pouch	2107 White	BASIC	Approx. 15x18 cm	<ul style="list-style-type: none"> Attaches to garment securely with VELCRO® tab Standard shape and sizes for use with Jackson-Pratt®, Hemovac® and other drain management systems 	95% Cotton 5% Spandex

Important Note! A post-surgical form is not a substitute for a weighted silicone breast form, which is designed for everyday use and provides the body with proper balance.

*while stock lasts.

See pages 91 and 92 for sizing.

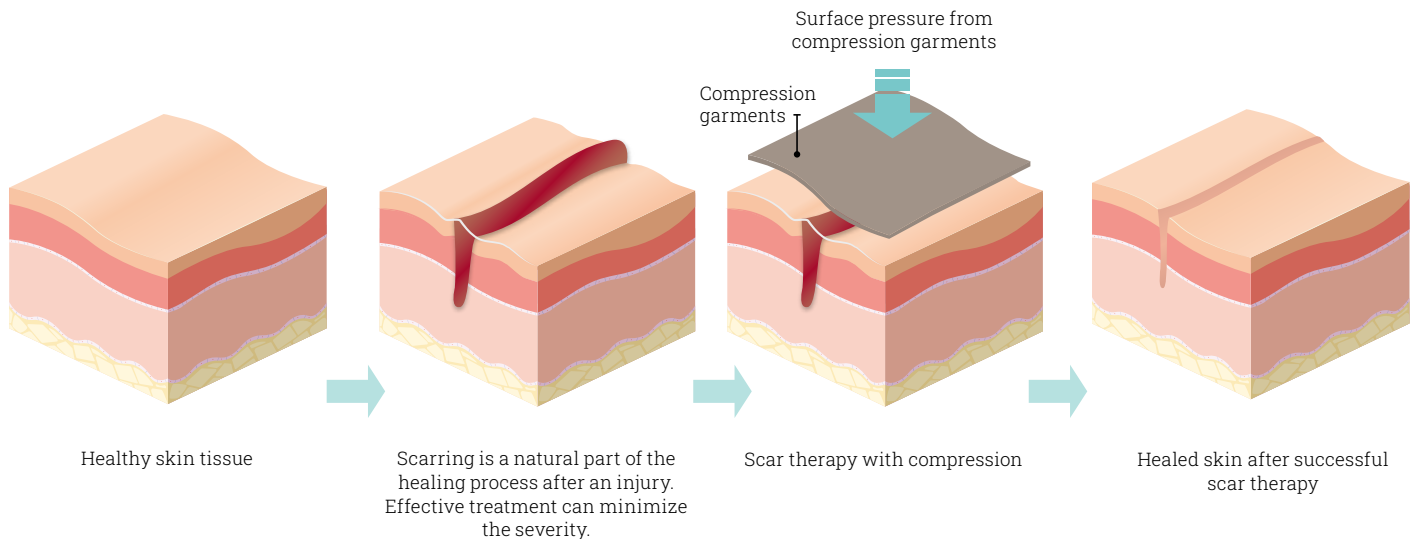
CURASCAR GARMENTS

Scar compression therapy

Our CuraScar garments are ideal for women who have undergone breast reconstruction using autologous tissue (FLAP surgery). The risk of excessive scarring at the site where tissue has been removed is significantly minimized by using a scar compression garment. Compression garments are used as part of a conservative therapeutic approach in scar therapy. When used early in the treatment phase, CuraScar garments can support the wound healing process and help to ensure a successful surgical outcome.

Compression in scar therapy

Compression in scar therapy involves applying pressure at a therapeutically effective level on the closed wound area. Even pressure applied to the surface of the wound reduces blood flow to the scar area and increases the elasticity of the tissue. As a result, the scarring appears flatter and less noticeable over time.



WHY CHOOSE CURASCAR GARMENTS?

1. Prompt availability and precise sizing.
2. High quality workmanship with no irritating seams due to innovative bonding technologies that support lymphatic flow.
3. Material can easily be cut to accommodate drainage tubes.
4. Breathable materials are gentle to skin and ensure maximum comfort, so they are more likely to be used consistently for the duration of treatment.
5. Garments apply medically effective pressure (20-23 mmHg) to support the scar healing process.

COLOURS



Nude






Black

FEATURES

- Two side zips make the garment easy to put on and take off

Overview

Image	Product name	Style / Colour	Category	Sizes	Fit / Features	Material
	Belly Bandage, abdominal compression bandage (approx. 20-23 mmHg)	45004 Nude 45005 Black	ADVANCED	S/M, L/XL, 2XL/3XL	<ul style="list-style-type: none"> Applies medically effective pressure to the abdomen area to aid the scarring and wound healing processes until the scar is completely healed Three closures (each 8 cm / 3.15" high) enable easy opening and closure and provide the perfect fit for the patient's body 	Nude: 56% Nylon 42% Spandex 2% Cotton Black: 33% Nylon 31% Spandex 29% Polyester 7% Cotton
	Scar compression panty (approx. 20-23 mmHg)	45000 Nude 45001 Black	ADVANCED	XS, S, M, L, XL, 2XL	<ul style="list-style-type: none"> Applies medically effective pressure to the abdomen and legs to aid the scarring and wound healing processes until the scar is completely healed 	56% Nylon 42% Spandex 2% Cotton
	Capri, long scar compression panty (approx. 20-23 mmHg) for abdomen and legs	45002 Nude 45003 Black	ADVANCED	XS, S, M, L, XL, 2XL	<ul style="list-style-type: none"> Applies medically effective pressure to the abdomen and legs to aid the scarring and wound healing processes until the scar is completely healed 	56% Nylon 42% Spandex 2% Cotton

See page 29 for sizing chart.

EXPERT TIP

Compression and silicone are considered the gold standard in scar therapy, which is why we recommend combining all of our CuraScar garments with a corresponding product from our CuraScar silicones range. Please see the following page for more information on our CuraScar silicones.

FURTHER INDICATIONS

CuraScar garments are specially designed for use on tissue removal sites during the course of autologous breast reconstruction. They can also be used in numerous types of interventions for reconstruction and aesthetic surgery (e.g. skin tightening) to stabilize the surgical area, reduce scarring, and aid the healing process.

CARE INSTRUCTIONS

CuraScar garments are designed to be worn 24 hours a day and only removed for daily hygiene purposes.

In order to ensure constant, effective compression throughout the care period, compression garments should be washed on a daily basis. Patients should be advised to keep a spare garment for this reason.

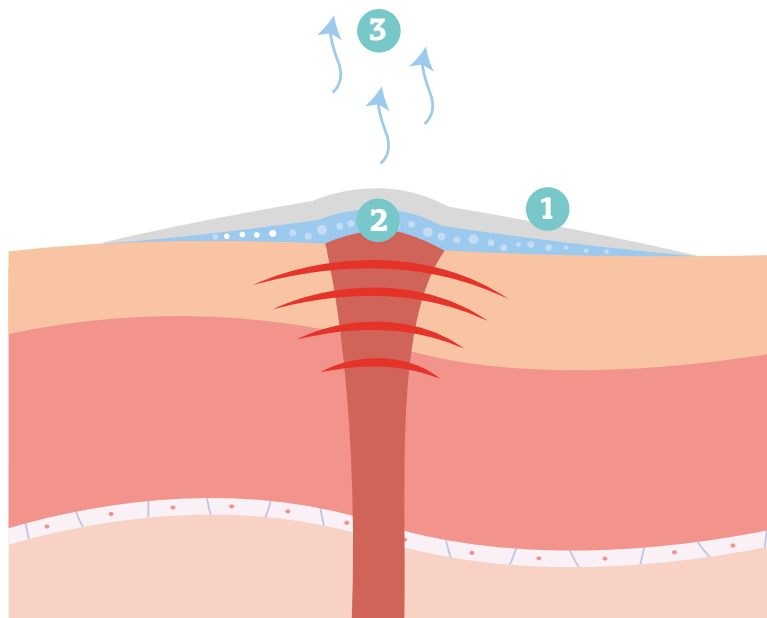
CURASCAR SILICONE

Scar compression therapy with silicone

Our CuraScar silicones are ideal for the treatment of scars following a surgical procedure as the use of silicone pads and compression significantly minimizes the risk of excessive scarring in the wound area. Curascar silicones are used as part of a conservative/non-invasive therapeutic approach in scar therapy. When applied early on in the treatment phase (after wound closure), CuraScar silicones aid the scarring and wound healing processes and create optimal healing conditions for the skin.

Silicone in scar therapy

Silicone reduces water loss in the upper layer of the skin. A moist environment creates the ideal conditions for scarring, making the scar smoother and reducing itching. Our breathable silicone pads also guarantee sufficient oxygen exchange.



Impact

- 1. Silicone layer**
(CuraScar Silicone Patch)
- 2. Reduces water loss**
Keeps the scar area moist
- 3. Breathable**
Oxygen can enter and exit





WHY CHOOSE CURASCAR SILICONE?

1. Health Canada approved.
2. Breathable and highly elastic silicone that adapts perfectly to the body's contours.
3. Completely self-adhesive.
4. Reusable up to 12 weeks.
5. Two year warranty (unless silicone has been cut to a different size).

FEATURES

- Can be cut to size.
- Available with additional cover strips for secure storage after cleaning.

Overview

Image	Product name	Style / Colour	Category	Sizes	Features	Material
	Strips – 4-pack	010 Clear	ADVANCED	Measurements: 260 x 35 mm (10.25" x 1.4") 1 pack contains: 4 pcs	<ul style="list-style-type: none"> Long, narrow silicone strips in a handy set of 4 	Polydimethylsiloxane, Polyurethane, Polyethylene protective cover strips
	Squares	011 Clear	ADVANCED	Measurements: 260 x 100 mm (10.25" x 4") 1 pack contains: 2 pcs	<ul style="list-style-type: none"> Long, broad silicone strips for complete coverage of larger scar areas 	Polydimethylsiloxane, Polyurethane, Polyethylene protective cover strips
	Mamilla Circles	012 Clear	ADVANCED	Measurements: interior Ø : 20 mm (.8") outer Ø : 75 mm (3") 1 pack contains: 2 pcs	<ul style="list-style-type: none"> Silicone strips for scarring in the breast area (nipples) 	Polydimethylsiloxane, Polyurethane, Polyethylene protective cover strips
	Anchors	013 Clear	ADVANCED	Measurements: 230 x 145 mm (9" x 5.7") 1 pack contains: 2 pcs	<ul style="list-style-type: none"> Silicone strips for scarring in the breast area (e.g. following reconstructive or aesthetic surgery) 	Polydimethylsiloxane, Polyurethane, Polyethylene protective cover strips

EXPERT TIP

Silicone and compression are considered the gold standard in scar therapy. Therefore you should recommend combining the corresponding product from our CuraScar garment range for each CuraScar silicones product. Please see the CuraScar Garments page for more information.

CLEANING INSTRUCTIONS

We recommend using Amoena Soft Cleanser (page 84) on CuraScar silicones on a daily basis.



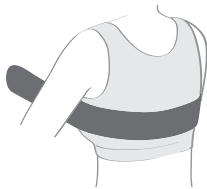
VIDEO TUTORIAL

MEASURING TIPS

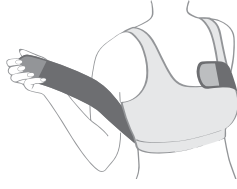
CuraSupport Compression

Only the underbust measurement is required to determine which size is required for our compression bras. There is no need to measure the chest circumference with our universal cup sizes, which stretch to fit every size because of their flexible material.

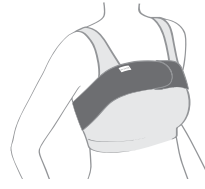
Compression Belt



The Amoena compression belt is positioned at the back so that it sits at the same height as a bra.



The belt sits over the cleavage at the front.



The Amoena compression belt is properly in place if the Amoena logo can be clearly seen on the upper right edge.

Size	cm / in	
	Underbust	
30	63-67	24¾-26½
32	68-72	26¾-28½
34	73-77	28¾-30½
36	78-82	30¾-32½
38	83-87	32¾-34½
40	88-92	34¾-36½
42	93-97	36¾-38½
44	98-102	38½-40½
46	103-107	40½-42½
48	108-112	42½-44½
50	113-117	44½-46½
52	118-122	46½-48½
54	123-127	48½-50

CuraSupport Comfort

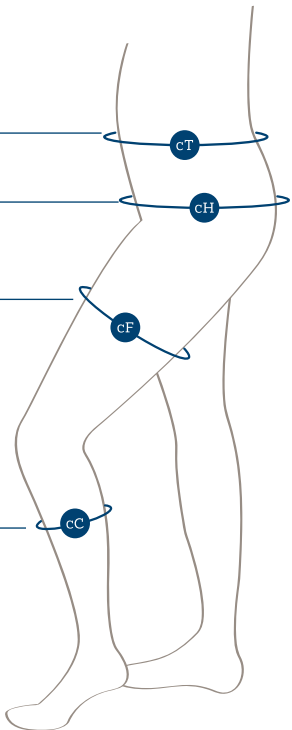
For more measuring tips, see page 84.

CuraScar Garments

- Ask the patient to undress. She can keep her underwear on if it makes her more comfortable.
- Ask the patient to stand up straight, avoid tensing her abdomen, and breathe normally.
- Make sure the measuring tape is in a horizontal position. The tape must not twist or slip.
- When measuring, make sure the measuring tape isn't too tight or too loose against the skin.
- Write down all the measurements you have taken and measure again.
- The measuring sheet below is available from Amoena upon request and on our B2B website.

Measure Left / Right leg

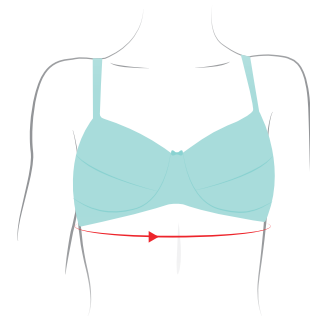
/	cm / in	Waist circumference
/	cm / in	Hip circumference
/	cm / in	Thigh circumference (mid-thigh)
/	cm / in	Calf circumference (mid-thigh)



SIZE CHART

CuraSupport Compression (seamless)

Size	cm / in
	Underbust circumference
32/34	68-77 / 27-30
36/38	78-87 / 31-34
40/42	88-97 / 35-38
44/46	98-107 / 39-42
48/50	108-117 / 43-46
52/54	118-127 / 47-56



CuraSupport Comfort

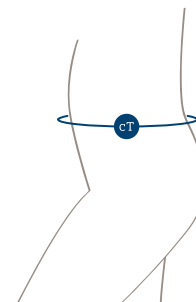
For sizing, see page 85 (lingerie sizing chart)

CuraSupport Garments

Belly Bandage 3-VE

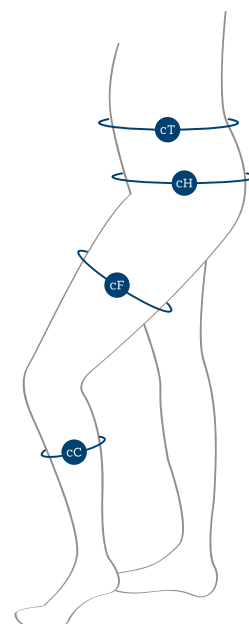
Size	cm / in
	cT
S/M	63-76 / 24.75-30
L/XL	77-94 / 30.5-37
2XL/3XL	95-112 / 37.25-44

Height of compression Belly Bandage: 24 cm / 9.25 inch



Panty 2-ZIP-BO

Size	cm / in	
	cT	cH
XS	61-66 / 24-26	86-91 / 34-36
S	66-71 / 26-28	91-97 / 36-38
M	71-76 / 28-30	97-102 / 38-40
L	76-81 / 30-32	102-107 / 40-42
XL	81-89 / 32-35	107-114 / 42-45
2XL	89-99 / 35-39	114-124 / 45-49



Capri 2-ZIP-BO

Size	cm / in			
	cT	cH	cF	cC
XS	61-66 / 24-26	86-91 / 34-36	48-51 / 18.75-20	26-29 / 10.25-11.5
S	66-71 / 26-28	91-97 / 36-38	51-54 / 20-21.25	29-32 / 11.5-12.75
M	71-76 / 28-30	97-102 / 38-40	54-57 / 21.25-22.5	32-35 / 12.75-13.75
L	76-81 / 30-32	102-107 / 40-42	57-60 / 22.5-23.75	35-38 / 13.75-15
XL	81-89 / 32-35	107-114 / 42-45	60-65 / 23.75-22.5	38-41 / 15-16.25
2XL	89-99 / 35-39	114-124 / 45-49	65-70 / 25.5-27.75	41-44 / 16.25-17.5



BREAST CARE APPAREL 30

CARE CONCEPT	33
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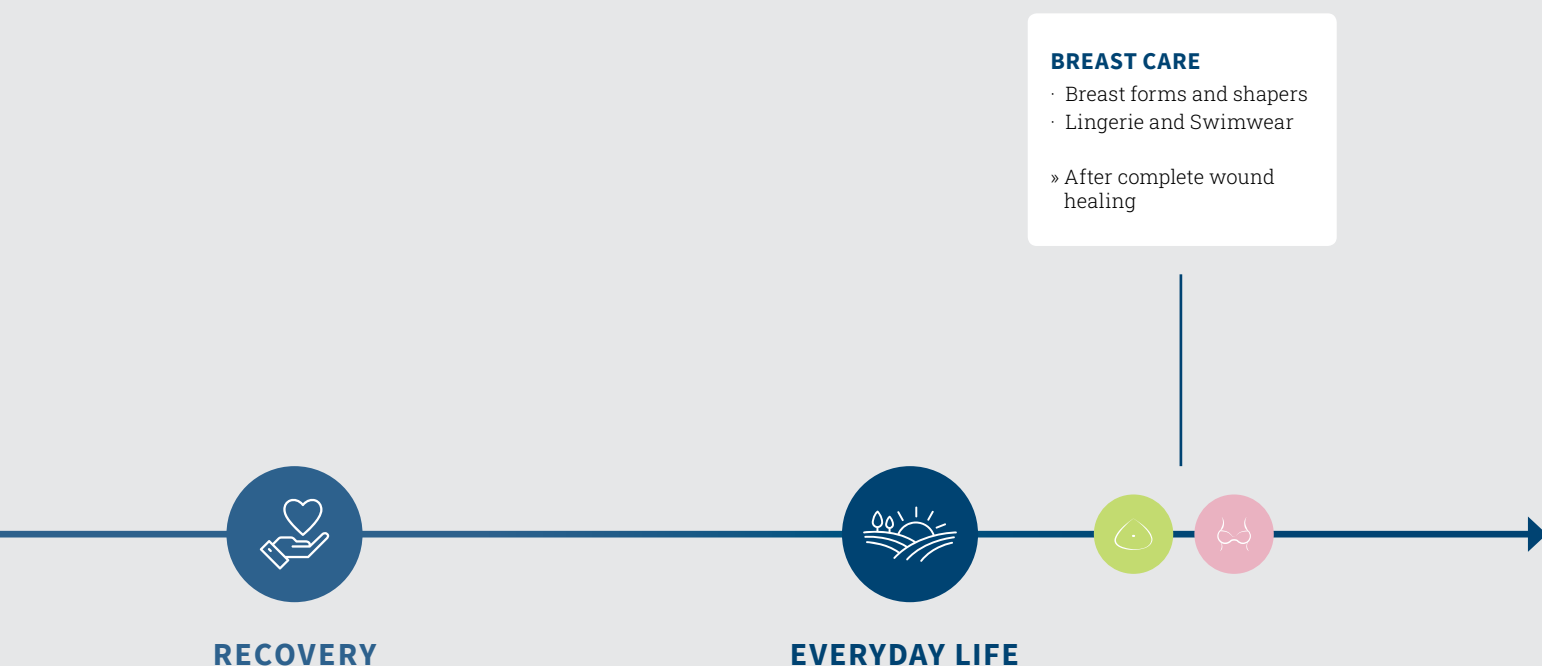


WHERE EVERYDAY LIFE
CONTINUES

BREAST CARE APPAREL

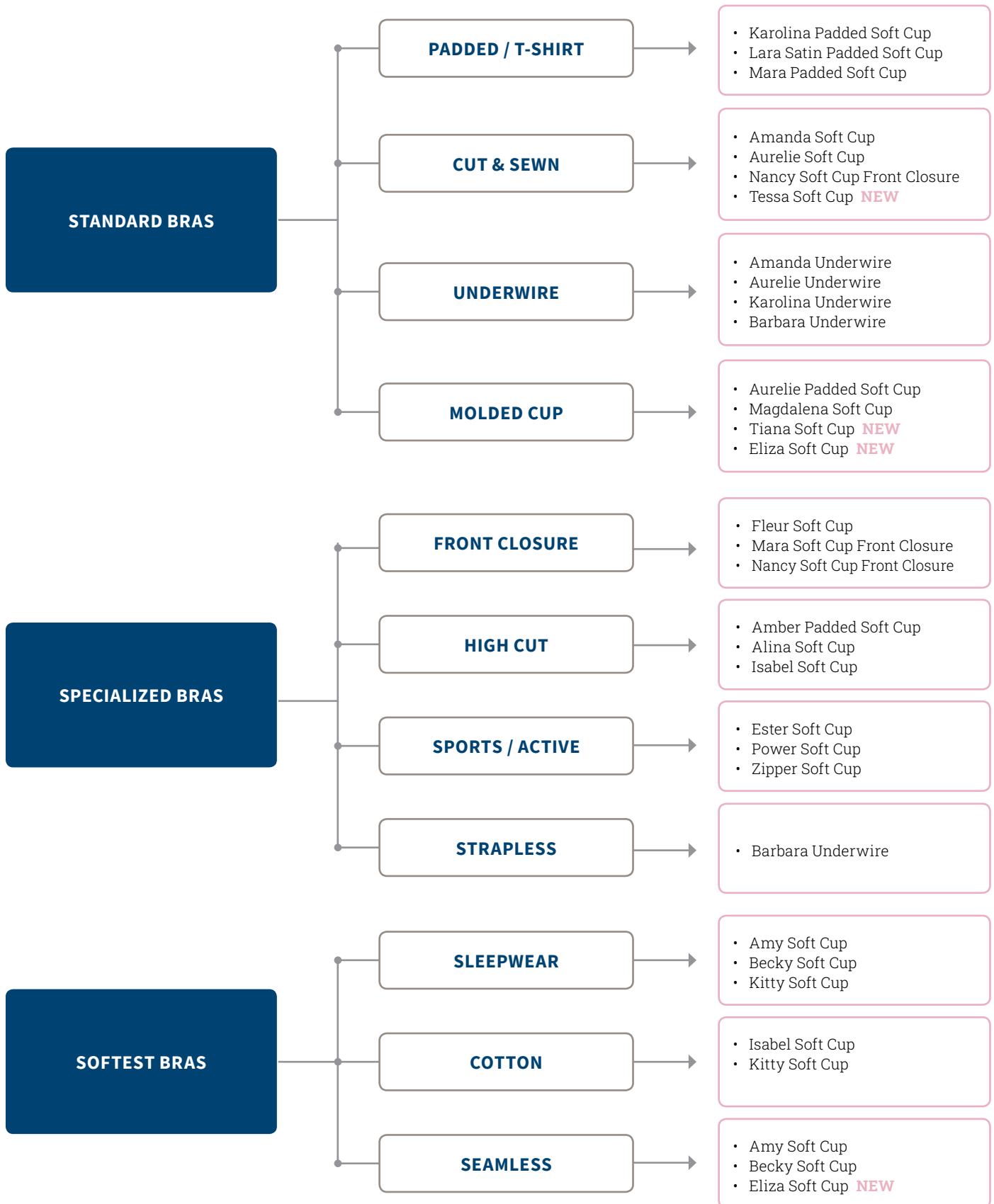
Our special garments are tailored to the individual needs of women who have had breast surgery. After breast surgery, a bra becomes more than just a piece of clothing – it becomes an active part of a woman's personal healthcare routine. Along with providing optimal comfort, all of our products feature integrated invisible cup pockets. As essential accessories for breast forms, they are billable to most insurance with a prescription. This product range has been developed for the specific requirements of women who have undergone breast surgery.

We use innovative materials and processing techniques in order to create a perfect look. We combine function and style, while ensuring a perfect fit in accordance with the highest quality standards.



BREAST CARE APPAREL

CARE CONCEPT



BREAST CARE APPAREL OVERVIEW





EXCLUSIVES

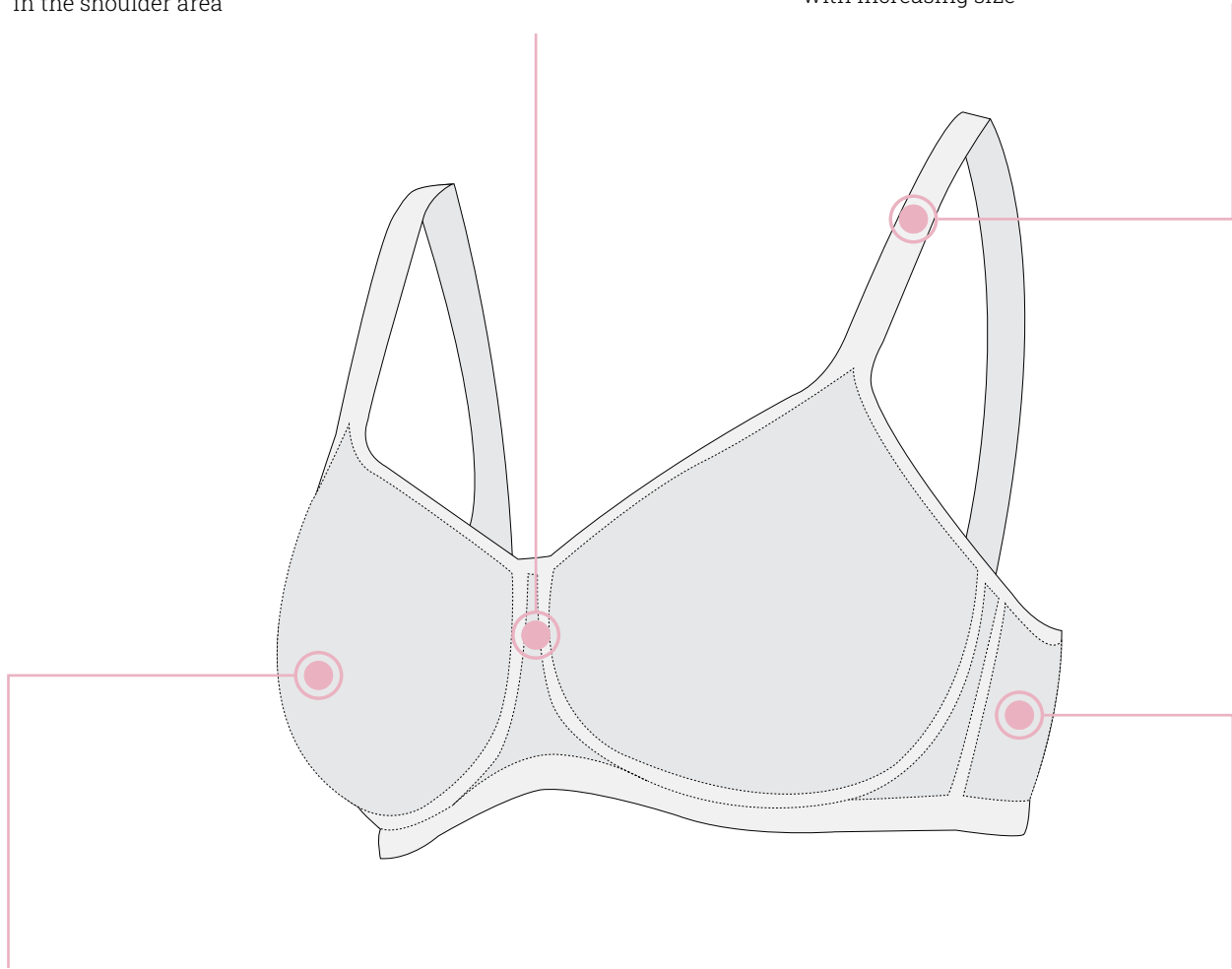
AMOENA SPECIAL FEATURES

Soft, adjustable closures

- Increased coverage for larger sizes
- Lightly padded hook and eye fasteners for more comfort
- Front-closure designs for women with restricted mobility in the shoulder area

Comfortable, adjustable straps

- Supports breast forms and relieves pressure on the shoulders and neck
- Individually adjustable; straps become wider with increasing size

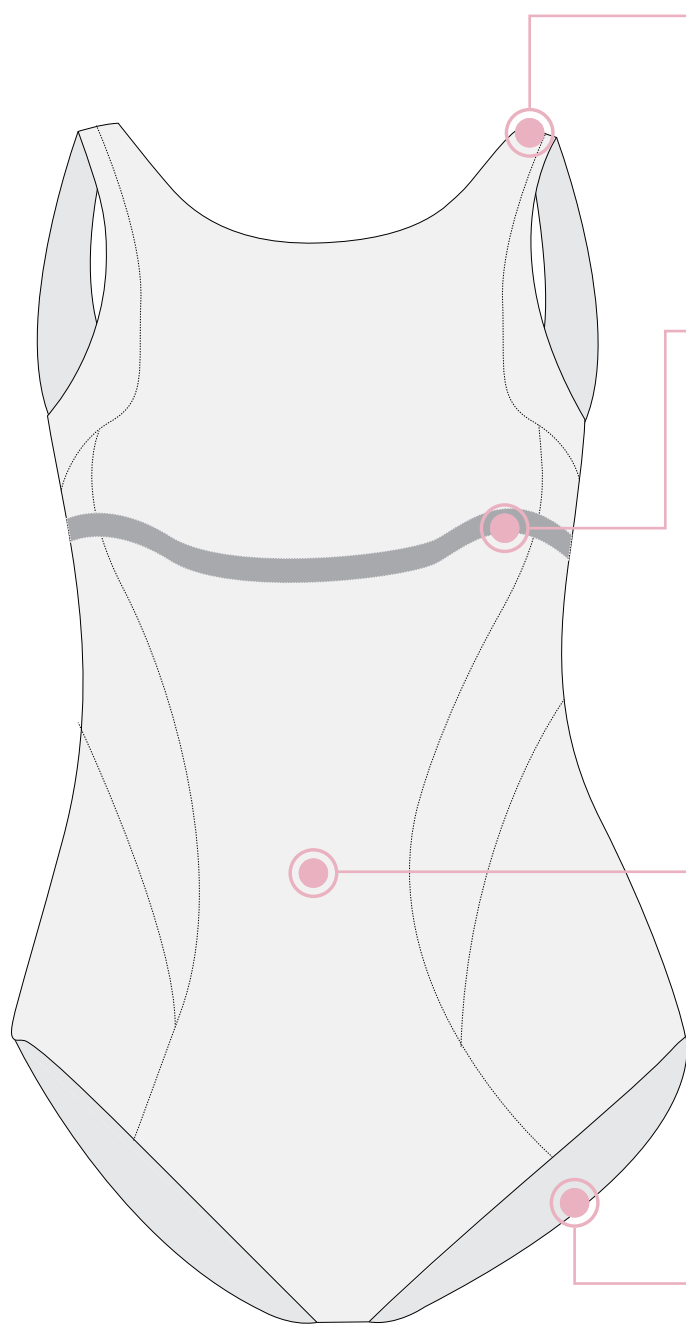


Cups provide the perfect fit with invisible pockets on both sides

- Pockets/cups fit perfectly with Amoena breast forms and shapers, helping to conceal any unevenness
- Pockets made from high-quality materials with numerous features for maximum comfort
- Elastic edges along the décolleté for additional security

High cut side panels and supportive, anatomically shaped underbust band

- Highly secure, very soft, optimal comfort
- Covers any visible skin irritation, scars or unevenness
- Most designs have a wider underbust band to ensure breast forms and shapers remain securely in place
- Certain designs have built-in support on sides (lightly padded or include flexible wiring) for additional lateral support



Comfortable, adjustable straps

- Supports breast forms and provides relief for the shoulders and neck
- Individually adjustable and increase in width for larger sizes

Specially integrated structures

- Integrated lightly padded cups hide unevenness; invisible, interior pockets on both sides
- Features the Amoena Wave Seam, a special curved lateral seam on the underband that supports Amoena breast forms, shapers and Aqua Wave breast forms
- The pocket has a side opening to prevent forms or shapers from falling out when swimming

High-quality, functional materials

- Stretchy material that doesn't become see-through, even when wet
- Recycled materials as part of our commitment to sustainability
- Technical materials with high UV protection (min. LSF 30+) chlorine-resistant, Xtra Life™ LYCRA®

Various types of fit for neckline, back and legs

- Subtle, flattering cuts suitable for all ages and figures
- Selection of different shaping effects: low, medium, and high
- Adjustable décolleté on some styles for an individual look
- Additional material along the closure to adjust the underbust width of bikini tops



VIDEO

MATERIALS

Our special bras and swimwear are made with only the highest quality materials.



Organic Cotton

- Cotton constitutes around 50% of all textile fibres for clothing worldwide
- It requires up to 91% less water to produce
- Controlled ecological cultivation without the use of chemical or synthetic fertilizers or pesticides



TENCEL™

- TENCEL™ is made from wood grown under controlled, sustainable forestry conditions
- It is made through an innovative, closed manufacturing process
- TENCEL™ fibres are very soft and breathable



Bamboo

- Bamboo is an amazing renewable resource
- It is an environmentally friendly material due to lower water consumption, fast regrowth and pesticide-free cultivation



LYCRA® Xtra Life™

- Elastic fibres ensure a long-lasting fit and shape retention
- It is up to 10 times more resistant to the harmful effects of sun lotion, oil, heat and chlorine than unprotected Spandex



Econyl®

- ECONYL® is a regenerated nylon fibre that can be endlessly recycled
- It is also very environmentally friendly: Waste from the ocean, as well as discarded textiles and carpets, are all reused in the production of ECONYL®



VITA

- It is a sustainable material made from ECONYL® Nylon thread and LYCRA® Xtra Life™ elastic thread
- It offers excellent UV protection up to SPF 50+, it's breathable and twice as resistant to chlorine, sunscreens and oils
- Extremely soft, it offers a two-way stretch for a perfect fit



Darwin

- Polyester material which provides an excellent UV protection up to SPF 50+
- Amazingly soft, it offers a two-way stretch for a perfect fit
- It allows skin to breathe for a more comfortable feel
- It is chlorine resistant and offers exceptional durability



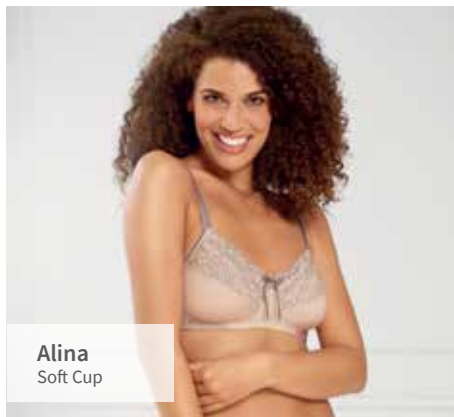
COOLMAX®

- Quick-drying COOLMAX® technology wicks moisture away from the body
- This special polyester allows the skin to breathe offering a more comfortable feel
- Ensures a long-lasting fit and shape retention

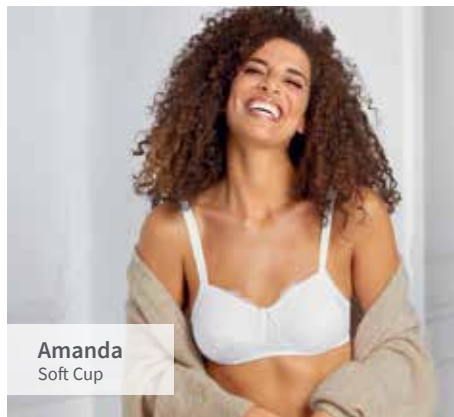


ELEGANT

Feminine lingerie adorned with pretty lace, looks great and is comfortable too.



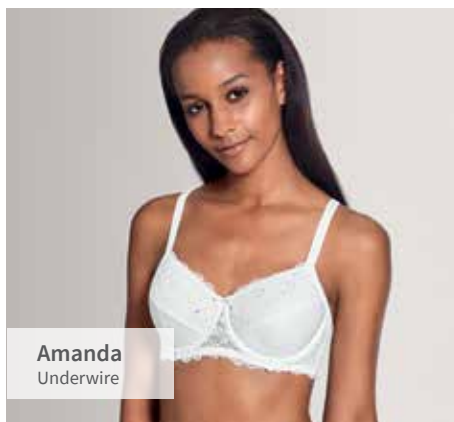
Alina
Soft Cup



Amanda
Soft Cup



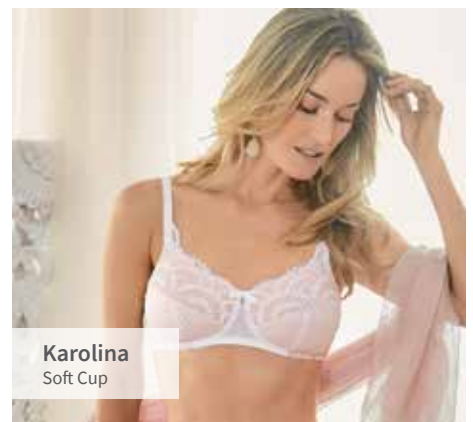
Amanda
Soft Cup Bustier



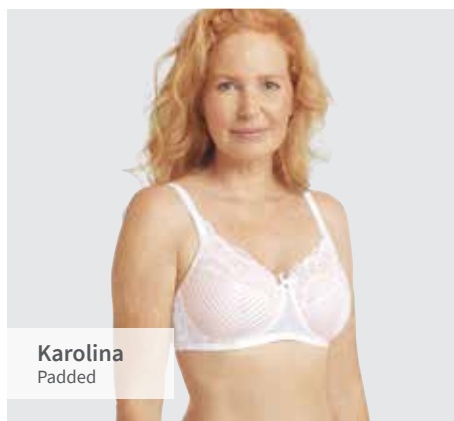
Amanda
Underwire



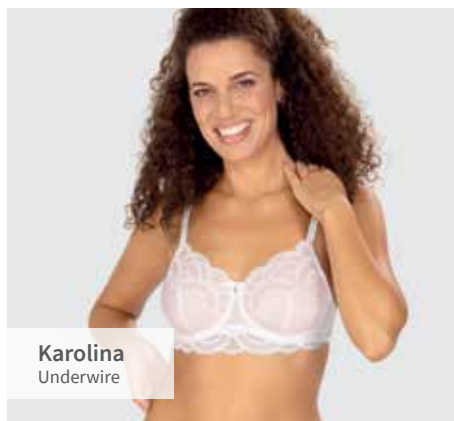
Aurelie
Soft Cup



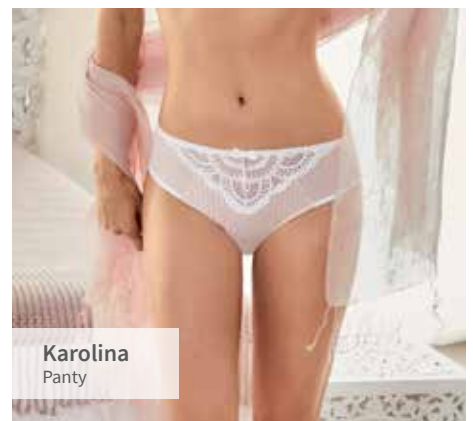
Karolina
Soft Cup



Karolina
Padded



Karolina
Underwire



Karolina
Panty

FEATURES

- Eye-catching styles featuring plenty of lace
- Customizable styles that can be personalized
- Comfortable and adjustable with elastic straps
- Lightly padded hook and eye fastening for additional comfort
- Wide range of sizes up to 46 G

COLOURS



White



Off-White



Light Rose

BRA FEATURES



Underwire



Soft Cup



Cut & Sewn Cups



Cut & Sewn
Foam Cups



Molded Cups



Molded Foam Cups



Comfort Straps



Side Bones



High Cotton Content

POCKET FEATURES

1

Molded

2

Cut & Sewn

3

Tulle

4

Microfibre

5

Cotton





6

COOLMAX® Fabric

7

Other

Overview

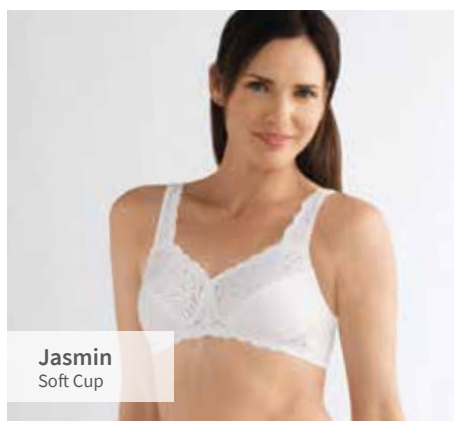
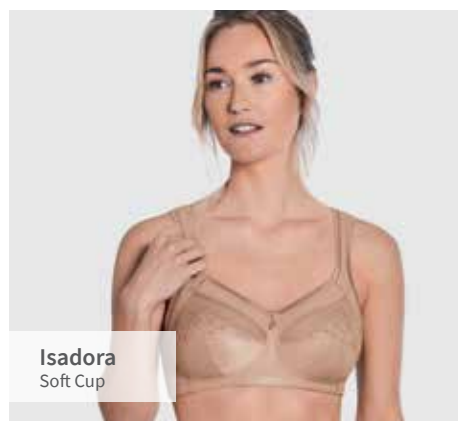
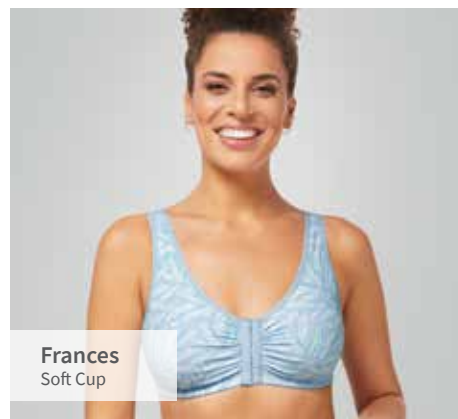
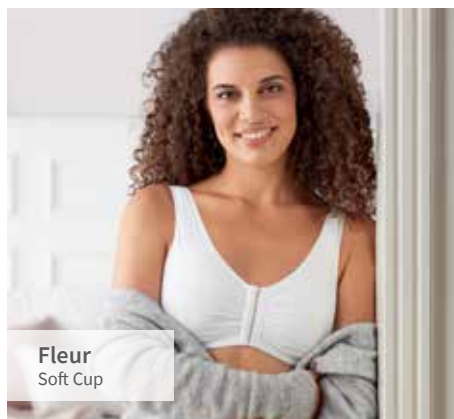
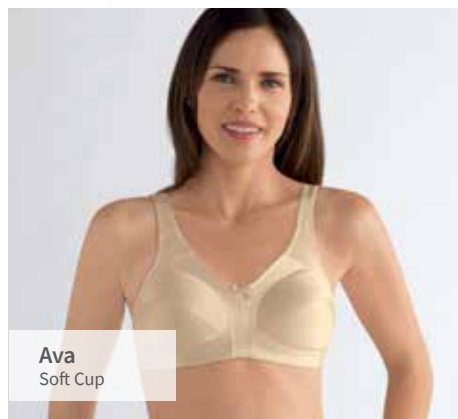
Image	Product name	Style / Colour	Price category	Sizes / Hooks	Fit / Features	Material	Icons
	Alina Soft Cup (formerly Amoena Céline Soft Cup)	44509 Light Rose/ Grey	PREMIUM	34-42 A, B, C, D 2 rows: 34-42 A; 34-40 B; 34-38 C; 34-36 D 3 rows: 42 B; 40-42 C; 38-42 D	<ul style="list-style-type: none"> Fit: Average Adjustable for two wearing options: higher cut to conceal any skin irritation and scarring, or lower cut for a more open décolleté 	80% Nylon 14% Spandex 6% Polyester	  2 4
	Alina Panty (formerly Amoena Céline Panty)	44512 Light Rose/ Grey	PREMIUM	6-16	<ul style="list-style-type: none"> No visible lines under clothing due to soft, flat hems around the leg Comfortable, soft gusset area lined with cotton 	65% Nylon 24% Spandex 11% Cotton	
	Amanda Soft Cup	44536 White	PREMIUM	34-48 A, B, C, D, DD, DDD; 36-46 G 2 rows: 34-38 A; 34-36 B; 34 C 3 rows: 40-48 A; 38-48 B; 36-46 C; 34-44 D; 34-42 DD; 34-40 DDD; 36-38 G 4 rows: 48 C; 46-48 D; 44-48 DD; 42-48 DDD; 40-46 G	<ul style="list-style-type: none"> Fit: Average/Full 3-part cup construction specially developed for larger sizes Lightly padded comfort front straps for maximum comfort 	73% Nylon 17% Spandex 5% Polyester 5% Polyurethane	  () 2 4
	Amanda Soft Cup Bustier	44537 White	PREMIUM	34-42 A, B, C, D 2 rows: 34-38 A; 34-36 B; 34 C 3 rows: 40-42 A; 38-42 B; 36-42 C; 34-42 D	<ul style="list-style-type: none"> Fit: Shallow/Average Lower cut for women who wear shapers Bralette styling 	78% Nylon 19% Spandex 3% Polyester	 2 4
	Amanda Underwire	44538 White	PREMIUM	34-48 A, B, C, D, DD, DDD; 36-46 G 2 rows: 34-38 A; 34-36 B; 34 C 3 rows: 40-48 A; 38-48 B; 36-46 C; 34-44 D; 34-42 DD; 34-40 DDD; 36-38 G 4 rows: 48 C; 46-48 D; 44-48 DD; 42-48 DDD; 40-46 G	<ul style="list-style-type: none"> Fit: Average Three-part cup construction provides optimal support even for larger sizes 	73% Nylon 20% Spandex 7% Polyester	  2 4
	Aurelie Soft Cup	44153 Off-White*	PREMIUM	32-44 A, B, C, D, DD; 34-42 DDD 2 rows: 32-38 A; 32-36 B; 32-34 C; 32 D 3 rows: 40-44 A; 38-44 B; 36-44 C; 34-44 D; 32-44 DD; 34-42 DDD	<ul style="list-style-type: none"> Fit: Average Luxurious lace and decorative Jacquard fabric with crystal and gold details Side bones offer additional side support Microfibre cup pockets Plush hook & eye back closure Comfortable, adjustable elastic straps 	Cup A, B, C: 67% Nylon 25% Spandex 8% Polyester Cup D, DD, DDD: 68% Nylon 26% Spandex 6% Polyester	  2 4
	Aurelie Padded Soft Cup	44155 Off-White*	PREMIUM	32-44 AA, A, B, C, D, DD 2 rows: 32-40 AA; 32-38 A; 32-36 B; 32-34 C; 32 D 3 rows: 42-44 AA; 40-44 A; 38-44 B; 36-44 C; 34-44 D; 32-44 DD	<ul style="list-style-type: none"> Fit: Average Luxurious lace and decorative Jacquard fabric with crystal and gold details Microfibre cup pockets Plush hook & eye back closure Comfortable, adjustable elastic straps 	46% Nylon 37% Polyeste 17% Spandex	  1 4
	Aurelie Underwire	44154 Off-White*	PREMIUM	32-44 A, B, C, D, DD; 34-42 DDD 2 rows: 32-38 A; 32-36 B; 32-34 C; 32 D 3 rows: 40-44 A; 38-44 B; 36-44 C; 34-44 D; 32-44 DD; 34-42 DDD	<ul style="list-style-type: none"> Fit: Average Luxurious lace and decorative Jacquard fabric with crystal and gold details Microfibre cup pockets Plush hook & eye back closure Comfortable, adjustable elastic straps 	Cup A, B, C: 67% Nylon, 24% Spandex 9% Polyester Cup D, DD, DDD: 67% Nylon 25% Spandex 8% Polyester	  2 4
	Aurelie Panty	44156 Off-White*	PREMIUM	6-20	<ul style="list-style-type: none"> Rich lace inserts at front and back mirror the lace in the Aurelie bras Small crystal pendant at the centre bow is trimmed in gold for special elegance 	55% Nylon 26% Spandex 11% Cotton 8% Polyester	
	Karolina Soft Cup	44505 White/ Light Nude	PREMIUM	32-42 A, B, C, D, DD 2 rows: 32-38 A; 32-36 B; 32-34 C; 32 D 3 rows: 40-42 A; 38-42 B; 36-42 C; 34-42 D; 32-42 DD	<ul style="list-style-type: none"> Fit: Average Pockets made from breathable, temperature-regulating microfibre material 	75% Nylon 20% Spandex 5% Rayon	  2 4
	Karolina Padded	44506 White/ Light Nude	PREMIUM	32-42 AA, A, B, C, D, DD 2 rows: 32-40 AA; 32-38 A; 32-36 B; 32-34 C; 32 D 3 rows: 42 AA; 40-42 A; 38-42 B; 36-42 C; 34-42 D; 32-42 DD	<ul style="list-style-type: none"> Fit: Average Pre-formed padded cups cover any unevenness and skin irritation 	55% Nylon 27% Polyester 14% Spandex 4% Rayon	  2 4
	Karolina Underwire	44507 White/ Light Nude	PREMIUM	32-42 A, B, C, D, DD 2 rows: 32-38 A; 32-36 B; 32-34 C; 32 D 3 rows: 40-42 A; 38-42 B; 36-42 C; 34-42 D; 32-42 DD	<ul style="list-style-type: none"> Fit: Average Pockets made from breathable, temperature-regulating microfibre material 	77% Nylon 20% Spandex 3% Rayon	  2 4
	Karolina Panty	44508 White/ Light Nude	PREMIUM	6-16	<ul style="list-style-type: none"> Comfortable, soft gusset area lined with cotton 	70% Nylon 18% Spandex 10% Cotton 2% Rayon	

Find all our latest colours in our seasonal collections.
Product colours may vary slightly from the those shown in the photos.
*while stock lasts

See pages 84-86 for sizing.

CLASSIC

Lingerie that combines function with timeless design for everyday use — the perfect companion for every occasion



COLOURS



White



Light Nude



Nude



Dark Blue



Dark Grey



Black

FEATURES

- Functional features such as a front closure and wide, padded and adjustable comfort straps relieve the neck and shoulders
- Functional materials: very skin friendly cotton and breathable COOLMAX®
- Lightly padded hook and eye fastening for additional comfort
- Wide range of sizes up to 50 G

BRA FEATURES



Underwire



Soft Cup



Cut & Sewn Cups



Cut & Sewn
Foam Cups



Molded Cups



Molded Foam Cups



Comfort Straps



Side Bones



High Cotton Content

POCKET FEATURES

1

Molded

2

Cut & Sewn

3

Tulle

4

Microfibre

5

Cotton





















6

COOLMAX® Fabric

7

Other

Overview

Image	Product name	Style / Colour	Price category	Sizes / Hooks	Fit / Features	Material	Icons
	Ava Soft Cup	2115 White 2115 Pearl Beige	BASIC	34-52 B, C; 36-46 D, DD 3 rows: 34-46 B; 34-46 C; 36-38 D 4 rows: 48-52 B,C; 40-46 D; 36-46 DD	<ul style="list-style-type: none"> Fit: Full M-frame style that gives excellent support, especially for a fuller figure Light fibrefill padded cups Cotton cup pockets Adjustable, rigid straps 	38% Cotton 27% Polyester 26% Nylon 7% LYCRA® 2% Spandex	  2 5
	Fleur Soft Cup	44672 White 44671 Nude 44695 Grey Melange	BASIC	XS (28/30); S (32/34); M (36/38); L (40/42); XL (44/46); 2XL (48/50) Cups: A/B, C/D, DD, DDD 4 rows: XS-M (A/B); XS (C/D) 5 rows: L-2XL (A/B); S-2XL (C/D), XS-M (DD/DDD) 6 rows: L-XL (DD/DDD) 7 rows: 2XL (DD/DDD)	<ul style="list-style-type: none"> Fit: Shallow/Average Front closure leisure bra with padded, adjustable comfort straps Ultra-soft cotton material ideal for sensitive skin For best support, we recommend the Amoena Leisure Form for this bra (see pages 23 and 82) 	90% Cotton 10% Spandex	    2 5
	Frances Soft Cup	2128 White 2128 Nude 2128 Blue/White* 2128 Light Blue/Aqua* 2128 Black	BASIC	XS (28/30); S (32/34); M (36/38); L (40/42); XL (44/46); 2XL (48/50) Cups: A/B, C/D, DD, DDD 4 rows: XS-M (A/B); XS (C/D) 5 rows: L-2XL (A/B); S-2XL (C/D), XS-M (DD/DDD) 6 rows: L-XL (DD/DDD) 7 rows: 2XL (DD/DDD)	<ul style="list-style-type: none"> Fit: Shallow/Average Front closure leisure bra Ultra-soft cotton material ideal for sensitive skin Broad back support relieves strain on the back and ensures optimal comfort For the best support, we recommend the Amoena Leisure Form with this bra (see pages 23 and 82) 	90% Cotton 10% Spandex	   2 5
	Isadora Soft Cup	0947 White 44804 Rose Nude 0948 Nude 44114 Black	ADVANCED	34-50 A; 32-48 B, C, D; 32-44 DD, DDD, G 2 rows: 34-40 A; 32-40 B, C; 32-38 D 3 rows: 42-50 A; 42-48 B; 42-46 C; 42-50 A; 42-48 B; 42-46 C; 40-44 D; 32-42 DD; 32-40 DDD; 32-38 G 4 rows: 48 C; 46-48 D; 44 DD; 42-44 DDD; 40-44 G	<ul style="list-style-type: none"> Fit: Average/Full Light mesh with decorative embroidery on top cup Specially designed cup construction supports larger sizes Ultra-soft, breathable cotton pockets ideal for sensitive skin 	44% Nylon 29% Polyester 14% Spandex 13% Cotton	   2 5 7
	Jasmin Soft Cup	0900N White	PREMIUM	32-40 AA, A, B; 34-40 C 2 rows all sizes	<ul style="list-style-type: none"> Fit: Shallow/Average Made from a stretchy lace cotton, which makes it light and comfortable Ultra-soft breathable cotton pockets ideal for sensitive skin 	68% Cotton 18% Nylon 7% Spandex 7% Polyester	   2 5 7

See pages 84-86 for sizing.

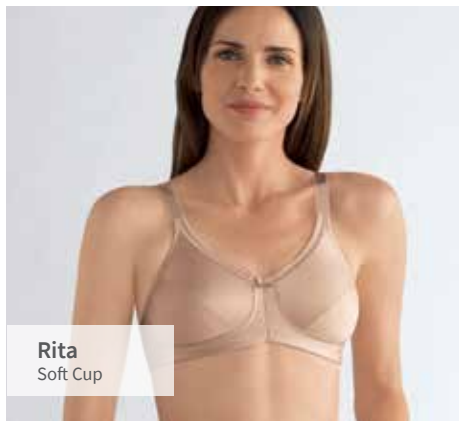
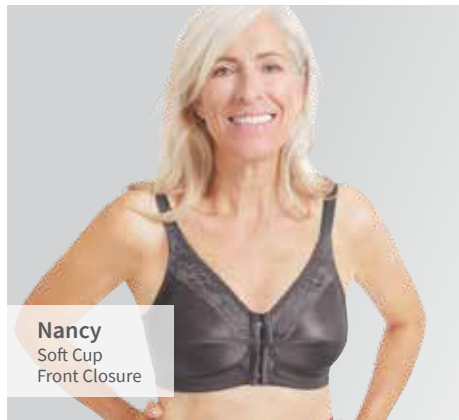
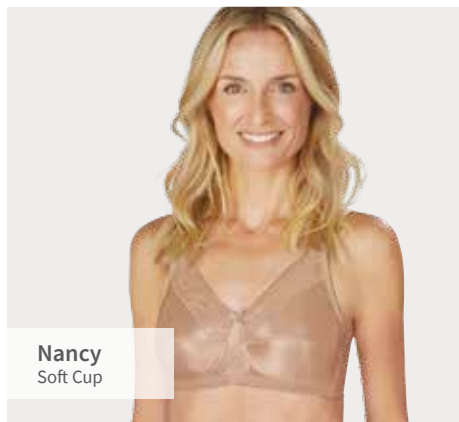
Find all our latest colours in our seasonal collections.

Product colours may vary slightly from the those shown in the photos.

*while stock lasts



CLASSIC continued



BRA FEATURES



Underwire



Soft Cup



Cut & Sewn Cups



Cut & Sewn
Foam Cups



Molded Cups



Molded Foam Cups



Comfort Straps



Side Bones



High Cotton Content

POCKET FEATURES

1

Molded

2

Cut & Sewn

3

Tulle

4

Microfibre

5

Cotton














6

COOLMAX® Fabric

7

Other

Overview

Image	Product name	Style / Colour	Price category	Sizes / Hooks	Fit / Features	Material	Icons
	Nancy Soft Cup	44480 White 1151 Light Nude 44807 Rose Nude 44417 Dark Blue 44024 Dark Grey	ADVANCED	32-44 B; 32-52 C, D; 34-50 DD, DDD, G 2 rows: 32-36 B; 34 C 3 rows: 38-42 B; 36-40 C; 34-38 D; 34-36 DD; 34 DDD 4 rows: 44 B; 42-52 C; 40-52 D; 38-50 DD; 36-50 DDD; 34-50 G	<ul style="list-style-type: none"> Fit: Average/Full Floral lace along neckline Specially designed cup construction supports larger sizes Pockets made from breathable, temperature-balancing COOLMAX® material 	38% Polyester 31% Nylon 22% Polyester (COOLMAX®) 9% Spandex	  2 6
	Nancy Soft Cup Front Closure	44739 Light Nude 44740 Dark Grey 44808 Rose Nude	ADVANCED	32-44 B; 32-52 C, D; 34-50 DD, DDD, G Front: 5 rows: 32 B; 38 B; 36 C; 34 D 6 rows: 34-36 B; 40 B; 34 C; 38 C; 36 D 7 rows: 42-44 B; 40-42 C; 46-48 C; 38-40 D; 44-46 D; 52 D; 34-36 DD; 40-42 DD; 48-50 DD; 34-36 DDD; 42-44 DDD; 34 G; 40-42 G 8 rows: 44 C; 42 D; 38 DD 9 rows: 50-52 C; 48-50 D; 44-46 DD; 38-40 DDD; 48-50 DDD; 36-38 G; 46-48 G 10 rows: 46 DDD; 44 G 11 rows: 50 G Back: 2 rows: 34-36 B; 34 C 3 rows: 38-42 B; 36-40 C; 34-38 D; 34-36 DD; 34 DDD 4 rows: 44 B; 42-52 C; 40-52 D; 38-50 DD; 36-50 DDD; 34-50 G	<ul style="list-style-type: none"> Fit: Average/Full Best-selling Nancy style with front and back closures Pockets made from breathable, temperature-balancing COOLMAX® material 	38% Polyester 31% Nylon 22% Polyester (COOLMAX®) 9% Spandex	  2 6
	Rita Soft Cup	2004 Nude	BASIC	34-44 A, B, C; 34-46 D; 36-46 DD 2 rows: 34-44 A; 34-38 B; 34-36 C 3 rows: 40-44 B; 38-44 C; 34-38 D; 36-38 E 4 rows: 40-46 D, DD	<ul style="list-style-type: none"> Fit: Average Fabric has a light sheen and the stretch lace neckline hugs the body Pockets made from breathable, temperature-regulating material 	77% Polyester 19% Nylon 4% Spandex	  2
	Tessa Soft Cup NEW	44801 Rose Nude	BASIC	32-46 A, B, C, D, DD, DDD	<ul style="list-style-type: none"> Fit: Average Decorative Jacquard fabric Specially designed cup construction supports larger sizes Ultra-soft, breathable pockets made from a cotton mix, ideal for sensitive skin 	96% Polyester 4% Spandex	   2 5

See pages 84-86 for sizing.

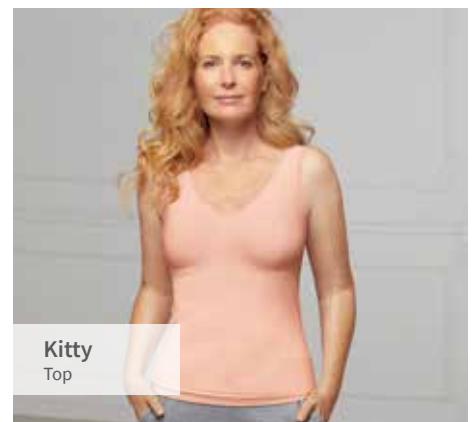
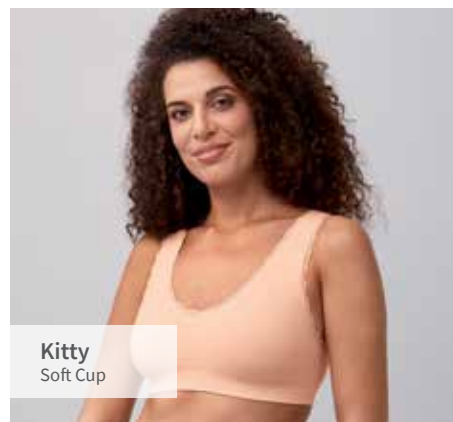
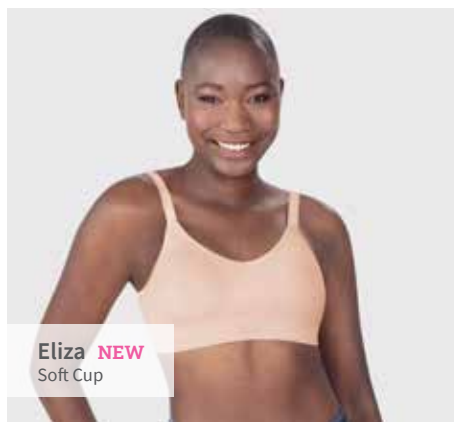
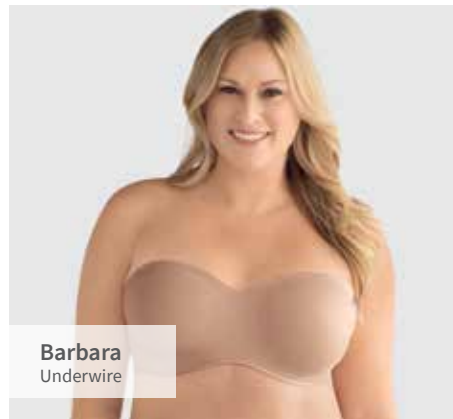
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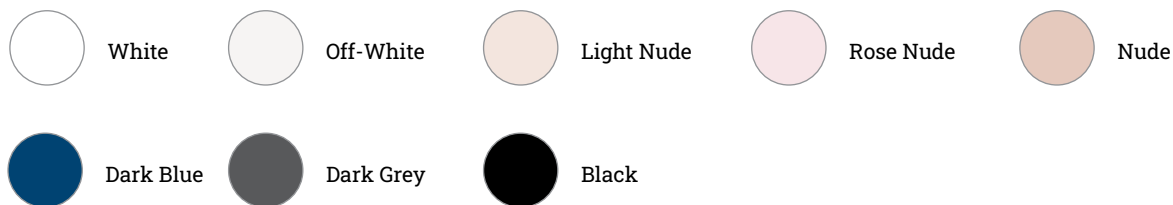


SEAMLESS

Lingerie T-shirt bras with seamless sewn-in cups ensure the bra is virtually invisible under clothing



COLOURS



FEATURES

- Smart sizing: Innovative materials and technologies provide the perfect support for fluctuations in size and cover intermediate sizes
- Functional materials: very skin friendly (organic) cotton and breathable COOLMAX®
- Choose between styles with or without straps for ultimate comfort
- Pre-formed padded cups cover any unevenness and skin irritation
- Partially adjustable, wide straps provide relief for the shoulders and neck
- Lightly padded hook and eye fastening for additional comfort
- Wide range of sizes up to 48 DDD / 42 G

BRA FEATURES



Underwire



Soft Cup



Cut & Sewn Cups



Cut & Sewn
Foam Cups



Molded Cups



Molded Foam Cups



Comfort Straps



Side Bones



High Cotton Content

POCKET FEATURES

1

Molded

2

Cut & Sewn

3

Tulle

4

Microfibre

5

Cotton





























6

COOLMAX® Fabric

7

Other

Overview

Image	Product name	Style / Colour	Price category	Sizes / Hooks	Fit / Features	Material	Icons
	Amy Soft Cup	44310 Rose Nude 44311 Black	BASIC	S (32-36 A; 32-34 B; 32 C) M (38-40 A; 36-38 B; 34-36 C; 32-34 D) L (42-44 A; 40-42 B; 38-40 C; 36-38 D; 34-36 DD)	<ul style="list-style-type: none"> • Fit: Average • Special manufacturing technology (bonding) without seams or closures for optimal comfort • Broad back support to provide relief • Entire bra made from breathable, temperature-regulating microfibre materials • Ideal for sleeping 	72% Polyester 28% Spandex	  1 4
	Barbara Padded Underwire	0457 Nude	ADVANCED	32-40 A, B, C; 32-38 D 3 rows, all sizes	<ul style="list-style-type: none"> • Fit: Average • Perfect support for pairing with strapless garments • Various ways to wear the straps: strapless, halterneck, crossover, or classic; comes with additional transparent silicone straps • Silicone band on upper edge of the cup for a secure hold and to prevent slipping 	72% Nylon 14% Polyester 14% Spandex	  1 4
	Becky Soft Cup	44676 Off-White 44677 Rose Nude	BASIC	S (32-36 A; 32-34 B; 32 C) M (38-40 A; 36-38 B; 34-36 C; 32-34 D) L (42-44 A; 40-42 B; 38-40 C; 36-38 D; 34-36 DD) XL (44-46 B; 42-44 C; 40-42 D; 38-40 DD) 2XL (46 C; 44-46 D; 42-46 DD)	<ul style="list-style-type: none"> • Fit: Average • Ultra-soft organic cotton ideal for sensitive skin • Special manufacturing knit technology without uncomfortable seams or closures • Broad back support • Ideal for sleeping 	60% Organic Cotton 32% Nylon 8% Spandex	   1 5
	Eliza Soft Cup NEW	44802 Rose Nude 44803 Black	BASIC	S, M, L, XL, 2XL 2 rows, all sizes	<ul style="list-style-type: none"> • Fit: Average • Special manufacturing knit technology for optimal comfort, with back closure • Light cup padding that can be removed if desired 	92% Nylon 8% Spandex	  1 7
	Kitty Soft Cup	44607 Rose Nude 44674 Magenta*	BASIC	S (32-38 A; 32-36 B; 32-34 C) M (38-42 A; 36-40 B; 34-48 C; 32-36 D) L (42-44 A; 40-44 B; 38-42 C; 36-40 D; 34-38 DD) XL (44-46 B; 42-46 C; 40-44 D; 38-42 DD) 2XL (46 C; 44-46 D; 42-46 DD)	<ul style="list-style-type: none"> • Fit: Average • High cotton component ideal for sensitive skin • Special manufacturing knit technology without seams or closures for optimal comfort • Broad back support to provide relief • Ideal for sleeping • Light cup padding that can be removed if desired 	69% Cotton 25% Nylon 6% Spandex	   1 5
	Kitty Top	44736 Rose Nude	ADVANCED	S (32-38 A; 32-36 B; 32-34 C) M (38-42 A; 36-40 B; 34-48 C; 32-36 D) L (42-44 A; 40-44 B; 38-42 C; 36-40 D; 34-38 DD) XL (44-46 B; 42-46 C; 40-44 D; 38-42 DD) 2XL (46 C; 44-46 D; 42-46 DD)	<ul style="list-style-type: none"> • Fit: Average • Based on the Kitty Soft Cup, designed to be worn as a top • High cotton component ideal for sensitive skin • Special manufacturing knit technology without seams or closures for optimal comfort • Ideal for sleeping 	69% Cotton 25% Nylon 6% Spandex	   1 5
	Lara Padded	0752 Off-White 0674 Nude 0675 Black	ADVANCED	34-40 AA; 32-44 A, B, C, D, DD 2 rows: 34-40 AA; 32-44 A, B, C, D, DD	<ul style="list-style-type: none"> • Fit: Average • Lightly padded T-shirt bra with seamless, molded cups for a smooth look • Pre-formed pockets made from breathable, temperature-regulating microfibre material 	84% Nylon 16% Spandex	  1 4
	Lara Cotton Padded	44673 Nude*	ADVANCED	34-40 AA; 32-44 A, B, C, D, DD 2 rows: 34-40 AA; 32-44 A, B, C, D, DD	<ul style="list-style-type: none"> • Fit: Average • High in ultra-soft organic cotton, ideal for sensitive skin (including pre-formed pockets) • Lightly padded T-shirt bra with seamless, molded cups for a smooth look 	91% Organic Cotton 9% Spandex	   1 5

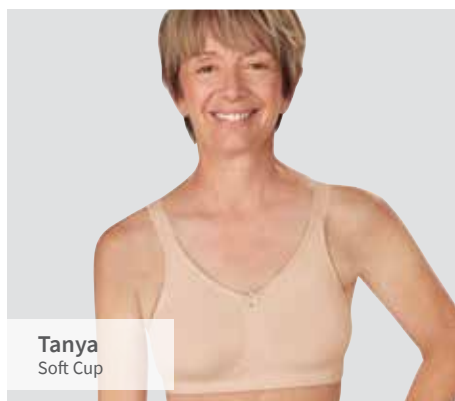
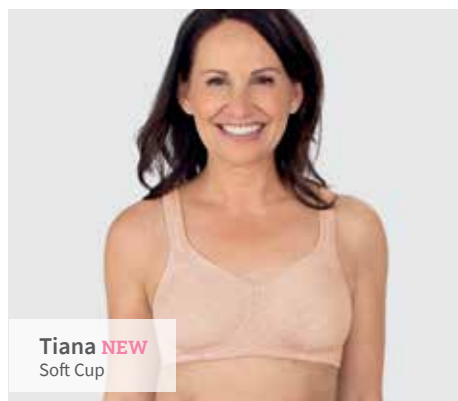
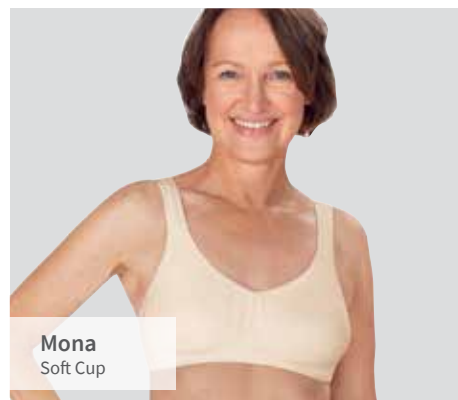
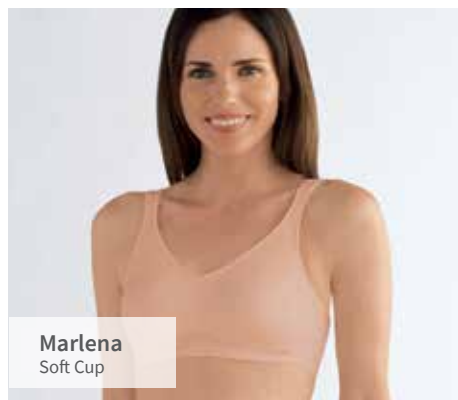
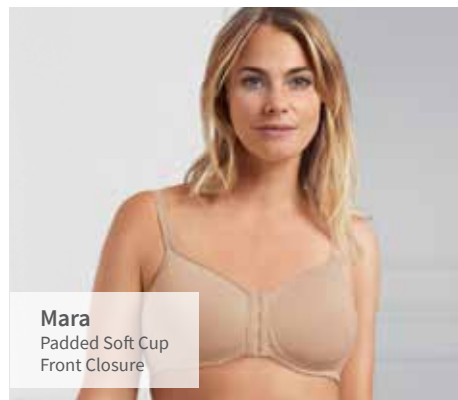
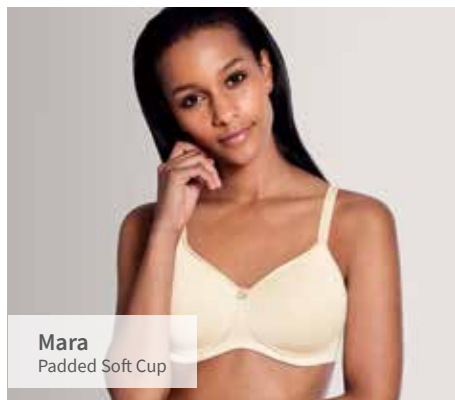
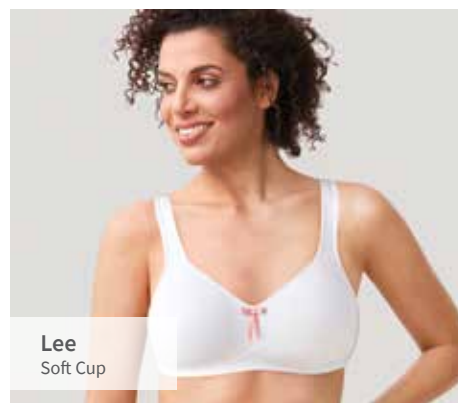
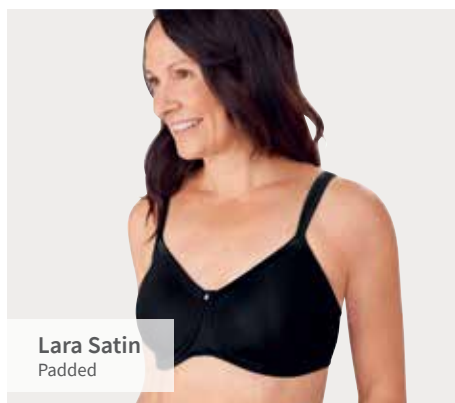
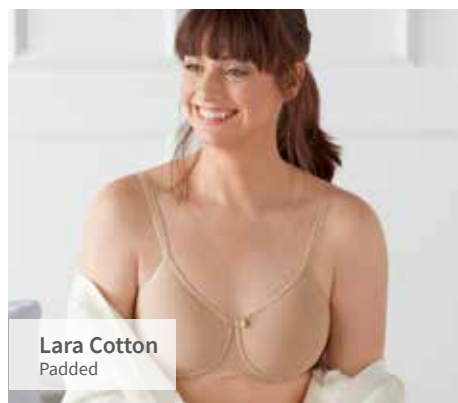
See pages 84-86 for sizing.

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*while stock lasts

SEAMLESS continued



BRA FEATURES



Underwire



Soft Cup



Cut & Sewn Cups



Cut & Sewn
Foam Cups



Molded Cups



Molded Foam Cups



Comfort Straps



Side Bones



High Cotton Content

POCKET FEATURES

1

Molded

2

Cut & Sewn

3

Tulle

4

Microfibre

5

Cotton

6

COOLMAX® Fabric

7

Other

Overview

Image	Product name	Style / Colour	Price category	Sizes / Hooks	Fit / Features	Material	Icons
	Lara Satin Padded	44214 Nude 44212 Black	ADVANCED	32-44 AA, A, B, C, D, DD 2 rows: 32-44 AA, A, B, C, D, DD	<ul style="list-style-type: none"> Fit: Average Lightly padded T-shirt bra with seamless, molded cups for a smooth look Elegant satin trim and a centre rhinestone detail Pre-formed pockets made from breathable, temperature-regulating microfibre material 	74% Nylon 15% Spandex 11% Polyester	   1 4
	Lee Soft Cup	44540 White*	ADVANCED	34-42 A, B, C, D; 34-40 DD 2 rows: 34-40 A; 34-38 B; 34-36 C; 34 D 3 rows: 42 A; 40-42 B; 38-42 C; 36-42 D; 34-40 DD	<ul style="list-style-type: none"> Fit: Average High ultra-soft cotton component ideal for sensitive skin (including molded pockets) 	90% Cotton 7% Spandex 2% Polyurethane 1% Nylon	   1 5
	Magdalena Soft Cup	0463 Nude	ADVANCED	34-48 B, C, D, DD, DDD 4 rows: 34-42 B; 34-40 C; 34-38 D; 34-36 DD; 34 DDD 5 rows: 44-48 B; 42-48 C; 40-48 D; 38-48 DD; 36-48 DDD	<ul style="list-style-type: none"> Fit: Average/Full Special bonding manufacturing technology without seams for optimal comfort High-cut back section covers any unevenness Pre-formed pockets made from breathable, temperature-regulating microfibre material 	54% Nylon 24% Spandex 22% Polyester	  1 4
	Mara Padded Soft Cup	44534 Off-White 1150 Nude 44805 Rose Nude 44416 Dark Blue 44023 Dark Grey	ADVANCED	32-46 AA, A, B, C, D; 32-44 DD, DDD; 34-42 G 2 rows: 32-40 AA; 32-38 A; 32-36 B; 32-34 C; 32 D 3 rows: 42-46 AA; 40-46 B; 36-46 C; 34-46 D; 32-44 DD, DDD; 34-42 G	<ul style="list-style-type: none"> Fit: Average/Full Ultimate T-shirt bra with seamless, molded cups Molded pockets made from breathable, temperature-balancing COOLMAX® material 	83% Nylon 11% Spandex 6% Polyester (COOLMAX®)	  1 6
	Mara Padded Soft Cup Front Closure	44741 Light Nude 44806 Rose Nude 44742 Dark Grey	ADVANCED	32-46 AA, A, B, C, D; 32-44 DD, DDD; 34-42 G Front: 3 rows: 32-34 AA; 32 A 4 rows: 36-40 AA; 34-38 A; 32-36 B; 32-34 C; 32 D 5 rows: 42-46 AA; 40-46 A; 38-46 B; 36-42 C; 34-40 D; 32-38 DD; 32-36 DDD; 34 G 6 rows: 44-46 C; 42-46 D; 40-44 DD; 38-44 DDD; 36-42 G Back: 2 rows: 32-40 AA; 32-38 A; 32-36 B; 32-34 C; 32 D 3 rows: 42-46 AA; 40-46 B; 36-46 C; 34-46 D; 32-44 DD, DDD; 34-42 G	<ul style="list-style-type: none"> Fit: Average/Full Best-selling Mara style with front and back closures Pockets made from breathable, temperature-balancing COOLMAX® material 	83% Nylon 11% Spandex 6% Polyester (COOLMAX®)	  1 6
	Marlena Soft Cup	2167N Nude	ADVANCED	34-42 A, B, C; 32-42 D, DD 2 rows: 34-38 A, B, C; 32-38 D 3 rows: 40-42 A, B, C, D; 32-42 DD	<ul style="list-style-type: none"> Fit: Average V-yoke bottom band helps lift the bust with Soft Cup support NATUREXX® fabric finish provides moisture wicking benefits Seamless molded cups with microfibre pockets Plush hook & eye back closure Padded, adjustable elastic straps 	82% Nylon 18% Spandex	   2 4
	Mira Soft Cup	44610 Light Taupe	PREMIUM	32-42 AA, A, B; 34-40 C, D; 34-38 DD 2 rows: 32-40 AA, A; 32-38 B; 34-40 C, D, DD 3 rows: 42 AA, A; 40-42 B; 38-40 C, D; 38 DD	<ul style="list-style-type: none"> Fit: Average Comfort bra style with seamless cups and textured microfibre fabric Pre-formed pockets made from breathable, temperature-regulating microfibre material 	79% Nylon 21% Spandex	   1 4
	Mona Soft Cup	0606 White 0568 Champagne 0614 Cognac 0591 Black	PREMIUM	32-42 B; 34-40 C, D; 34-38 DD 2 rows: 32-38 B; 34-36 C, D, DD 3 rows: 40-42 B; 38-40 C, D; 38 DD	<ul style="list-style-type: none"> Fit: Average Excellent fit, comfort and support with seamless cups and textured microfibre fabric Pre-formed pockets made from breathable, temperature-regulating microfibre material 	79% Nylon 21% Spandex	    1 4
	Tanya Soft Cup	44678 Nude* 44679 Black*	BASIC	32-42 A, B, C, D 2 rows: 32-40 A; 32-38 B; 32-36 C; 32-34 D 3 rows: 42 A; 40-42 B; 38-42 C; 36-42 D	<ul style="list-style-type: none"> Fit: Average Molded cups are smooth under clothing High ultra-soft cotton component ideal for sensitive skin (including molded pockets) 	69% Cotton 18% Nylon 13% Spandex	   1 5
	Tiana Soft Cup NEW	44809 Nude	PREMIUM	32-46 AA, A, B, C, D, DD, DDD 2 rows: 32-40 AA, A; 32-38 B; 32-36 C, D, DD; 32-34 DDD 3 rows: 42-46 AA, A; 40-46 B; 38-46 C, D, DD; 36-46 DDD	<ul style="list-style-type: none"> Fit: Average Molded seamless cup in a textured Jacquard fabric Pocketed with a breathable, temperature-balancing microfibre fabric 	75% Nylon 25% Spandex	    1 4

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*while stock lasts

HIGH CUT

Camisole-style bras with decorative lace along the décolleté for more coverage



COLOURS



White



Black



Candlelight

FEATURES

- High neckline with delicate lace inserts to cover scars or radiation burns
- Broad padded and adjustable comfort straps to relieve the shoulders and back
- Lightly padded hook and eye fastening for additional comfort
- Wide range of sizes up to 42 DD/DDD

BRA FEATURES



Underwire



Soft Cup



Cut & Sewn Cups



Cut & Sewn
Foam Cups



Molded Cups



Molded Foam Cups



Comfort Straps



Side Bones



High Cotton Content

POCKET FEATURES

1

Molded

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Cut & Sewn

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Tulle

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Microfibre

5

Cotton











6

COOLMAX® Fabric

7

Other

Overview

Image	Product name	Style / Colour	Price category	Sizes / Hooks	Fit / Features	Material	Icons
	Amber Padded	44259 Black*	PREMIUM	32-42 AA, A, B, C, D, DD 2 rows: 32-42 AA, A; 32-40 B; 32-38 C; 32-36 D; 32-34 DD 3 rows: 42 B; 40-42 C; 38-42 D; 36-42 DD	<ul style="list-style-type: none"> Fit: Average/Full Soft foam bra cups with a delicate lace overlay that covers the cups and creates a camisole effect Pre-formed pockets made from breathable, temperature-regulating microfibre material 	79% Nylon 21% Spandex	  1 4
	Dana Soft Cup	0862 White* 0750 Black*	ADVANCED	32-40 AA; 32-44 A, B, C; 34-42 D, DD 2 rows: 32-40 AA, 32-38 A; 32-36 B, C; 34 D 3 rows: 40-44 A; 38-44 B, D; 36-42 D; 34-42 DD	<ul style="list-style-type: none"> Fit: Average Cup construction with lateral support specially developed for larger sizes Pre-formed pockets made from breathable, temperature-regulating microfibre material 	87% Nylon 13% Spandex	   1 4
	Isabel Soft Cup	2118 White 2118 Black 2118 Candlelight	BASIC	36-38 AA; 34-44 A; 34-44 B, C; 34-42 D, DD 2 rows: 36-38 AA; 34-44 A 3 rows: 42-46 B, C; 32-40 D; 34-38 DD 4 rows: 42 D; 40-42 DD	<ul style="list-style-type: none"> Fit: Average Ultra-soft breathable cotton pockets ideal for sensitive skin Cups with lateral support, specially designed for larger sizes for an even better fit 	40% Nylon 32% Cotton 18% Polyester 6% Spandex 4% LYCRA®	  2 5


See pages 84-86 for sizing.

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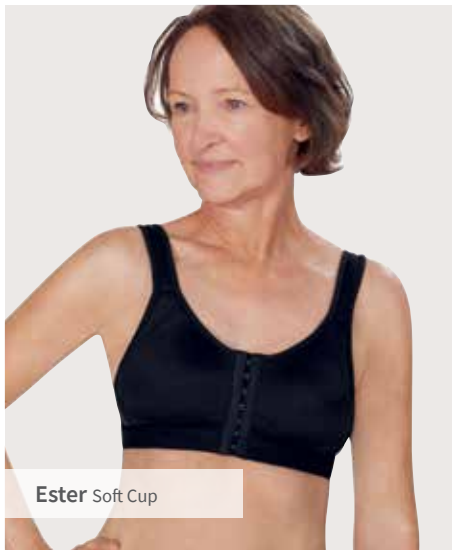
Lingerie Accessories

Image	Product name	Style / Colour	Sizes / Hooks	Package	Features
	Silicone Shoulder Pads	050 052 Display (for retail only)	One size	2 per box	<ul style="list-style-type: none"> Provides comfort from straps that tend to dig into shoulder Soft, clear silicone pads slip easily over standard size bra strap May assist with weight distribution for women with certain medical conditions Display holds 12 sets of shoulder pads
	Bra Pockets	191 White 191 Candlelight 191 Pearl Beige 191 Black	S(32-36) M(38-42) L(44-46)	2 per bag	<ul style="list-style-type: none"> Add pockets to any bra Sewing instructions provided 86% Nylon, 14% Spandex
	Bra Extenders	193 White 193 Candlelight 193 Pearl Beige 193 Black	4 hooks	36" roll	

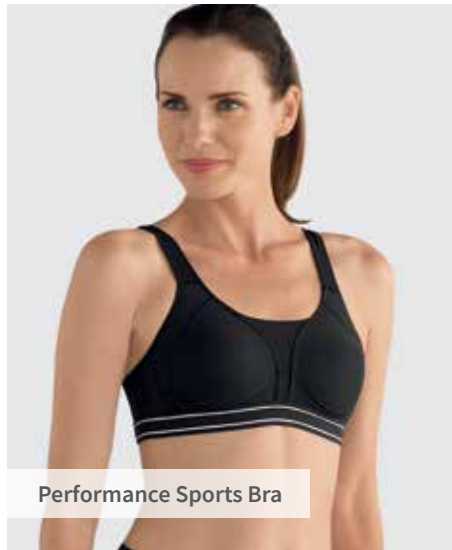


ACTIVE

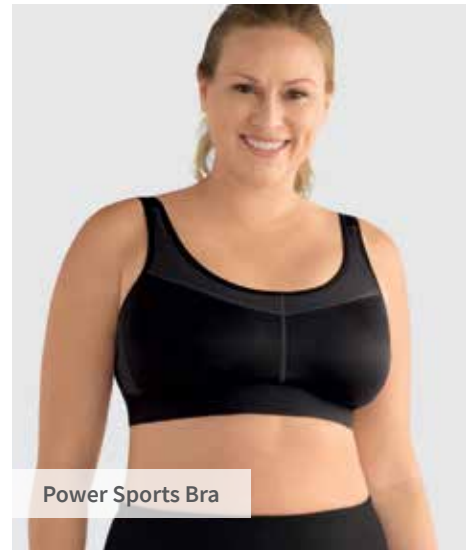
Designed for all levels of fitness with functional, breathable fabrics for support and comfort



Ester Soft Cup



Performance Sports Bra



Power Sports Bra



Zipper Sports Bra

COLOURS



White



Black/Grey



Black

FEATURES

- Good coverage and broad underbust band ensure optimal support
- Performance fabrics and breathable mesh inserts ensure better moisture absorption and temperature regulation
- Pockets made primarily from breathable, temperature-regulating microfibre fabric
- Broad padded and adjustable comfort straps to provide relief for the shoulders and back
- Lightly padded hook and eye fastening for additional comfort
- Wide range of sizes up to 42 DD

BRA FEATURES



Underwire



Soft Cup



Cut & Sewn Cups



Cut & Sewn
Foam Cups



Molded Cups



Molded Foam Cups



Comfort Straps



Side Bones



High Cotton Content

POCKET FEATURES

1

Molded

2

Cut & Sewn

3

Tulle

4

Microfibre

5

Cotton













6

COOLMAX® Fabric

7

Other

Overview

Image	Product name	Style / Colour	Price category	Sizes / Hooks	Support level	Fit / Features	Material	Icons
	Ester Soft Cup	42576 White 42577 Black/Grey	PREMIUM	34-44 A, B, C, D; 36-42 DD 7 rows: 34-38 A; 34-36 B; 34 C 8 rows: 40-44 A, 38-42 B, 36-40 C, 34-38 D, 36 DD 9 rows: 44 B, 42-44 C, 40-44 D, 38-42 DD	 Medium	<ul style="list-style-type: none"> Fit: Average/Full Hook & eye front closure makes it easy to put the bra on and take it off 	83% Nylon 17% Spandex	
	Performance Sports Bra	0654 White* 0658 Black*	ADVANCED	32-42 AA, A, B, C, D, DD 3 rows: 32-42 AA, A, B, C, D, DD	 Light	<ul style="list-style-type: none"> Fit: Average Seamless, molded cups feature cool microfibre pockets Breathable mesh panels at centre front, sides and backs for better moisture evaporation 	85% Nylon 15% Spandex	
	Power Sports Bra	1152 Black/Grey	ADVANCED	32-42 B, C, D, DD 3 rows: 32-42 AA, A, B, C, D, DD	 Medium	<ul style="list-style-type: none"> Fit: Average/Full Seamless, molded cups Cups designed to provide additional lateral support Sporty mesh detailing at the neckline; mesh panels in the back help with moisture evaporation 	84% Nylon 16% Spandex	
	Zipper Sports Bra	44070 Black	ADVANCED	S (32-38 A, 32-34 B, 32 C); M (38-40 A, 36-40 B, 34-38 C, 34 D) L (42-44 A, 40-44 B, 38-42 C, 36-40 D, 36-38 DD) XL (44-46 B, 42-46 C, 40-44 D, 38-42 DD)	 Medium	<ul style="list-style-type: none"> Fit: Average Racer back sports bra with locking front zipper for easy, secure closure Hidden interior hook & eye placket under the zipper for additional security 	82% Nylon 18% Spandex	

See pages 84-86 for sizing.

Find all our latest colours in our seasonal collections.

Product colours may vary slightly from the those shown in the photos.

*while stock lasts



WELLNESS

Cozy, comfortable tops that provide support day and night



Valletta Top / Valletta Tall



Valletta Top / Valletta Tall

COLOURS



White



Nude



Charcoal Melange



Black

FEATURES

- Very soft modal (TENCEL™) material offers comfort during both day and night; ideal for sleeping
- Built-in bra with integrated pockets and soft, padded cups to hold breast forms and shapers in place and conceal any unevenness
- The Amoena Wave Seam is a unique feature on the underbust band of the inner bra that supports Amoena breast forms, shapers and Aqua Wave breast forms
- Adjustable double spaghetti straps
- Wide range of sizes up to 24

BRA FEATURES



Underwire



Shelf Bra with Super Soft Cups



Cut & Sewn Cups



Cut & Sewn Foam Cups



Molded Cups



Molded Foam Cups



Comfort Straps



Side Bones



High Cotton Content

POCKET FEATURES

1

Molded

2

Cut & Sewn

3

Tulle

4

Microfibre

5

Cotton

6

COOLMAX® Fabric

7

Other

Overview

Image	Product name	Style / Colour	Price category	Sizes	Fit / Features	Material	Icons
	Valletta Top	70230 White 44075 Nude 44076 Charcoal Melange 70229 Black	ADVANCED	6-24	<ul style="list-style-type: none">• Ideal for women who are extra sensitive to traditional bras• Supportive built-in pocketed shelf bra with soft padded cups can hold a breast form or shaper securely in place	90% Modal 10% Spandex	
	Valletta Tall	71512 White 71426 Black	PREMIUM	6-24	<ul style="list-style-type: none">• Valletta Tall is 3" longer than Valletta Top	90% Modal 10% Spandex	

See pages 84-86 for sizing.
Find all our latest colours in our seasonal collections.
Product colours may vary slightly from the those shown in the photos.



SWIMWEAR – ELEGANT

Swimwear in sophisticated, fashionable styles and eye-catching colours



Alabama
Tankini



Rome
One-piece



Alabama
Half Bodice

COLOURS



Navy/Turquoise



Navy/Rust

FEATURES

- Sustainable, high-quality materials such as LYCRA® Xtra Life™ ensure lasting fit and optimal chlorine resistance
- Supportive integrated shelf bra with soft, padded, pocketed cups to hold breast forms and shapers in place and conceal any unevenness
- The Amoena Wave Seam is a unique feature on the underbust band of the inner bustier that supports Amoena breast forms, shapers and Aqua Wave breast forms
- Adjustable straps provide relief for the back and neck
- Wide range of sizes up to 24 DD

FEATURES



Underwire
Bikini Top



Shelf Bra with
Super Soft Cups



Molded Foam
Cups



Half Bodice*



Full Bodice**



Super Soft
Cups



Anti-Transparent
Lining in Front



Anti-Transparent
Lining in Front
and Back



Light
Shaping Effect



Medium
Shaping Effect

















High
Shaping Effect

* Elastic functional lining in front gives additional support and medium shape control

** Elastic functional lining in front and back gives additional support and high shape control

Overview

Image	Product name	Style / Colour	Price category	Sizes	Features	Material	Icons	Shaping Effect
	Alabama Half Bodice	71514 Navy/Rust	ADVANCED	8-24 B, C; 10-24 D, DD	<ul style="list-style-type: none"> • Mesh lining in front for medium shaping effects • Centre front is adjustable and offers two different wearing options; higher coverage to hide scars or radiation burns, or lower centre for a deeper decollette 	80% Nylon 20% Spandex		
	Alabama High Cut Half Bodice	71326 Navy/Rust	ADVANCED	8-24 B, C; 8-22 D	<ul style="list-style-type: none"> • Mesh lining in front for medium shaping effects • High neckline with mesh insert hides scars or radiation burns 	80% Nylon 20% Spandex		
	Alabama Tankini	71513 Navy/Rust	ADVANCED	8-20 B, C	<ul style="list-style-type: none"> • Flattering A-line cut 	80% Nylon 20% Spandex		
	Alabama High Waist Brief	71332 Navy/Rust	ADVANCED	8-24	<ul style="list-style-type: none"> • Can be worn as a high waist brief or panty style by turning down waist band 	80% Nylon 20% Spandex		
	Rome One-Piece	71379 Navy/ Turquoise	ADVANCED	6-16 B; 8-16 C	<ul style="list-style-type: none"> • Light shaping effect • Recycled VITA fabric provides excellent UV protection (30+) • Highly resistant to chlorine and sun cream, pilling resistant 	78% Nylon 22% Spandex		

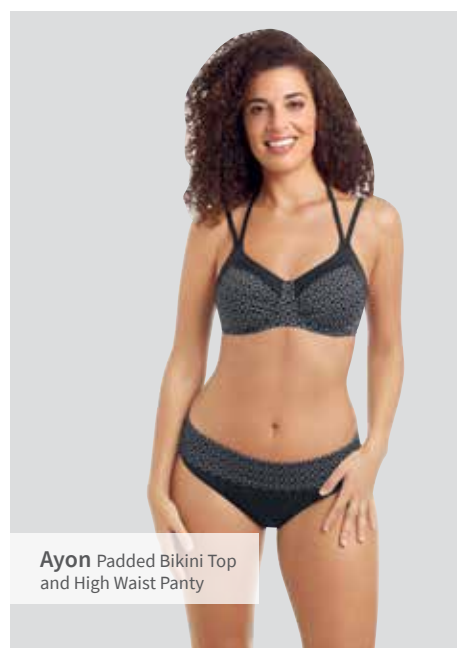
See page 85 for sizing chart.

Find all our latest colours in our seasonal collections.

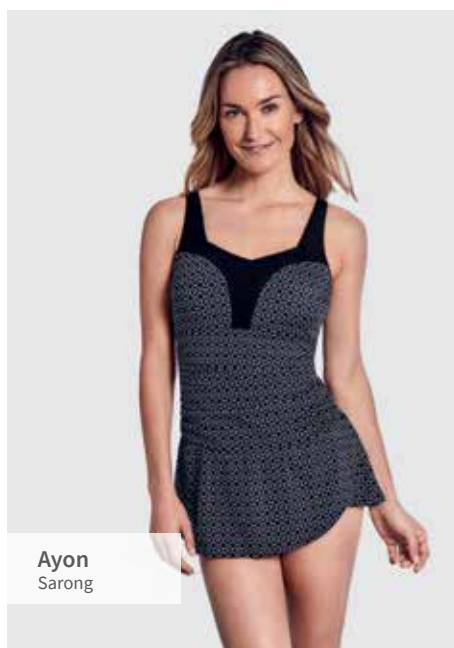
Product colours may vary slightly from the those shown in the photos.

SWIMWEAR – CLASSIC

Swimwear in a wide range of elegant prints and cuts for optimal comfort



Ayon Padded Bikini Top and High Waist Panty



Ayon Sarong



Florida Full Bodice

COLOURS



Black/White

FEATURES

- Classic Black and White prints, suitable for all occasions and figures
- Sustainable, high-quality materials such as LYCRA® Xtra Life™ ensure lasting fit and optimal chlorine resistance
- Supportive integrated shelf bra with soft, padded, pocketed cups to hold breast forms and shapers in place and conceal any unevenness
- The Amoena Wave Seam is a unique feature on the underbust band of the inner bustier that supports Amoena breast forms, shapers and Aqua Wave breast forms
- Adjustable, wide straps provide relief for the shoulders and neck
- Wide range of sizes up to 24 DD

FEATURES



Underwire Bikini Top



Shelf Bra with Super Soft Cups



Molded Foam Cups



Half Bodice*



Full Bodice**



Super Soft Cups



Anti-Transparent Lining in Front



Anti-Transparent Lining in Front and Back



Light Shaping Effect



Medium Shaping Effect



High Shaping Effect

* Elastic functional lining in front gives additional support and medium shape control

** Elastic functional lining in front and back gives additional support and high shape control

Overview

Image	Product name	Style / Colour	Price category	Sizes	Fit / Features	Material	Icons	Shaping Effect
	Ayon Sarong	71113 Black/White	PREMIUM	10-26 B, C	<ul style="list-style-type: none"> • Mesh lining in front and back for medium shaping effect • Short skirt with ruching in front flatters the figure • Integrated black panty underneath 	80% Nylon 20% Spandex		
	Ayon Padded Bikini Top	71117 Black/White	ADVANCED	6-16 B, C, D	<ul style="list-style-type: none"> • Double spaghetti straps can be worn straight or as a neck halter 	80% Nylon 20% Spandex		
	Ayon High Waist Panty	71118 Black/White	ADVANCED	6-20	<ul style="list-style-type: none"> • Can be worn as a high waist brief or panty style by turning down waist band 	80% Nylon 20% Spandex		
	Florida Full Bodice	71343 Black/White	ADVANCED	8-26 B, C; 10-24 D, DD	<ul style="list-style-type: none"> • Mesh lining in front and back for high shaping effect 	80% Nylon 20% Spandex		

See page 85 for sizing chart.

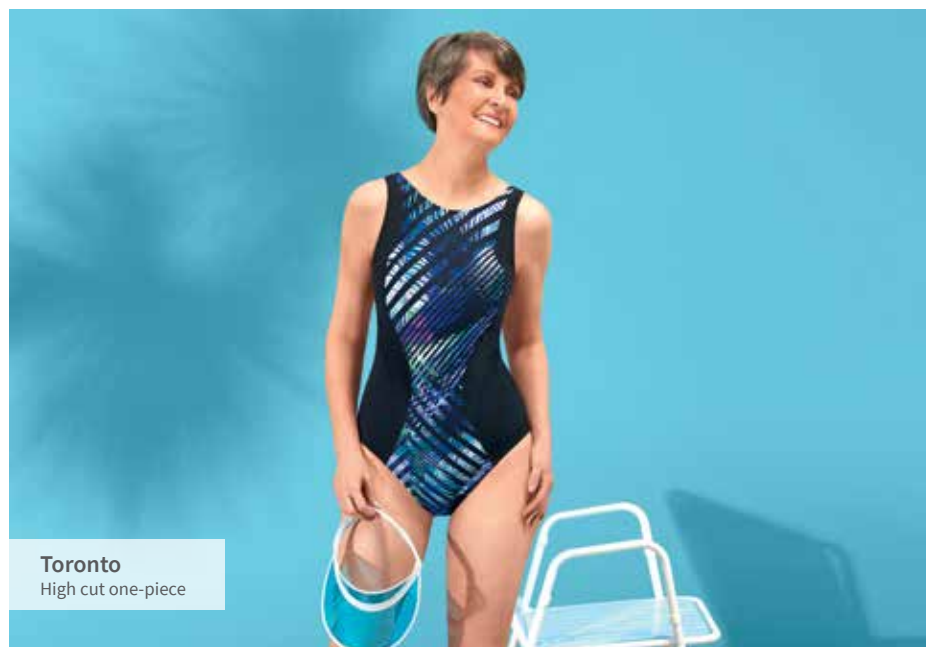
Find all our latest colours in our seasonal collections.

Product colours may vary slightly from the those shown in the photos.



SWIMWEAR – ACTIVE

Swimwear for all water activities. Excellent freedom of movement, ultimate support and chlorine resistance.



Toronto
High cut one-piece



Rhodes
One-piece

COLOURS



Dark Blue



Black



Black Multi

FEATURES

- Classic black and white prints, suitable for all occasions and figures
- Sustainable, high-quality materials such as LYCRA® Xtra Life™ ensure lasting fit and optimal chlorine resistance
- Supportive integrated shelf bra with soft, padded, pocketed cups to hold a breast forms and shapers in place and conceal any unevenness
- The Amoena Wave Seam is a unique feature on the underbust band of the inner bustier that supports Amoena breast forms, shapers and Aqua Wave breast forms
- Adjustable, wide straps provide relief for the shoulders and neck
- Wide range of sizes up to 22 C

FEATURES



Underwire
Bikini Top



Shelf Bra with
Super Soft Cups



Molded Foam
Cups



Half Bodice*



Full Bodice**



Super Soft
Cups



Anti-Transparent
Lining in Front



Anti-Transparent
Lining in Front
and Back



Light
Shaping Effect



Medium
Shaping Effect









High
Shaping Effect

* Elastic functional lining in front gives additional support and medium shape control

** Elastic functional lining in front and back gives additional support and high shape control

Overview

Image	Product name	Style / Colour	Price category	Sizes	Fit / Features	Material	Icons	Shaping Effect
	Rhodes One-Piece	70842 Dark Blue 70654 Black*	BASIC	6-22 B, C	<ul style="list-style-type: none"> Athletic, tighter fit for additional support in water sports Flattering Viennese seams on the front for additional comfort 	100% Polyester		
	Toronto High Cut One-Piece	71390 Black/Purple/ Mint	ADVANCED	6-18 B; 8-18 C	<ul style="list-style-type: none"> Light shaping effect High cut in the front to conceal any skin irritation Sporty design and styling, with wide crisscross back straps 	100% Polyester		

See page 85 for sizing chart.

Find all our latest colours in our seasonal collections.

Product colours may vary slightly from the those shown in the photos.

*while stock lasts



AQUA WAVE IS SPECIALLY MADE FOR ANY WATER ACTIVITY

- Swim prosthesis made from a clear silicone which is water-resistant and dries quickly
- Versatile new shape gives a great outline in all sizes
- Lightweight breast form designed for swimming
- Supplied with a handy waterproof bag





BREAST FORMS AND SHAPERS 62

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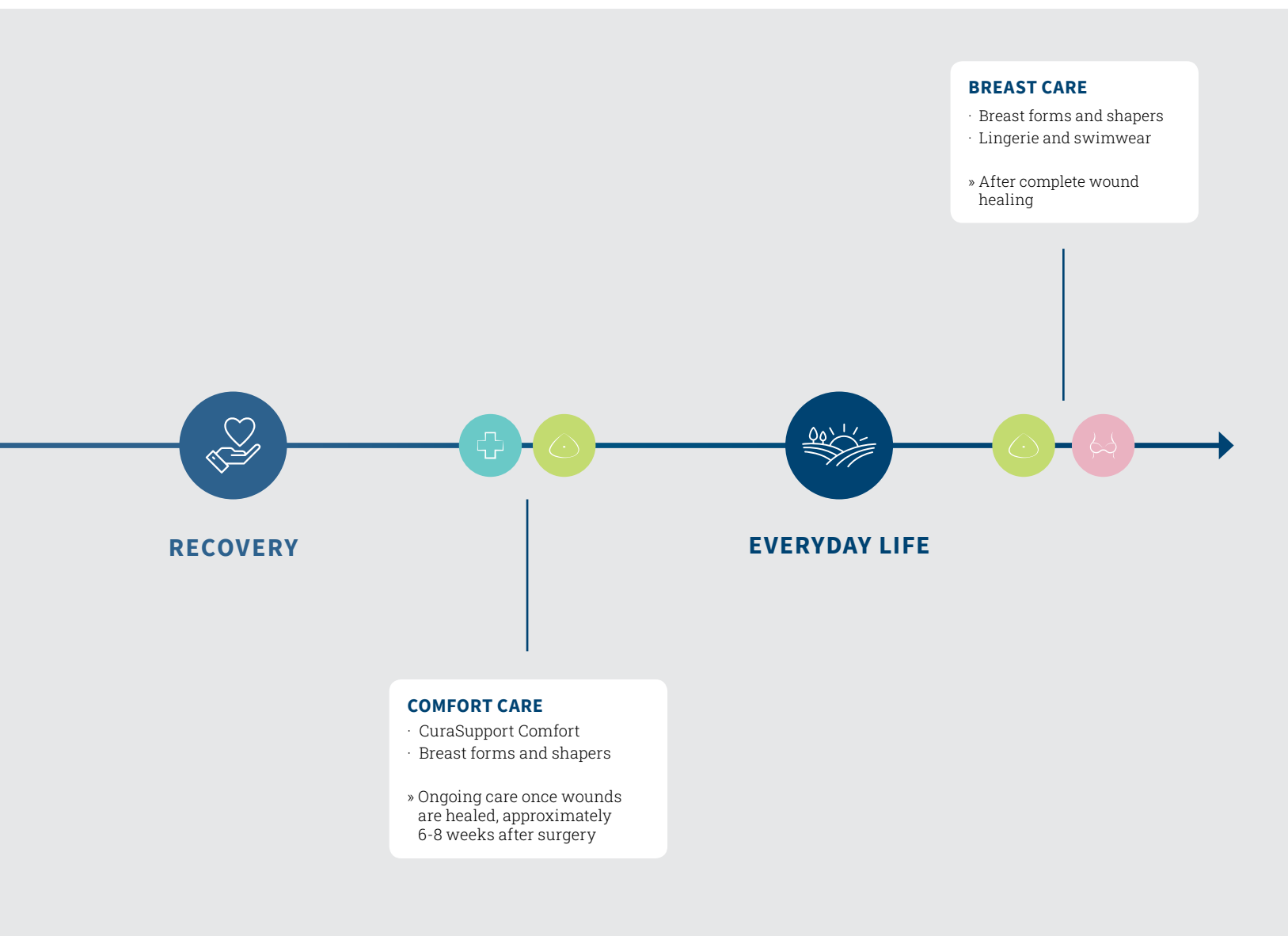
WHERE CONFIDENCE
GROWS



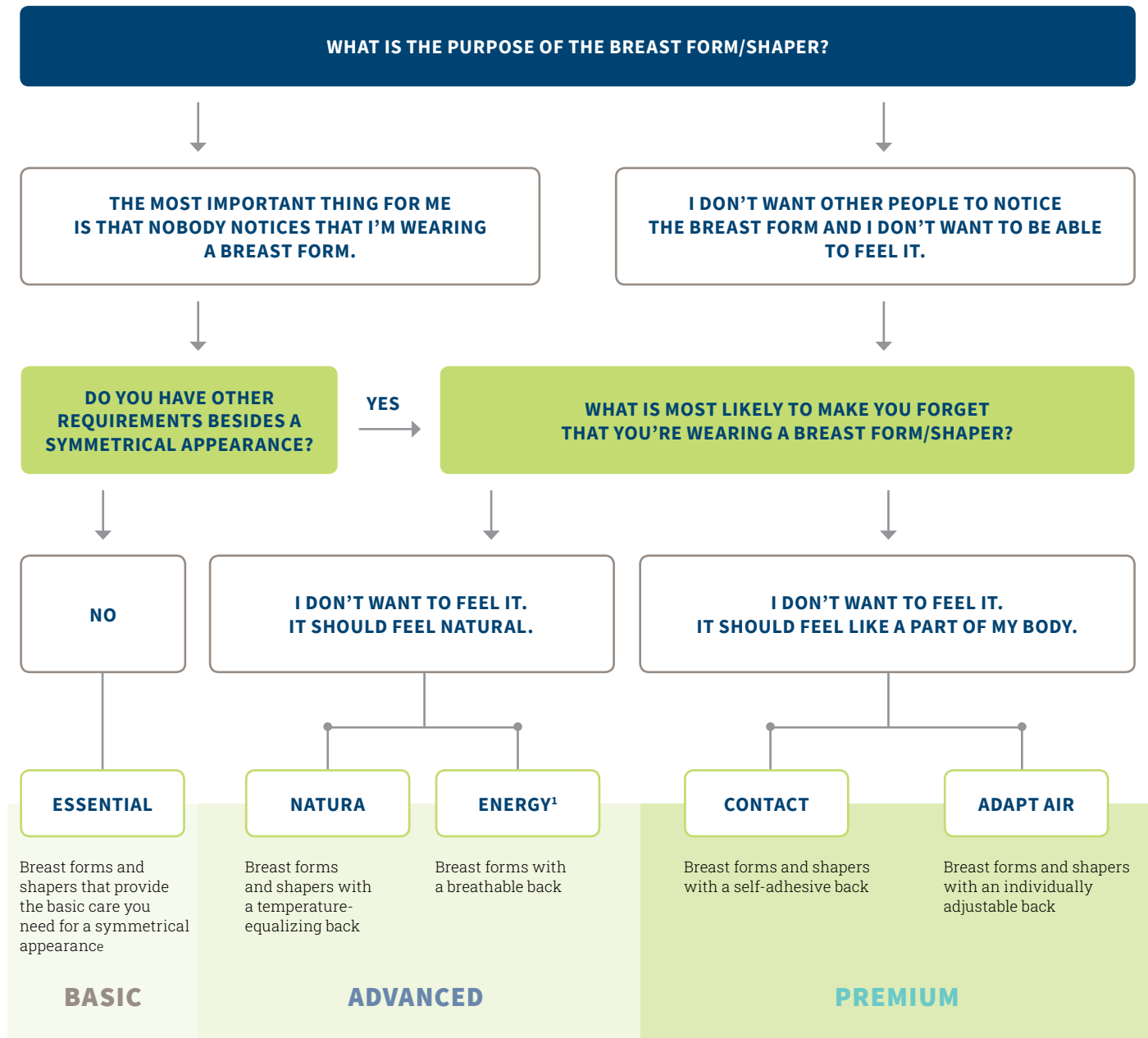
BREAST FORMS AND SHAPERS

Amoena's breast forms and shapers feature unique technologies and are tailored to your customers' specific needs. We have everything you need to restore body symmetry following a breast-conserving surgery, a mastectomy, breast reconstruction, multiple biopsies or simply to balance out natural breast asymmetry. Our goal is to help women regain their natural, feminine silhouette, along with their self confidence.

And with over 45 years of experience, we know exactly what a woman needs after breast surgery: a breast form that's so natural and shapely, nobody will be able to tell it's there – and so comfortable, she won't be able to either. Our innovative breast forms and shapers are designed with all the challenges your patients face in mind, from certain medications and treatments, lymphedema and hot flashes, to uneven or sensitive scars. They are here to provide relief, keep the skin nice and dry, and fit snugly to the shape of the body. All of this makes Amoena the best solution you can offer.



BREAST FORMS AND SHAPERS CARE CONCEPT



Amoena breast forms and shapers are available in various weights:

- Standard weight: about 80-90% of the weight of a natural breast and the closest to a natural breast in terms of movement and feel.
- 20%, 25% and 40% lighter breast forms reduce the pressure on the shoulders and are therefore particularly suitable for women with lymphedema, osteoporosis, tension in the neck and shoulder area, large breasts, or particularly active lifestyles.

¹ Energy is not available as a breast shaper.

BREAST SHAPERS OVERVIEW

Amoena breast shapers balance out asymmetry after breast-conserving surgery, breast reconstruction, multiple biopsies, or in cases of natural uneven breast development. The soft silicone shaper fits snugly against the natural curves of the remaining breast tissue and fill the bra cup for a symmetrical silhouette, preventing tension, improving posture and correcting muscular imbalances.



Innovative AirChamber Technology adapts easily

Innovative AirChamber Technology allows the volume to be adjusted for the best possible fit to the woman's individual needs, particularly if she has an uneven chest surface.



Our patented **Comfort+** temperature-equalizing technology ensures constant, gentle temperature equalization between the body and the breast shaper, helping to prevent unpleasant heat build-up and perspiration.

BALANCE ADAPT AIR

Breast shapers with adjustable back (page 69)

PREMIUM



BALANCE CONTACT

Breast shapers with self-adhesive back (page 69)

PREMIUM



AMOENA BALANCE

- **Invisible** – Thin edges ensure a natural fit between the shaper and the body
- **Versatile** – Various shapes, sizes and thicknesses available for optimal customization
- **Simple** – Required thickness can be determined using our simple, tried-and-tested cup difference method



Contact

Self-adhesive back provides security and ensures the most natural movement of the shaper

Amoena Contact breast shapers adhere directly to the skin without the need for any additional adhesive materials. Adapts especially well to the movement of the body.



InTouch

Soft, natural feel with InTouch silicone material

A special silicone formula combined with a soft, smooth film for a breast shaper that looks and feels as natural as possible.

BALANCE NATURA

Breast shapers with temperature-equalizing back (page 68)

ADVANCED



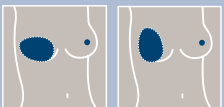
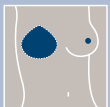
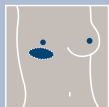
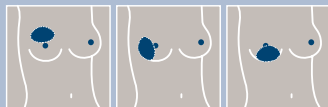
BALANCE ESSENTIAL

Breast shapers for basic care (page 68)

BASIC









BALANCE – BREAST SHAPERS

OVAL	DELTA	ELLIPSE	VARIA
			

BALANCE ESSENTIAL BASIC



Breast shapers that provide the basic care you need for a symmetrical appearance





Image	Product name	Style	Shape	Thickness	Suitable for cup difference	Sizes	Colour
	Balance Essential TO	228	Oval	Thin	< 1 cm or 3/8"	S-XL	Ivory
	Balance Essential TD	218	Delta	Thin	< 1 cm or 3/8"	1-10	Ivory
	Balance Essential MD	223	Delta	Medium	1-2 cm or 3/8"-3/4"	2-12	Ivory Tawny 4-10
	Balance Essential VD	225	Delta	Volume	> 2 cm or 3/4"	3/4-9/10	Ivory
	Balance Essential Light VD	224	Delta	Volume, 25% lighter	> 2 cm or 3/4"	3/4-11/12	Ivory Tawny 3/4-9/10
	Balance Essential SE	232	Ellipse	Special shape	Cup difference method not applicable	S-XL	Ivory

BALANCE NATURA ADVANCED









Breast shapers with temperature-equalizing back

- *Comfort+* technology reduces heat and perspiration behind the shaper

Image	Product name	Style	Shape	Thickness	Suitable for cup difference	Sizes	Colour
	Balance Natura TO	227	Oval	Thin	< 1 cm or 3/8"	S-XL	Ivory
	Balance Natura TD	217	Delta	Thin	< 1 cm or 3/8"	1-10	Ivory
	Balance Natura MD	220	Delta	Medium	1-2 cm or 3/8"-3/4"	2-12	Ivory
	Balance Natura VD	222	Delta	Volume	> 2 cm or 3/4"	3/4-9/10	Ivory







BALANCE NATURA continued

Image	Product name	Style	Shape	Thickness	Suitable for cup difference	Sizes	Colour
	Balance Natura Light VD	221	Delta 	Volume, 25% lighter	> 2cm or 3/4"	3/4-11/12	Ivory
	Balance Natura SE	231	Ellipse 	Special shape	Cup difference method not applicable	S-XL	Ivory
	Balance Natura SV	285	Varia 	Special shape	Cup difference method not applicable	S-XL	Ivory

BALANCE CONTACT PREMIUM



- Breast shapers with self-adhesive back
- Adapts especially well to the movement of the body
- Stays firmly in place
- *Comfort+* technology reduces heat and perspiration behind the shaper

Image	Product name	Style	Shape	Thickness	Suitable for cup difference	Sizes	Colour
	Balance Contact MD	229	Delta 	Medium	1-2 cm or 3/8"-3/4"	2-12	Ivory
	Balance Contact VD	230	Delta 	Volume	> 2 cm or 3/4"	3/4-9/10	Ivory
	Balance Contact SV	286	Varia 	Special shape	Cup difference method not applicable	S-XL	Ivory

BALANCE ADAPT AIR PREMIUM







Breast shapers with adjustable back

- Precisely and individually adaptable with integrated AirChamber Technology – the perfect fit every time, even for women who experience weight fluctuations or swelling due to lymphedema.
- Flexible, adjustable back fits close to the body
- Fine volume adjustment offers greater flexibility when choosing a bra
- *Comfort+* technology reduces heat and perspiration behind the shaper



VIDEO

Image	Product name	Style	Shape	Thickness	Suitable for cup difference	Sizes	Colour
	Balance Adapt Air MD	233	Delta 	Average/volume (adjustable)	1-2 cm and > 2 cm 3/8"-3/4" and > 3/4"	2-12	Ivory
	Balance Adapt Air SV	234	Varia 	Special shape	Cup difference method not applicable	S-XL	Ivory

BREAST FORMS

PORTFOLIO OVERVIEW

ADAPT AIR

Breast forms with adjustable back
(page 80)

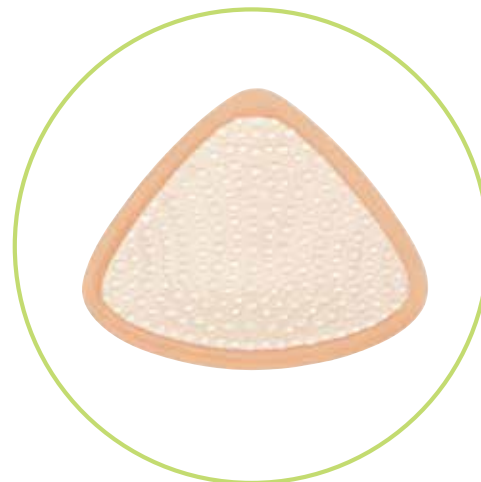
PREMIUM



CONTACT

Breast forms with self-adhesive back
(page 78)

PREMIUM



NATURA

Breast forms with temperature-equalizing back
(page 74)

ADVANCED



ESSENTIAL

Breast forms that provide the basic care you need
for a symmetrical appearance
(page 72)

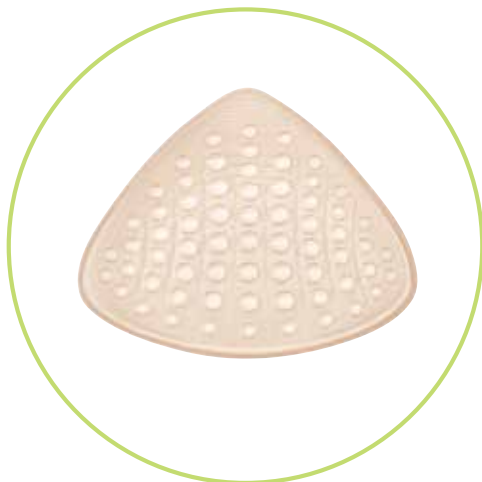
BASIC



ENERGY

Breast forms with breathable back
(page 76)

ADVANCED



AirChamber

Innovative AirChamber Technology adapts easily

Innovative AirChamber Technology allows the volume to be adjusted for the best possible fit to the woman's individual needs, particularly if she has an uneven chest surface.



Comfort+

Our patented Comfort+ temperature-equalizing technology

Comfort+ technology ensures constant, gentle temperature equalization between the body and the breast form, helping to prevent unpleasant heat build-up and perspiration.



AirVentilation

Integrated air circulation technology

A structure consisting of three-dimensional pearls on the back of the form ensures optimal air circulation and allows moisture to evaporate.



Contact

Self-adhesive back provides security and ensures the most natural movement of the form

Amoena Contact adheres directly to the skin without the need for any additional adhesive materials. Adapts especially well to the movement of the body.



Cosmetic

Cosmetic – Natural look and feel

Combination of standard and lightweight silicone for a lighter breast form (approx. 20% lighter than standard) with ultra-soft feel that adapts well to the movement of the body.



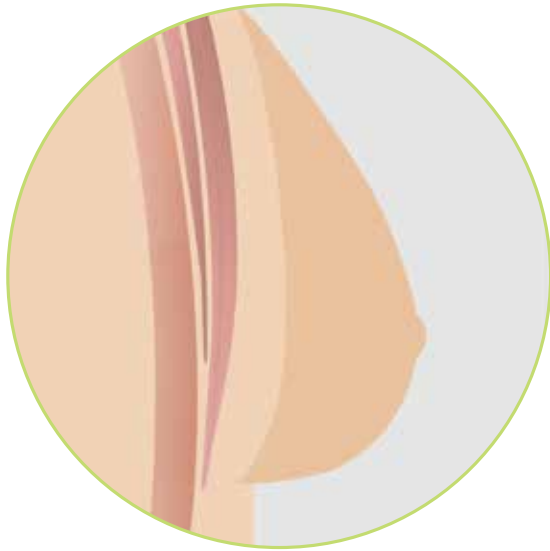
InTouch

Soft, natural feel with InTouch silicone material

A special silicone formula combined with a soft, smooth film for a breast form that looks and feels as natural as possible

ESSENTIAL

Breast forms that provide the basic care you need for a symmetrical appearance



Single-layer breast form



Soft, matte polyurethane (PU) film and high-quality silicone guarantee a pleasant feel

Standard and lightweight breast forms to create a symmetrical appearance and restore a feminine silhouette

High-quality basic care typically covered by health insurance

WEIGHT OPTIONS



Full weight



25% lighter

COLOURS



Ivory



Tawny

PARTICULARLY SUITABLE FOR WOMEN WHO:

- Have undergone a mastectomy
- Wish to recreate a symmetrical appearance

Image	Product name	Style	Cup form ¹	Weight	Shape ²	Sizes	Colour ³
	Essential Light 1S ^N	314	 1 - shallow	25% lighter	 S	1-14	Ivory Tawny
	Essential Light 2S	442	 2 - average	25% lighter	 S	1-17 Tawny 3-17	Ivory Tawny
	Essential Light 2A	356	 2 - average	25% lighter	 A	0-14 L/R	Ivory
	Essential Light 3E	556	 3 - full	25% lighter	 E	1-14 L/R Tawny 4-14 L/R	Ivory Tawny
	Essential 1S	630	 1 - shallow	Full weight	 S	1-12	Ivory
	Essential 2A	353	 2 - average	Full weight	 A	0-12 L/R	Ivory
	Essential 2E	474	 2 - average	Full weight	 E	0-12 Tawny 3-12	Ivory Tawny
	Essential 3S	363	 3 - full	Full weight	 S	0-12	Ivory

For fitting tips and sizing chart see pages 91-92.

1 OVERVIEW OF CUP FORMS

- 1 - Shallow:** Concave silhouette, natural shape with additional volume in the lower cup area and a flatter upper cup; women with a large underbust tend to have a shallow cup form
- 2 - Average:** Wider basic form, even silhouette, main volume concentrated in the upper and mid-cup area
- 3 - Full:** Convex silhouette, main volume concentrated in the upper and mid-cup area; women with a small underbust tend to have a full cup form

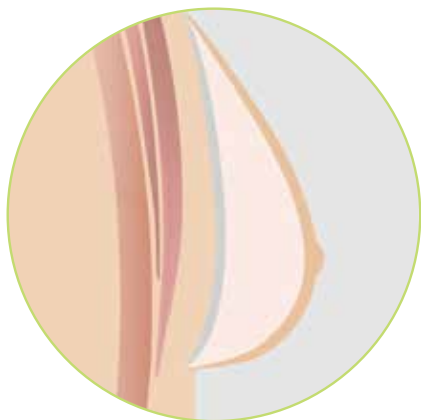
2 OVERVIEW OF FORMS

- S = Symmetrical:** Can be worn on the left and right side interchangeably
- A = Asymmetrical:** Specifically designed to be worn on the left or right side respectively. Extended form to compensate for missing tissue under the arm
- E = Extra:** Specifically designed to be worn on the left or right side respectively. Particularly suitable for women with a smaller cup size and fuller breast shape

³ Light and Xtra Light forms have a more muted colour

NATURA

Breast forms with temperature-equalizing back



NATURA double-layer breast form



Soft, matte polyurethane (PU) film and premium-quality silicone guarantee a pleasant feel



Comfort+

Reduces heat and perspiration behind the breast form

PARTICULARLY SUITABLE FOR WOMEN WHO:

- Have additional soft breast tissue (Natura 1S and 3E)
- Want or need a very light breast form (Natura Xtra Light)

NATURA triple-layer breast form



Soft gel back

Sits comfortably against sensitive scar tissue

or



Cosmetic

Combination of standard and lightweight silicone for a super natural look

PARTICULARLY SUITABLE FOR WOMEN WHO:

- Have sensitive scar tissue

WEIGHT OPTIONS



Full weight



20% lighter



25% lighter



40% lighter






































COLOURS



Ivory



Tawny

Image	Product name	Style	Cup form ¹	Weight	Shape ²	Sizes	Colour ³
	Natura Xtra Light 1S ^N	401	 1 - shallow	40% lighter	 S	1-14	Ivory
	Natura Xtra Light 2S ^N	400	 2 - average	40% lighter	 S	1-17	Ivory Tawny
	Natura Light 1S ^N	402	 1 - shallow	25% lighter	 S	1-14	Ivory
	Natura Light 1S	664	 1 - shallow	25% lighter	 S	1-14	Ivory
	Natura Light 2S	390	 2 - average	25% lighter	 S	1-17 Tawny 3-17	Ivory Tawny
	Natura Light 2A	392	 2 - average	25% lighter	 A	0-14 L/R	Ivory
	Natura Light 3S	391	 3 - full	25% lighter	 S	0-12	Ivory
	Natura Light 3A	373N	 3 - full	25% lighter	 A	4-12 L/R	Ivory Tawny (upon request)
	Natura Cosmetic 2S	320	 2 - average	20% lighter	 S	1-14	Ivory
	Natura Cosmetic 2S ^N	323	 2 - average	20% lighter	 S	1-14	Ivory
	Natura Cosmetic 3S	321	 3 - full	20% lighter	 S	1-12	Ivory
	Natura Cosmetic 3E	322	 3 - full	20% lighter	 E	1-14 L/R	Ivory
	Natura 1S	396	 1 - shallow	Full weight	 S	1-14	Ivory
	Natura 3E	397	 3 - full	Full weight	 E	1-14 L/R	Ivory

For fitting tips and sizing chart see pages 91-92.

1 OVERVIEW OF CUP FORMS

- 1 - Shallow:** Concave silhouette, natural shape with additional volume in the lower cup area and a flatter upper cup; women with a large underbust tend to have a shallow cup form
- 2 - Average:** Wider basic form, even silhouette, main volume concentrated in the upper and mid-cup area
- 3 - Full:** Convex silhouette, main volume concentrated in the upper and mid-cup area; women with a small underbust tend to have a full cup form

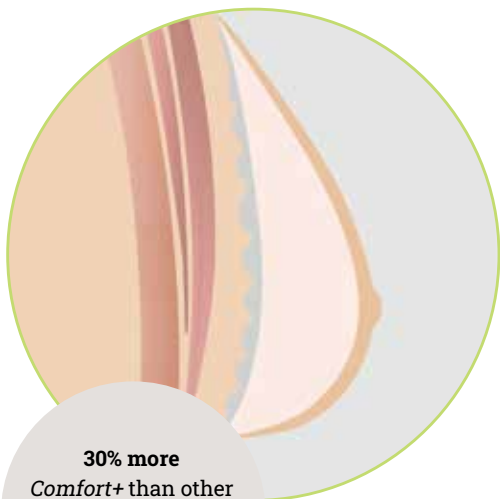
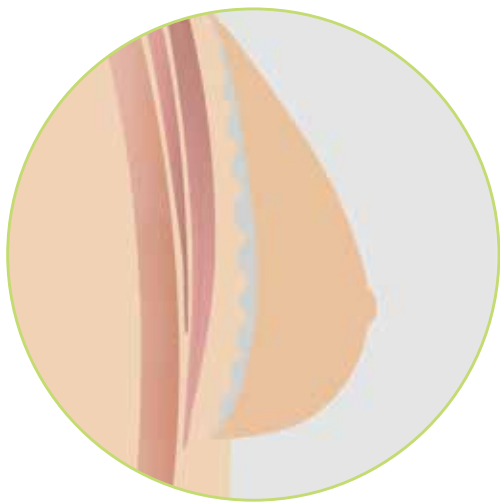
2 OVERVIEW OF FORMS

- S = Symmetrical:** Can be worn on the left and right side interchangeably
- A = Asymmetrical:** Specifically designed to be worn on the left or right side respectively. Extended form to compensate for missing tissue under the arm
- E = Extra:** Specifically designed to be worn on the left or right side respectively. Particularly suitable for women with a smaller cup size and fuller breast shape

³ Light and Xtra Light forms have a lighter colour (due to the whipped silicone)

ENERGY

Breast forms with breathable back



30% more
Comfort+ than other
breast forms for even
better temperature
equalization

Energy triple-layer breast form



Soft, matte polyurethane (PU) film and premium-quality silicone guarantee a pleasant feel



Comfort+

Reduces heat and perspiration behind the breast form



3D pearls

Ensure optimal air circulation and allow moisture to evaporate

Energy Cosmetic triple-layer breast form



+



Cosmetic

Combination of standard and lightweight silicone for a super natural look

PARTICULARLY SUITABLE FOR WOMEN WHO:

- Experience hot flashes due to menopause or medication
- Have a tendency to perspire in hotter temperatures
- Are very active in fitness/sports

WEIGHT OPTIONS



Full weight



20% lighter



25% lighter



40% lighter

COLOURS



Ivory



Tawny

Image	Product name	Style	Cup form ¹	Weight	Shape ²	Sizes	Colour ³
	Energy Light 2S	342S	 2 - average	25% lighter	 S	1-14	Ivory Tawny (upon request)
	Energy Light 2U	341S	 2 - average	25% lighter	 U	1-14	Ivory
	Energy Cosmetic 2S	310	 2 - average	20% lighter	 S	1-14	Ivory
	Energy Cosmetic 3S	311	 3 - full	25% lighter	 S		Ivory
	Energy 1S	349S	 1 - shallow	Full weight	 S	1-12	Ivory

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- E = Extra:** Specifically designed to be worn on the left or right side respectively. Particularly suitable for women with a smaller cup size and fuller breast shape
- U = Universal:** Specifically designed to be worn on the left or right side respectively. Extended form to compensate for missing tissue under the arm or along the sternum (can be rotated accordingly)

- 3** Light and Xtra Light forms have a more muted colour

CONTACT

Breast forms with a self-adhesive back



CONTACT triple-layer breast form



Soft, matte polyurethane (PU) film and premium-quality silicone guarantee a pleasant feel



Comfort+

Reduces heat and perspiration behind the breast form



Contact

- Adapts to body movements just like a natural breast
- Relieves pressure on the shoulders as it adheres directly to the chest wall
- Offers more flexibility in clothing choices

PARTICULARLY SUITABLE FOR WOMEN WHO:

- Suffer from shoulder/neck pain
- Have a larger cup size
- Have lymphedema

WEIGHT OPTIONS



Full weight



25% lighter

COLOURS
























Ivory



Tawny



TUTORIAL

Image	Product name	Style	Cup form ¹	Weight	Shape ²	Sizes	Colour ³
	Contact Light 2S	380C	 2 - average	25% lighter	 S	1-14	Ivory
	Contact Light 3S	385C	 3 - full	25% lighter	 S	0-10	Ivory
	Contact 1S	384C	 1 - shallow	Full weight	 S	1-14	Ivory
	Contact 2S	381C	 2 - average	Full weight	 S	1-12	Ivory
	Contact 2A	383C	 2 - average	Full weight	 A	0-12 L/R	Ivory
	Contact 3S	382C	 3 - full	Full weight	 S	0-10 Tawny 1-10	Ivory Tawny
	Contact 3E	386C	 3 - full	Full weight	 E	1-14 L/R	Ivory

For fitting tips and sizing chart see pages 91-92.

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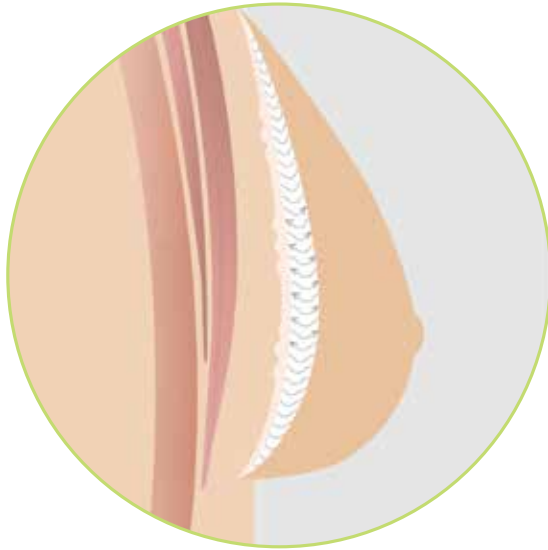
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ADAPT & ADAPT AIR

Breast forms with adjustable back



ADAPT AIR triple-layer breast form



Soft, matte polyurethane (PU) film and premium-quality silicone guarantee a pleasant feel



Comfort+ Reduces heat and perspiration behind the breast form



AirChamber Technology

- Precisely and individually adaptable with integrated AirChamber Technology – the perfect fit every time, even for women who experience weight fluctuations or swelling due to lymphedema
- Fits close to the body with a flexible, adjustable back
- Fine volume adjustment offers greater flexibility when choosing a bra

PARTICULARLY SUITABLE FOR WOMEN WHO:

- Have uneven scar tissue
- Experience weight fluctuations (and resulting fluctuations in cup size)
- Have swelling from lymphedema



reddot winner 2020



WEIGHT OPTIONS



Full weight



25% lighter



40% lighter

COLOURS



Ivory



VIDEO TUTORIAL

Image	Product name	Style	Cup form ¹	Weight	Shape ²	Sizes	Colour ³
	Adapt Air Xtra Light 1S^N	328	 1 - shallow	40% lighter	 S	1-14	Ivory
	Adapt Air Xtra Light 2S^N	326	 2 - average	40% lighter	 S	1-14	Ivory
	Adapt Air Light 1S^N	329	 1 - shallow	25% lighter	 S	1-14	Ivory
	Adapt Air Light 2S^N	327	 2 - average	25% lighter	 S	1-14	Ivory
	Adapt Light 3A <i>Moldable back; no air chamber</i>	376	 3 - full	25% lighter	 A	4-12 L/R	Ivory

For fitting tips and sizing chart see pages 91-92.

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ADDITIONAL BREAST FORMS and accessories

Image	Product name	Style	Special features /materials	Package	Size
	Weighted Leisure Form	132N	<ul style="list-style-type: none"> Polyurethane foam is slightly weighted with Barium Sulfate (7727-43-7), a naturally occurring mineral in powder form. Ideal for sleeping or relaxing Soft, washable cover. Should not be used to replace a silicone breast form on a permanent basis Foam material: 30% Polyurethane, 70% barium sulfate (7727-43-7) Cover: 82% Nylon, 18% Spandex 		3-14
	Aqua Wave Swimform	149	<ul style="list-style-type: none"> Transparent silicone form for water activities Structured back allows water and air to pass through Comes with waterproof bag large enough to hold a wet swimsuit Swim Bag also sold separately, style no. 049 		1-14
	Self-adhesive nipples	136 Ivory 137 Almond 138 Bronze 139 Tawny	<ul style="list-style-type: none"> Supple, self-adhesive silicone For use with our breast forms and shapers Also suitable to wear on reconstructed breasts or nipples Includes a 30 ml bottle of Amoena Soft Cleanser for cleaning 	2 pcs in storage case and 30 ml Soft Cleanser in a polybag including instructions for use	S (1 3/8") M (1 9/16") L (2")
	Demo Kit self-adhesive nipples	134	<ul style="list-style-type: none"> Demo Kit with nipples in each colour and size to help patients determine which model they need (display and educational tool only; not for resale) 	12 nipples: 3 sizes, 4 colours in display kit	
	Amoena Soft Cleanser	08703	<ul style="list-style-type: none"> Specially developed for cleaning the adhesive surface of self-adhesive Amoena products (Contact breast forms, Contact breast shapers and nipples) No oil-based ingredients. Also suitable for cleaning non-adhesive breast forms 	150 ml bottle in a box	
	Amoena Soft Brush	08903	<ul style="list-style-type: none"> Specially developed for Amoena products Very soft, round bristles that do not damage the adhesive surface 	1 piece in polybag	
	Adapt Air Pump	070	<ul style="list-style-type: none"> Replacement pump for Adapt Air breast forms and shapers 	1 unit in a polybag including instructions for use	
	Breast Form Cover	160	<ul style="list-style-type: none"> Protects breast forms, seamless front, soft fabric, opening on the back Hand wash in warm water Designed for symmetrical breast forms 2S and 3S 	1 piece in a polybag	1-17
	Contact Back Pad and Foils		<ul style="list-style-type: none"> Back pads allow Contact breast forms to be worn unattached and inside a bra pocket Foils protect the adhesive back during storage Different shapes available for different breast form sizes 	Includes 1 back pad and 2 foils	
	For styles 380, 381 (2S)	172			
	L/R for style 386 (3E)	171			
	L/R for style 383 (2A)	170			
	For style 384 (1S)	167			
	For styles 382, 385 (3S)	168			

Contact Back Pad Sizing Chart

		Back Pad Size	Breast Form Size														
FORM STYLE	BACK PAD STYLE		0	1	2	3	4	5	6	7	8	9	10	11	12	13	14
386C	171 L/R			1	1	3	3	5	5	7	7	9	9	11	11	13	13
385C	168			3	3	3	5	5	7	7	9	9	11	11	11		
384C	167			1	1	3	3	5	5	7	7	9	9	11	11	13	13
383C	170 L/R		1	1	1	3	3	5	5	7	7	10	10	12	12		
382C	168			3	3	3	5	5	7	7	9	9	11	11	11		
381C	172			3	3	3	5	5	7	7	9	9	11	11	11		
380C	172			3	3	3	5	5	7	7	9	9	11	11	11	13	13



FITTING GUIDE

BREAST CARE APPAREL

The following pages provide guidelines and sizing charts that will enable you to provide optimal care.

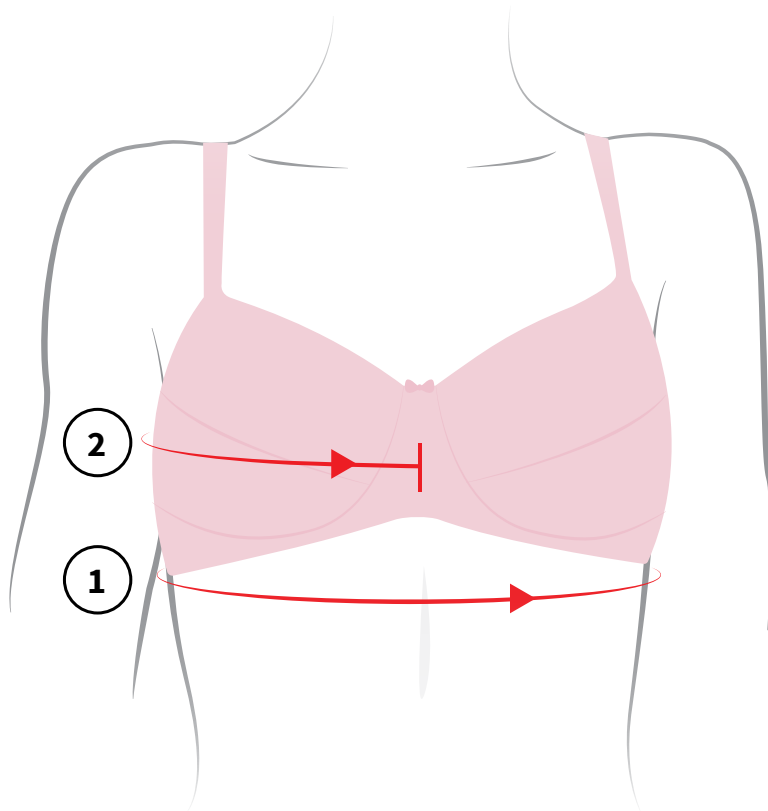
Finding the perfect bra

Get the perfect fit in 3 easy steps. Here's how to determine the right bra size for your customer

1. Underbust measurement: While she is wearing a bra, measure around her torso where the bra band sits. This is used to determine the band size.
2. For a unilateral woman find the bra cup size by measuring from the middle of her chest, at her sternum, over the fullest part of her remaining breast to the centre of her back, at her spine. (Bilateral women can choose their cup size, and it should be proportionate to the body.)
3. Use the corresponding sizing charts at right to determine the bra size.

These instructions are intended only as a guide. You may need to size up or down for the perfect fit.

See pages 86 to 88 for complete fitting guidelines.



SIZING CHART FOR LINGERIE AND SWIMWEAR

1

Sizes based on body height 5'5" to 5'8"

Underbust measurement	24¼-26¼	24¼-26¼	28¼-30¼	30¼-32¼	32¼-34¼	34¼-36¼	36¼-38¼	38½-40¼	40½-42	42½-44	44½-46	46½-48
	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
Corresponding band size	30	32	34	36	38	40	42	44	46	48	50	52

Overbust measurement in inches results in the corresponding cup size

AA	29½-30¼	31½-32¼	33½-34¼	35½-36¼	37½-38¼	39¼-40¼	41¼-42	43¼-44	45¼-46	47¼-48	49¼-50	51¼-52
A	30¼-31	32¼-33	34¼-35	36¼-37	38¼-39	40¼-41	42-43	44-45	46-47	48-48¾	50-50¾	52-52¾
B	31-32	33-33¾	35-35¾	37-37¾	39-39¾	41-41¾	43-43¾	45-45¾	47-47¾	48¾-49½	50¾-51½	52¾-53½
C	32-32¾	33¾-34½	35¾-36½	37¾-38½	49¾-40½	41¾-42½	43¾-44½	45¾-46½	47¾-48½	49½-50½	51½-52¼	53½-54¼
D	32¾-33½	34¾-35½	36¾-37½	38½-39¼	40½-41¼	42½-43¼	44½-45¼	46½-47¼	48½-49¼	50½-51¼	52¼-53	54¼-55
DD	33½-34¼	35½-36¼	37½-38¼	39½-40¼	41¼-42	43¼-44	45¼-46	47¼-48	49¼-50	51¼-52	53-54	55-56
DDD	34¼-35	36¼-37	38¼-39	40¼-41	42-43	44-45	46-47	48-48¾	50-50¾	52-52¾	54-54¾	56-56¾
G	35-35¾	37-37¾	39-39¾	41-41¾	43-43¾	45-45¾	47-47¾	48¾-49½	50¾-51½	52¾-53½	54¾-55½	56¾-57½

2

Panty, Swimwear	4	6	8	10	12	14	16	18	20	22	24	28
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Waist measurement	22¼-24½	25-26¼	26¾-28¼	28¾-30	30¾-32¼	32¾-34¼	34¾-36¼	36¾-38¼	38½-40¼	40½-42	42½-44	44½-46
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Hip measurement	34¾-36¼	36¼-37¾	37¾-39¼	39¼-41	41-42½	42½-44	44-45¾	45¾-47¼	47¼-48¾	48¾-50½	50½-52	52-53½
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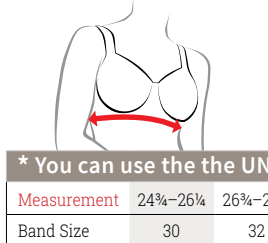
Garment size	XS	S	M	L	XL	2XL	3XL
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Cup size with corresponding garment size

A			S	S	M	M	L	L	XL	XL	2XL	2XL
B	XS	S	S	M	M	L	L	XL	XL	2XL	2XL	3XL
C	XS	S	S	M	M	L	L	XL	XL	2XL	2XL	3XL
D	S	S	M	M	L	L	XL	XL	2XL	2XL	3XL	3XL

a

FITTER'S GUIDE TO BRA MEASUREMENTS



MEASURING BRA BAND SIZE for both bilateral and unilateral*

1. While wearing a bra, measure around her body, starting from the back, along her bra strap, parallel to the ground and bring the tape up and around the front above her breasts (just under the arms).
2. The tape measure should be snug
3. Make sure the tape measure starts at **0**
4. The measurement is the band size – record it
5. If it's an odd number, go up 1"
Example: measures 37" all around – go up to a 38
6. It is good practice to fastened on the loosest hooks, so when it begins to stretch out it can be tightened by moving up to the next hooks for longer wear

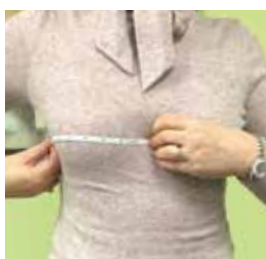
* You can use the the UNDERBUST MEASUREMENT (in inches) to double-check your BRA BAND SIZE

Measurement	24¼–26¼	26¼–28¼	28¼–30¼	30¼–32¼	32¼–34¼	34¼–36¼	36¼–38¼	38½–40¼	40½–42	42½–44	44½–46	46½–48
Band Size	30	32	34	36	38	40	42	44	46	48	50	52



MEASURING BRA CUP SIZE for women with both breasts

1. While wearing a bra, measure from the back, parallel to the ground, level with centre of the breasts, bring around to front and position tape at nipple level, ensuring tape is level all around
2. Make sure the tape measure starts at **0**
3. Measure loosely so as not to crush the breasts at all
4. Record the number you have measured



MEASURING BRA CUP SIZE for women with one breast (mastectomy)

1. While wearing a bra, starting at the centre of chest at nipple level, measure the breast all around to the centre of the back where her bra hooks
2. Make sure the tape measure starts at **0**
3. Measure loosely so as not to crush the breast at all
4. Record that number – then times by 2
Example: if the one side at nipple level measures 20", twice that would 40"

Measurement	Cup Size	Measurement	Cup Size
< 1"	AA	5"	DD
1"	A	6"	DDD
2"	B	7"	G
3"	C	8"	H
4"	D	9"	I

NOW TO CONFIRM THE BRA CUP SIZE

1. If the band measured 38" and the cup measures 40", then the difference is 2"
2. She would therefore be a B cup, band 38, ie. 38B
3. Each inch is a cup size

NOTE: this technique is just a guide

It is a starting point to help you find the correct bra size for your customer. The majority of support comes from the band of the bra. If the band rides up in the back, or if she raises her arms and it slides upwards, the band is too loose. Pulling the strap away from her back should result in about an inch of give – more than that and the band is too loose.

80% of women wear the wrong size bra:

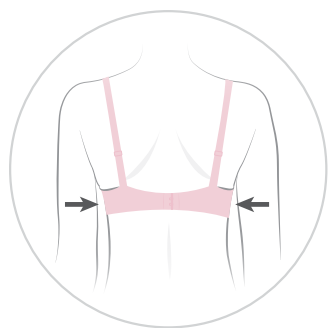
- Wearing them loose from the start – not ideal if a women needs a breast form

- This will cause the form to shift and she will feel the weight more than she should
- Wearing bras way past their life span – we tend to keep our favourite bras for years which inevitably loosens the band
- Natural body oils can accumulate and may jeopardize the wear of the elastic and fabric
- Throwing bras in the wash loosely (not in a lingerie bag) and then into the dryer

- This can stretch the fabric in the wash, it can catch on other clothing and damage the elastic, the hooks, etc.
- Throwing them into the dryer, instead of hanging to dry, will shorten the bra's life, damage the elastic and/or shrink the fabric

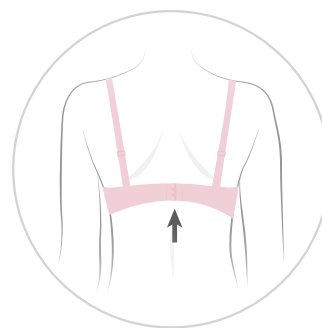
A good fitting bra should not feel like you have one on. Comfort and support is directly linked to a good bra fitting.

PERFECT FIT – WHAT TO CONSIDER



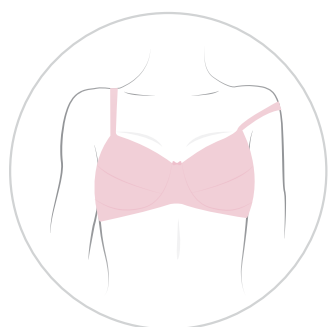
Underbust band too tight

The underbust band feels too tight and uncomfortable. Try a larger underbust size or use an Amoena bra extender. Make sure the underbust fits properly: It should sit securely in place but still be comfortable and run in a straight horizontal line.



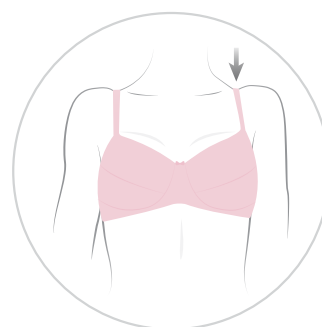
Underbust band too loose

The underbust band is loose and slides up the back – this means there isn't enough support. Choose a smaller underbust size. Make sure the underbust fits properly: It should sit securely in place but still be comfortable and run in a straight horizontal line.



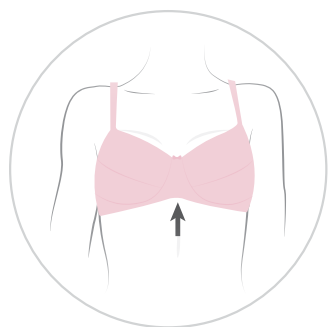
Bra straps are slipping down

The straps on the bra slide off the shoulders. Generally, tightening the straps slightly should solve this issue.



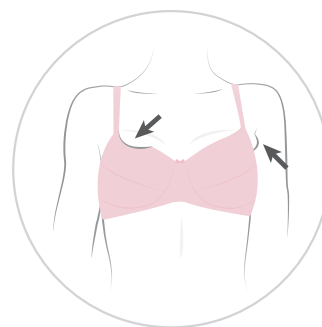
Bra straps are digging in

In this case, the straps may need to be loosened slightly. Alternatively, if she has a larger underbust, a wider strap may be required. If this does not solve the issue, the underbust band may be too big (see above.)



Bra keeps sliding upwards

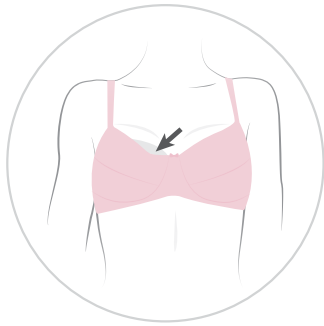
If the slightest movement causes the bra to slide up, this is a sign that the underbust band of the bra is too loose. Choose an underbust band one size smaller and a cup one size larger.



Bra cup digs in

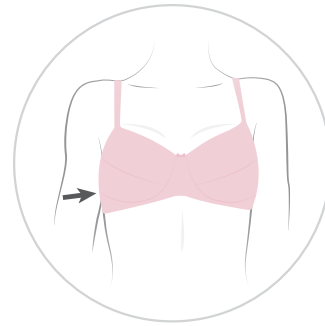
If the cup squeezes or presses the chest in certain places, this usually means the cup is too small. Choosing a larger cup size should solve this issue.

PERFECT FIT – SISTER/CROSSOVER SIZES



Bra cup protrudes

If tightening the bra straps doesn't make the gaps or folds in the cup disappear, try a smaller cup size.



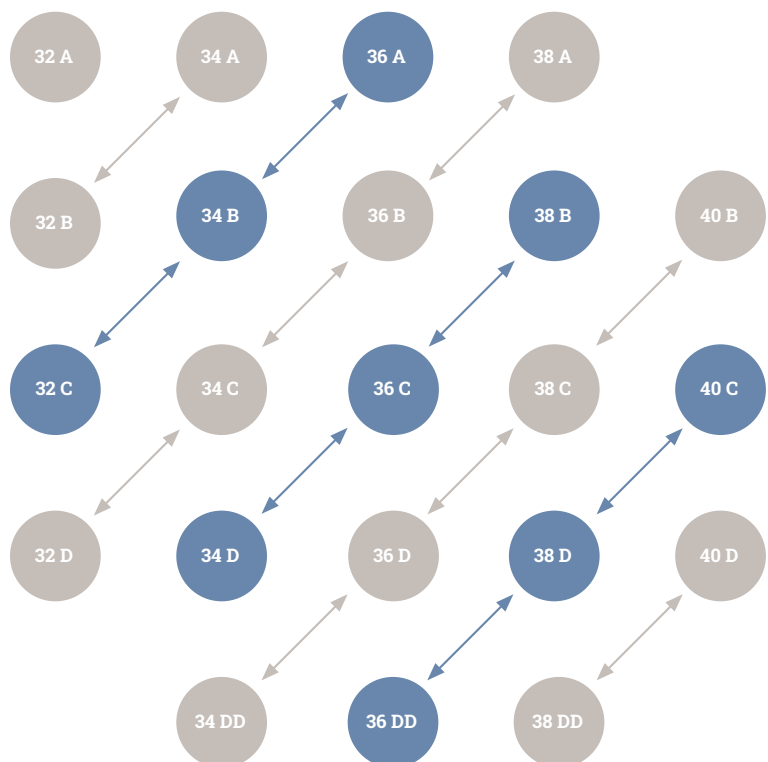
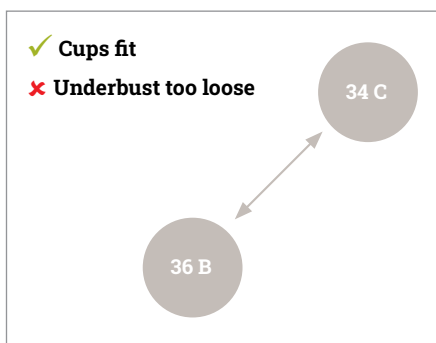
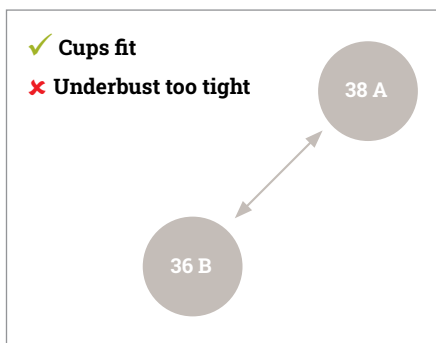
Bra underwiring digs in

For a perfect fit, the underwiring should follow the shape of the breast tissue, gently enclosing it. The centre of the bra should sit close to the body. If the underwire digs in, the cup is probably too small. Choose a larger cup size and, if necessary, a smaller underbust.

Alternative (crossover) sizes

By way of example, an alternative size for a 34 B would be a 32 C or a 36 A. When trying a bra on, close the bra using the middle hooks.

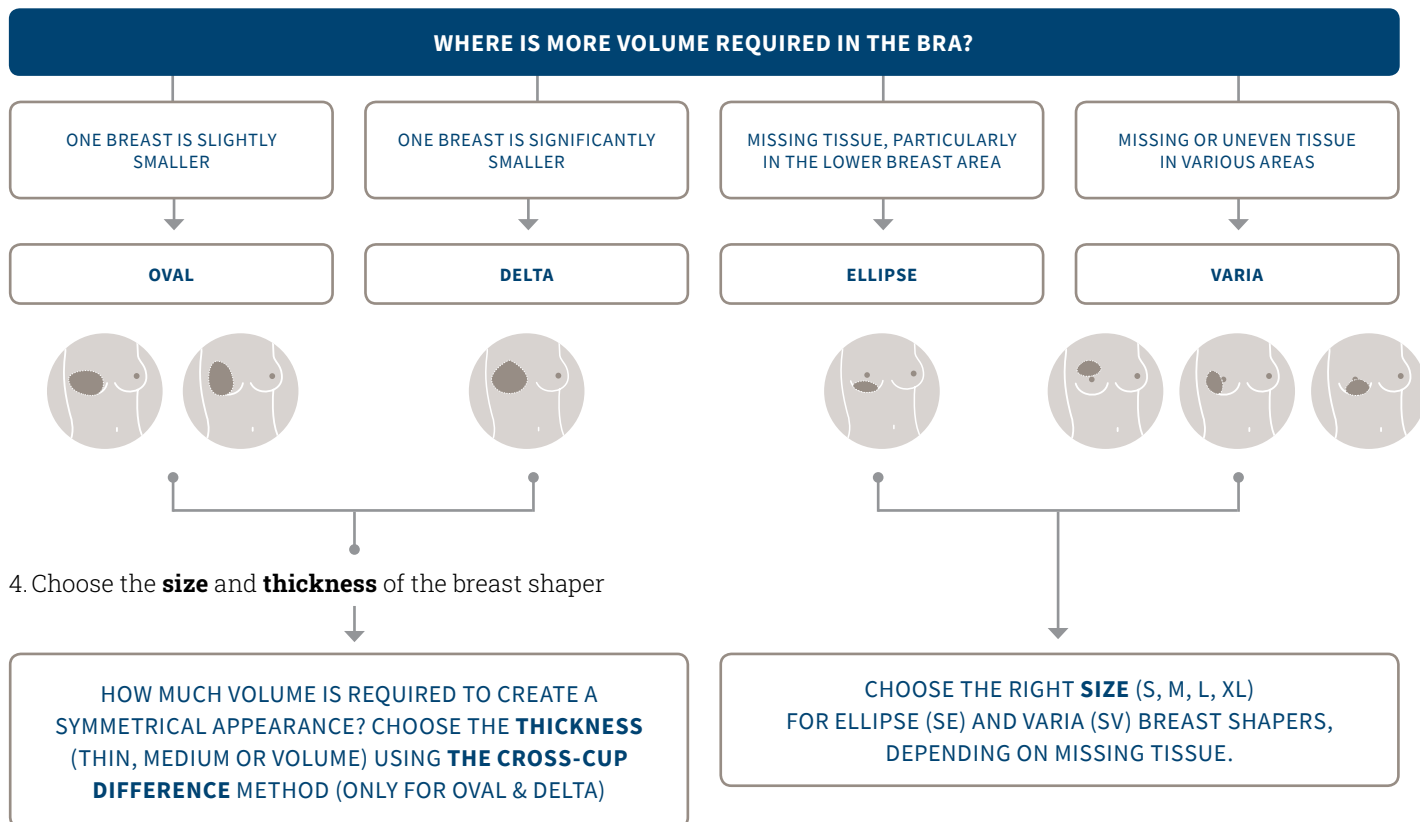
Examples:



BALANCE BREAST SHAPERS – SIZING

Find the perfect breast shaper in 4 steps

1. First, find **the right sized bra** (see the fitting guide on pages 84-88).
2. Ask about your **customer's specific requirements** to determine which product range you need (see Care Concepts on page 65).
3. Determine which **shape** she needs (Oval, Delta, Ellipse or Special Varia).

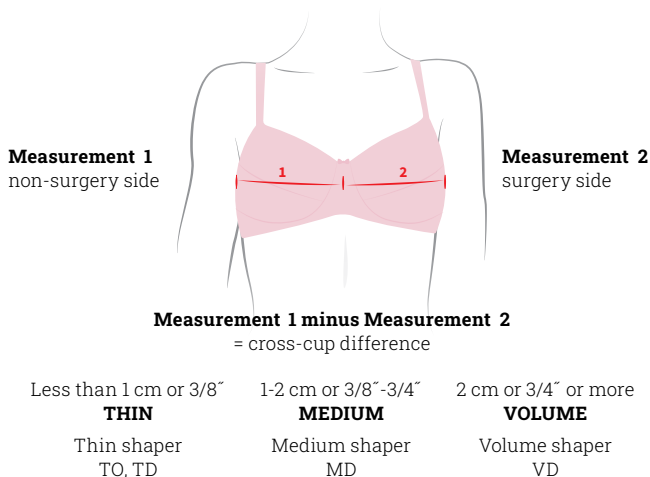


CROSS-CUP DIFFERENCE METHOD (CCD METHOD)

The cross-cup is measured from the centre front of the bra (at the sternum) to the side seam.

1. Measure the fullest part of the cup on the non-surgery side (**Measurement 1**)
2. Measure the fullest part of the cup on the surgery side (**Measurement 2**)
3. Subtract measurement 2 (surgery side) from measurement 1 (non-surgery side)
4. The result is the cross-cup difference (CCD), which will help you to determine the thickness you need (Thin, Medium, or Volume)

TIP: Use the metric side of your tape measure and measure in centimeters (cm). This will give you the most accurate measurement.



BALANCE BREAST SHAPERS SIZING CHART

Find the right size for Oval and Delta breast shapers:







Cup size	Underbust measurement											
AA	32	34	36	38	40	42	44	46	48	50	52	
A	30	32	34	36	38	40	42	44	46	48	50	52
B		30	32	34	36	38	40	42	44	46	48	50
C			30	32	34	36	38	40	42	44	46	48
D				30	32	34	36	38	40	42	44	46
DD					30	32	34	36	38	40	42	44
DDD						30	32	34	36	38	40	42
G									34	36	38	40
Shaper size	1	2	3	4	5	6	7	8	9	10	11	12



Cross-cup difference method	Shape	Shaper size											
CCD < 1 cm or 3/8" › Thin shaper	Oval			S		M		L		XL			
	Delta	1	2	3	4	5	6	7	8	9	10		
CCD 1-2 cm or 3/8"-3/4" › Medium shaper	Delta		2	3	4	5	6	7	8	9	10	11	12
CCD ≥ 2 cm or 3/4" › Volume shaper	Delta			3/4		5/6		7/8		9/10		11/12	

The CCD method cannot be used for Ellipse and Varia shapers

Overview

Thickness	Thin		Medium	Volume	Special	
Cup Difference	< 1 cm or 3/8"		1 - 2 cm or 3/8-3/4"	≥ 2 cm or 3/4"		
Shape	 Oval	 Delta	 Delta	 Delta	 Ellipse	 Varia
Balance Adapt			233 Balance Adapt Air MD			234 Balance Adapt Air SV
Balance Contact			229 Balance Contact MD	230 Balance Contact VD		286 Balance Contact SV
Balance Natura	227 Balance Natura TO	217 Balance Natura TD	220 Balance Natura MD	222 Balance Natura VD	231 Balance Natura SE	222 Balance Natura SV
Balance Essential	228 Balance Essential TO	218 Balance Essential TD	223 Balance Essential MD	225 Balance Essential VD	232 Balance Essential SE	

Balance Premium FIT KIT 245

Our Premium Fit Kit includes 15 breast shapers in different sizes and thicknesses to help you find the right breast shaper for your customer and keep your inventory to a minimum.

Includes Adapt Air Pump, use and care instructions, and overview of the whole Balance portfolio

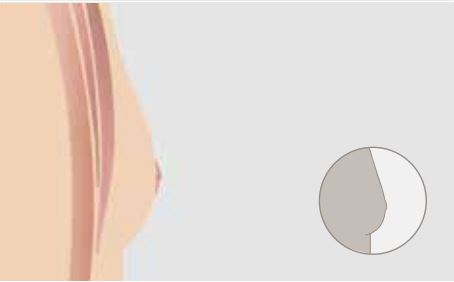
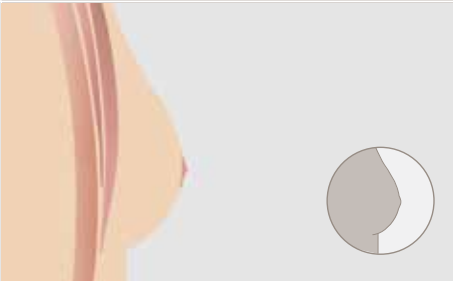
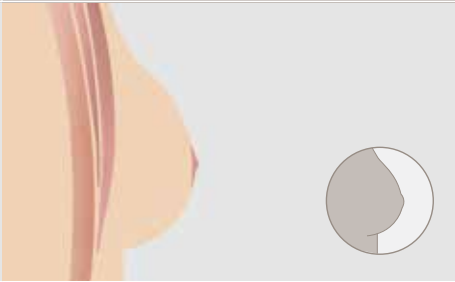
Style	Product	Sizes
227	Balance Natura TO	M, L
217	Balance Natura TD	3, 5
220	Balance Natura MD	4, 8
231	Balance Natura SE	M, L
285	Balance Natura SV	S
221	Balance Natura Light VD	5/6, 9/10
230	Balance Contact VD	7/8
286	Balance Contact SV	L
233	Balance Adapt Air MD	6
234	Balance Adapt Air SV	M













BREAST FORMS – SIZING

Find the perfect breast form in 4 steps

1. First, find **the right sized bra** (see the fitting instructions pages 84-88).
2. Ask about your **customer's specific requirements** to determine which product range you need (see care concepts on page 65).
3. Determine the **cup form** required for the bra (**1 = Shallow, 2 = Average, 3 = Full**)
Cup form refers to the shape of the breast or cup size in the bra.

1 = Shallow breast form	2 = Average breast form	3 = Full breast form
		
1 = Shallow cup form	2 = Average cup form	3 = Full cup form
More volume in the lower cup area	More volume overall	More volume in the upper cup area

4. Determine the breast form shape (**S = Symmetrical, A = Asymmetrical, E = Asymmetrical Extra**)

Symmetrical					Asymmetrical	Asymmetrical Extra
						
1S	1S ^N	2S	2S ^N	3S	2A	3E
						
Same volume					Axilla extension	Outer lower breast area

a

TIP: For bilateral women, an asymmetrical form will provide her with the most natural looking shape and silhouette.

BREAST FORMS – SIZING CHART

This table helps you find the **right breast form size** based on **bra size**. Have your customer wear a solid T-shirt or robe (worn backward) to visually check symmetry more easily.

Example: If the customer's bra size is 42 C, this corresponds to a size 9 breast form

Cup size	Underbust measurement																
AA	30	32	34	36	38	40	42	44	46	48	50	52					
A	28	30	32	34	36	38	40	42	44	46	48	50	52				
B			30	32	34	36	38	40	42	44	46	48	50	52			
C				30	32	34	36	38	40	42	44	46	48	50	52		
D					30	32	34	36	38	40	42	44	46	48	50	52	
DD						30	32	34	36	38	40	42	44	46	48	50	52
DDD							30	32	34	36	38	40	42	44	46	48	50
G										34	36	38	40	42	44	46	48
Overview of sizes																	
	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15*	16*
Priform sizes																	
		1/2		3/4		5/6		7/8		9/10		11/12		13/14			

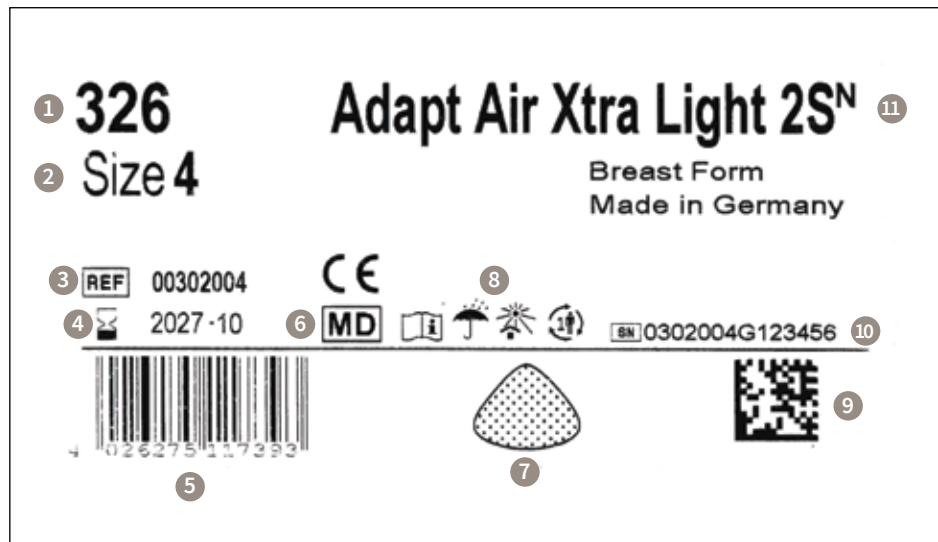
*Only available in Amoena Essential and Amoena Natura

Overview

Breast shape	1 = Shallow breast form		2 = Average breast form				3 = Full breast form	
Breast form shape	Symmetrical		Symmetrical		Asymmetrical	Extra / Universal	Symmetrical	Asymmetrical / Extra
	1S	1S ^N	2S	2S ^N	2A	2E / 2U	3S	3A / 3E
Adapt	328 Adapt Air Xtra Light 1S ^N		326 Adapt Air Xtra Light 2S ^N					
	329 Adapt Air Light 1S ^N		327 Adapt Air Light 2S ^N					376 Adapt Light 3A
Contact			380C Contact Light 2S				385C Contact Light 3S	
	384C Contact 1S		381C Contact 2S		383C Contact 2A		382C Contact 3S	386C Contact 3E
Energy			342S Energy Light 2S			341S Energy Light 2U		
			310 Energy Cosmetic 2S				311 Energy Cosmetic 3S	
	349N Energy 1S					347S Energy 2U		
Natura	401 Natura Xtra Light 1S ^N		400 Natura Xtra Light 2S ^N					
	402 Natura Light 1S ^N		390 Natura Light 2S		392 Natura Light 2A	399 Natura Light 2U	391 Natura Light 3S	373N Natura Light 3A
	664 Natura Light 1S		323 Natura Cosmetic 2S ^N				321 Natura Cosmetic 3S	322 Natura Cosmetic 3E
	396 Natura 1S		320 Natura Cosmetic 2S			394 Natura 2U		397 Natura 3E
Essential								
	314 Essential Light 1S ^N		442 Essential Light 2S		356 Essential Light 2A			556 Essential Light 3E
	630 Essential 1S				353 Essential 2A	474 Essential 2E	363 Essential 3S	

AMOENA PACKAGING

The MDR-compliant labels contain all the necessary information clearly arranged and categorized for all of our product ranges.



- 1 Style number
- 2 Size
- 3 Reference number
- 4 Expiration date
- 5 EAN code
- 6 Medical device symbol
- 7 Breast form symbol
- 8 Special instructions
- 9 QR code
- 10 Serial number
- 11 Product description



Details clearly laid out

Clear hang tags on Amoena textiles provide information about strap variants, materials, and much more.

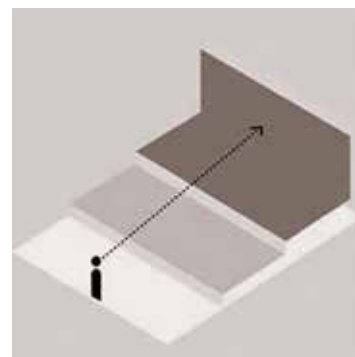
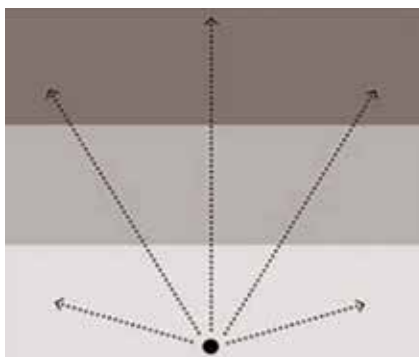
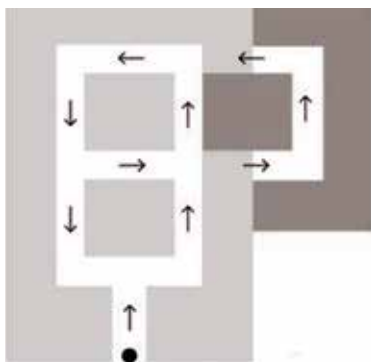
Hygiene in every step

Our Seamless Recovery Care items (Leyla, Sina, & Pamela, page 22) are made to the highest possible hygiene standards and are therefore suitable for clinical use straight out of the packaging. Following a pre-washing and disinfection process, the items are packaged and sealed in an airtight container. This means they can be put on the patient by the surgeon in the operating room.

4 TIPS TO INCREASE YOUR SELL-THROUGH

Direct merchandising displays the product in such a way to generate curiosity and motivate consumers to make a purchase. It's all about the way we show products, and when we do it right, we see how quickly items can move out the door. These four merchandising tips are backed by research and used globally by leading retailers. It is essential to practice proper merchandising; everything in your store sends a message to your customers and influences their buying decisions.

1 Plan ahead



Begin With Your Floor Plan

Help guide your customers through your store. Customers shop counter-clockwise and have a natural tendency to move towards the right of the store upon entering. Identify the best flow of traffic in your store and ensure there is enough space for customers to move around comfortably, and merchandise is in reaching distance.

Plan Your Product Placement

Think about where to place new and old merchandise; plan where to place the older product within your space to make room for new arrivals. Highlight new items at the front of the store and place older items further back. Always maintain clear sightlines.

Create Zones Based on Collections

Select an area of the store for your key pieces, such as the front wall, feature table, or t-stand. Your newer collection will be at the front, and your older group of merchandise will be closer to the back. Merchandising the product left to right will help the customer's eye flow naturally.

Establish a Welcoming and Inviting Atmosphere

Offer seating for customers to spend more time in your store.



2 Group your merchandise



Group by COLOUR

Merchandising by colour attracts attention and encourages multiple purchases. Colours trigger the pleasure centres in our brains. Shoppers will touch and explore more when they see groupings of colour. Feel free to colour block on a wall, front table or a floor fixture.

Group by THEME

Grouping by theme can be profitable because it influences customer decision-making. Visually, grouping merchandise by theme suggests items to customers they may not have thought of initially. Be sure to use props and include add-ons that relate to your theme.

Group by COMMODITY

Commodity merchandising is grouping items or styles that are alike. It is useful if you have a lot of one style, such as Vallettas, recovery bras, or breast forms. This type of grouping draws focus and attention on the product to help move items out the door.

Group Using THE RULE OF THREE

Customers' eyes focus longer on the product or a display when it appears balanced. Shoppers are more likely to explore the items and can lead to purchasing. This rule applies to mannequins, fixtures, merchandise, or props. Empty space is negative space. Try to avoid negative space in merchandising. Negative space will not create a balance to capture the customer's attention.



3 Switch it up



Moving your merchandise from its old location to a new one can increase sales on average by 25%. Refresh the product in your window every 3-4 weeks and twice a season for in-store merchandise. This is especially important when you don't have new items. A new product placement makes an old item NEW in the eyes of a shopper.

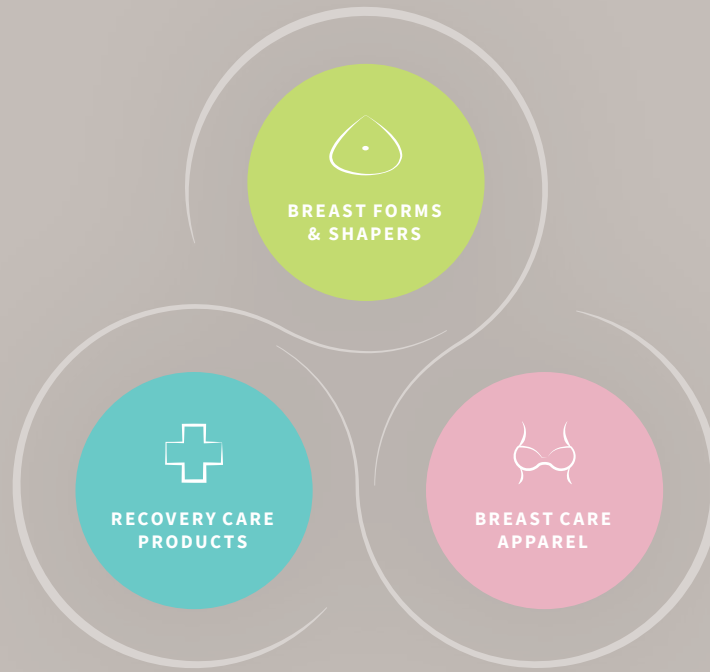
4 Maintain your space



Garment care is the easiest way to make your space more appealing and is crucial for maintaining your area visually.

- Use correct hangers
- Size all products
- Tuck in tags

Keep your space clean and tidy to enhance the customer shopping experience.



THE AMOENA SOLUTION

amoena

Supporting Confidence

Amoena Canada Inc.

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Mississauga ON L5N 2V8
905 826-9693
amoena.ca

CE Breast Forms, Shapers, Recovery Care Garments, Silicone Patches, Pocketed Bras and Pocketed Swimwear are labelled with the CE mark.

Amoena is an ISO 9001 / 13485 / 14001 certified company.



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