

AMOENA CELEBRATES COLOUR WITH A SPECIAL OFFER

It's the season of awesome! We love autumn for its spectacular show of colours that remind us that change always happens, and that's a beautiful thing.

This October, we have a special offer to keep you inspired by autumn's message all year.
When you buy one item from Amoena's colour-rich Fall Collection, enjoy 15% off a second item!

Buy one Fall item, get
15% OFF
a second

amoena shop

Experience The Power of Amoena's Palette of Colour

Colours matter. Amoena designs for women's overall wellness — with every item brilliantly crafted to support a woman, body and spirit. And the designers take into account that the colours we wear affect not just our look, but our feelings too.

The hue effect. Chromodynamics is the study of how colours impact us — some colours soothe, some uplift, others bring us down, some stimulate, and some trigger our creativity. Amoena is exceptional at blending hues to empower its collections — and the women who wear them.

Feel the energy. Colour is light and light is energy. Amoena's Fall Activewear Collection includes sports tops in bold patterns of colour that play with shadow and light. These tops are winning rave reviews from women worldwide for how they flatter and energize them. Try one on and you'll instantly be in a mood to move. Go ahead and dance in our fitting room — it's the perfect place to start.

Rose, blues, and more. The colours of the fall collection are simply stunning. For example, Amoena's Mona softcup bra is now available in a unique steel blue — a hue that embodies calm strength. You'll find lots of light rose too — a hue that triggers optimism and comfort. Look for touches of black lace for playful mystery and allure.

Deep plums that speak to the soul. We love the deep plum in the Amoena Fall Collection — this colour connects us to our romantic and majestic self. This is also the colour favoured in dances from ancient times. You'll delight in how this hue complements you — and your spirit.

All Amoena items are bras and tops are pocketed and can be used with a push-up, an enhancer, a partial or full breast form. Amoena tops, including its loungewear and PJs, feature Amoena signature built-in support.

Drop by soon and experience Amoena's Fall colours for yourself!

Crystal Rudolph