## The Amoena Shop AUGUST NEWSLETTER

## A stress-free guide to holiday packing AND A SIZZLING HOT SPECIAL OFFER

We all look forward to our holidays, but few of us like packing for them. Ever wish you could just snap your fingers, and your suitcase would pack itself? Now you almost can, thanks to Amoena's tips for quick and light packing.

50% OFF Spring & Summer Fashions

## Plus, this August, we're making it a breeze to put the best in your bag with an incredible **50% OFF ALL AMOENA SPRING & SUMMER FASHIONS.**

Follow these great ideas for what to bring wherever you go — and you'll be sure to look amazing for every occasion and still have plenty of room in your suitcase for a hat, sunscreen, and a few page-turners.

**Pack a multi-purpose top (or two).** Imagine if you had one top that went perfectly with shorts, with leggings for yoga, with capris for strolling in town, and with a skirt for dinner.

**Good news.** The brilliant designers at Amoena created a super versatile strappy top for you, and it's gorgeous. It's the called the Valletta, and women around the world love it for its versatility, its built-in support, flattering look, and high-quality comfort.

**ANOTHER SPECIAL OFFER!!** This August, buy one non-seasonal Valletta style and enjoy 50% off a second. With two of these quick wash tops in easy-to-match hues, you're just about packed.

**Pack sleepwear that does double-duty.** Amoena has a trick up its sleeve – its PJs with built-in support also serve as loungewear. Made in soft Modal, these PJs are dreamy to sleep in, but keep that as your little secret. Friends and family will think you dressed in fashionable leisurewear to join them for early morning coffee on the dock and nighttime chats on the couch. BUY 1 VALLETTA<sup>\*</sup> GET 50% OFF A SECOND \*non-seasonal

amoena shop

**Two bras and you're good to go.** You need fewer bras when you pack Amoena strappy tops and loose fitting T-shirts because they have a hidden bra already built in for great support. (But you can still wear a bra with these if you like.) Our expert fitters will help you choose those two must-have bras for every trip.

**Pack swimwear to stroll in.** Amoena swimwear is exceptionally flattering with clever tailoring that includes sleek necklines for comfort and security, adjustable straps, and a built-in bra. In fact, with many Amoena one-piece or tankini models, you just need shorts or a wrap to walk in confidence with the kids to the ice-cream store between swims.

**Lighten your load for a true escape.** Wellness experts say packing fewer clothes helps you enjoy a mental break. Studies show you feel more carefree when you spend less time on holidays worrying about what to wear.

**Always make room a page-turner.** It's your time to step out of life, and into a good book. This summer, Chatelaine magazine recommends *Eleanor Oliphant is Completely Fine* by Gaily Honeyman. Eleanor's life may be dull on the outside, but inside she brims with humour and hope. Reese Witherspoon bought the movie rights so enjoy it now, before it hits the big screen.

All Amoena fashions are pocketed and can be used with a push-up, an enhancer, a partial or full breast form.



Crystal Rudolph

16506 100 Ave NW Edmonton | 780.761.3483

